

1960: The Year  
Of the  
Applied Arts and  
Student Center  
Buildings

# the GATEWAY

Vol. XXXIX

OMAHA, NEBRASKA, MONDAY, MAY 9, 1960

No. 25

1960: The Year  
Of the  
Progress Edition  
Of the Gateway,  
32 Pages



"Half the fun is being initiated."



## Editorials

Social Probation:  
Pain or Privilege  
For OU Greeks?

"It happens every spring."

For the second consecutive year a sorority on campus has been placed on social probation for illegal rushing. This time the offense involves a legacy party between alumnae of Chi Omega and their high school daughters and relatives.

The Panhellenic Council viewed a report submitted and ruled the sorority on social probation because the high school girls were potential rushees. Here is only a part of the Council's rigid rush code which is reaching the point where, through interpretation, you cannot speak to your neighbor, ride the bus or transact a sale in a department store with a person who may be a potential OU rushee.

Even more amusing are the penalties. Strict rules with weak enforcement are made to be broken. Circumventing these rush rules has become an art practiced by every group on campus.

Penalties and interpretation of the meaning of "social" depend on the whims and politics of the Council. This time only the All-School Sing has been designated "social."

Nor do we condone self-righteousness. If legacy parties are illegal why not forbid participation in Ma-Je Day and Student Council elections which also are social?

Do token punishments rectify offenses? Probation then actually becomes a symbol of status, a publicity stunt, a big joke.

We call on members of the Panhellenic Council to revise the present setup toward more lenient—and more useful—rush rules and stricter enforcement and punishment.

Too often the purpose of co-operation is buried in petty incrimination for its own sake. There must be a practicable criteria and a knowledge of what will happen if it is broken.

## Progress, 1960

The addition of the Applied Arts Classroom Building and the Student Center marks 1960 as a major step in the development of the 51-year-old University of Omaha.

Yet physical facilities alone do not make a university great. Completing the four-fold program must be a quality, well-paid faculty; a stiff academic program; and mature, equitable treatment of all members of the University family—students, faculty, administration.

Since President Milo Bail assumed office in 1948, OU has seen the acquisition of four new buildings and plans for two more. Three new colleges form the facade for an academic expansion and intensification. A tally of national fellowship winners and national research grants testifies that OU holds its own with many larger schools. Faculty salaries are higher than average although current trends may force a re-evaluation.

An adequate program of student-faculty relationship, we feel, will arrive within a few years as more serious students come. This success must be accomplished within a relatively limited budget. This success is a testimonial of what careful planning has done and will do.

## Gateway Expands

With this week's Gateway, the University of Omaha witnesses the largest single newspaper edition in its history of publication.

This issue of the Gateway contains 1,120 column inches of advertising and 1,440 column inches of editorial content.

Not only is this the most expensive issue to date but also the most skeptical. Originally slated a progress edition for December, 1959, it became an Open House edition for January 8, 1960.

Three further delays occurred when Open House was postponed thrice more due to the unfinished Student Center. Open House finally came May 1 but difficulties postponed the progress edition until a week later. But it is out, much to the relief of the impatient.

## The Gateway

student newspaper is published weekly for the University of Omaha by its Department of Journalism, Represented by National Advertising Service, Inc., New York City. Offices: AA 116. Phone: GL 4700, ex. 470 or 471.

Editor-in-Chief ..... Lowell Baumer

Managing Editor ..... Karen Jensen

Business Manager ..... Sue Workman

Editorial Cartoonist ..... Randy Parker

Reporters—Paul Beavers, Don Buregrabe, Carol Sue Child, Pat Davis, Jo Ann Esberg, Bill Greene, Gail Grove, Russ Grove, Karen Pope, John Riffner, Carol Robinson, Robert Scoggin, Ruben Shaw, Richard Sheehan, Gary Swanson, Jay Whinnery, Leigh Wilson.

DEPARTMENTS: Sports Editor ..... Ken Zimmerman

Feature Editor ..... Barbara Butler

Society Editor ..... Linda Strnad

Photographer ..... George Ragan

Elaboration Due  
For Graduation

Caps, gowns, banquets, dances, fees for this and that, convocations and receptions.

These familiar items to the 425 graduating this year perhaps need a little elaboration.

The senior class assessment, covering the class gift and banquet, is \$5. If you're married and want to bring the wife or hubby, make it \$7.50. This assessment is due by May 13 and is payable to class treasurer Barbara Brunell, 6042 S. 34 Street, MA 3254.

The banquet starts at 6:30 p. m., Saturday, May 21, in the Student Center and is followed by the dance at 9 p. m.

Senior day is at 10:45 a. m., May 20. All seniors will meet near the east end of the first floor.

Caps and gowns will be available in the bookstore on the afternoon of May 19 or the morning of the 20th. Caps and gowns should be returned by 4:30 p. m., May 20.

The Baccalaureate Convocation will be at 6 p. m., Sunday, June 5 in the University Stadium. Caps and Gowns may be picked up on Thursday or Friday, June 2 or 3.

At 4:30, June 5, a trial run of the commencement will be held.

A reception will immediately follow the Baccalaureate service. All graduates and family are invited.

Commencement convocation will be in the Stadium at 5 p. m., Monday, June 6. The procession must be formed by 4 p. m.

Registrar Alice Smith said all correspondence course grades must be in by May 27.

3 Spring Concerts  
Now Being Prepared

Three spring concerts of instrumental music are now being prepared for presentation by the band, orchestra and faculty.

The first presentation will be at the President's Concert on Sunday, (May 8) at 8 p. m. in the Student Center ballroom. Jack Malik will direct the band.

Selections will be played from the "Music Man."

Feature soloist will be Sue Ewing and a quartet will be made up of Lynn Jefferies, John Gaffney, Dave Carlsen and Ray Cox.

An "Outstanding Bandsman" trophy will be presented. Last years trophy went to Dave Carlsen.

The second concert of "Faculty Chamber Music" will be presented by the Omaha University faculty members on Sunday, May 15, at 4:30 p. m., at Joslyn Memorial.

Feature soloists will be Victor Wolfram, Dr. James Peterson, Kermit Peters and Mrs. Helena Bell.

The last of the spring concerts will be on Tuesday, May 17, at 8 p. m. in the Student Center ballroom. The University Orchestra will be directed by Dr. James Peterson.

Selections by Vaughn Williams, Handel and Ron Gillis will be played.

All concerts are open to the public.

OUampi Room to  
Open Monday, May 9

The OUampi Room, in the Student Center will open at 7 a. m., Monday, May 9.

The snack room, which will be open six days a week, will feature the same menu as the "Shack" (Student Club), but will be expanded.

The OUampi Room will be open 7 a. m. to 10 p. m. and will close from 10:45 to 11:15 a. m. and 4:45 to 5:15 p. m. for clean-up. The schedule for food service is subject to change depending on the needs that arise.

There will be 7 vending machines: four for coffee, two for cold drinks and one for cigarettes.

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Student Elections  
Give Senior Tie

An unexpected complication came up in Wednesday's election.

Sheila Dunklau and Lonnie Hansen, both of Chi Omega Sorority, tied for the senior Student Council office. As a rule, sorority sisters do not run against each other.

The rules call for a re-election, the only way there won't be one is if one of the girls withdraws, said Lee Perkins, president of the Student Council.

Other results of the election are:

Sophomore Student Council: Dolores Brewer, Jody Moe, Max Voigt, and John Hofschire.

Junior Student Council: Judy Flint, Karolee Wybenga, Terry Olson and Kendall Brink.

Senior Student Council: Sue Ewing, Lyle Franzen and Reed Mencke, tie between Sheila Dunklau, and Lonnie Hansen.

Board of Student Publications: Virginia Anderson and Marilyn Bowley.

Final Examination Schedule  
Second Semester, 1959-60

Classes meeting at the following hours:

Monday, May 23

7 p. m.—Monday evening classes .....

7:00-9:00

Thursday, May 26

(Thursday classes will meet as scheduled.)

Eng 109, 111 and 112—

Examination rooms Adm

110, 208, 303, 385,

438 .....

3:45-5:45

Bus 319, 320 Examination room, AA101

Friday, May 27

8:30 MWF or all days ..

7:30-9:30

8:30 or 9 T Th .....

9:45-11:45

Psych 111, 112—

Examination rooms

AA 101; Adm 110, 438 ..

12:30-2:30

All unscheduled examinations .....

2:45-4:45

Saturday, May 28

9:30 MWF or all days ..

7:30-9:30

9:30 or 10 T Th .....

9:45-11:45

Tuesday, May 31

10:30 MWF or all days ..

7:30-9:30

10:30 or 11 T Th .....

9:45-11:45

12:30 MWF .....

12:30-2:30

12:30 or 1 T Th .....

2:45-4:45

7 p. m. ....

7:00-9:00

Wednesday, June 1

11:30 MWF or all days ..

7:30-9:30

11:30 or 12 T Th .....

9:45-11:45

Accounting 101, 102—

Examination room

Adm 438 .....

12:30-2:30

2:30 MWF .....

2:45-4:45

7:00 p. m. ....

7:00-9:00

Radio-Engineers  
Organize at OU

Want to keep up on the latest aspects of the theory of light?

Interested in learning how to build a pocket transistor radio?

Try the Institute of Radio Engineers.

The newly formed student affiliate of the national organization helps to keep the advanced student posted on the latest developments or give the basic physics or engineering student a broader outlook on his field.

Officers of the organization are Rodney Hiddleston, president; Robert Nodene, vice-president; Larry Duff, secretary; Lemay Andersen, treasurer.

"The actual scope of the organization encompasses much more than just radio," said Associate Professor of Physics John G. McMillan.

"For the \$5 membership fee, the student can get almost \$35 worth of good literature, covering such things as the astronomical applications of radio theory, articles on the speed of light, particle acceleration or more everyday things such as work with transistors," he commented.

In addition, joint meetings are held with other associated groups and societies, so the extent of interests in the organization extends much farther than physics or engineering," he added.

Part of the literature included in the membership comes in the form of the IRE Student Quarterly.

A meeting will be held in the Student Center at 3:30 p. m. on May 11.

All students interested in joining the organization are welcome to attend.

Mental Health Program  
Planned For May 12

A program on Mental Health will be held May 12, from 1:30 to 3:30 p. m., in the Conference Center Auditorium. The program is being sponsored by the Nebraska Psychiatric Institute and Student Health.

Guest Speaker will be Dr. Thaddeus P. Krush, MD, who has had extensive experience in the field of child psychiatry and holds the position of Psychiatric Consultant to Kearney Boys' Training School, Beatrice State Home, Child Welfare Division and the Bureau of Indian Health at Aberdeen, S. D. Dr. Krush is currently the clinical director, Community Services Division of the Nebraska Psychiatric Institute. He also is associate professor in the department of neurology and psychiatry at the University of Nebraska College of Medicine.

Because Dr. Krush spends the majority of his time consulting, treating and speaking in various Nebraska cities, his mode of transportation is piloting his own plane, more commonly known as "66 Charlie." He also flies to other states for various speaking engagements and conferences.

Two films will be shown. "About Psychiatry" is a film tour of Nebraska Psychiatric Institute showing their facilities with general information about modern methods of treating mental illness. "Hands—Psychiatric Occupational Therapy" is a film showing the progress and recovery of a schizophrenic patient through a recorded series of ceramic heads she makes in occupational therapy.

The program is open to the public.

## Play Day for Saturday

Omaha—Council Bluffs high school girls will be on campus Saturday (May 7) for the annual High School Play Day.

Events are scheduled to run from 9:30 until 12:30. They will take place in the Fieldhouse, the West Quonset, and on the physical education play field.

Padded Sell  
Strung Wienie Links  
Now Laud Great  
University Leaders

By W. T. Francke

Welcome, special readers of the special edition, to the unspecial part of the paper.

We've been stringing words like wienie links (from spicy little sausages to unwieldy bologna), tied to one title, for two years.

And, drat it, all sorts of absurdities appeared. (Drat—a Middle English verb meaning to lay hold of and push violently through a screen door without so much as splitting one cell of the netting.)

A free flow, naive nonsense, modern romanticism and occasional clarity.

The selling was seldom padded as this column pushed Zen, walking in early dawn streets, Russell, Bernstein, Thoreau and VPH.

There were warnings against academy awards injustice, misreading mass media, over-labeling, chow mein noodles and nutria.

Mature men must have cringed at times. It is a blatant record of wild rebellion and return without really taking a trip.

The writer lost most every internal argument, and wound up commenting on many subjects.

In this case, he'll claim that someone slipped him a doped orange, and go ahead with a stereotyped summary of (5) five (5) years in the hallowed Georgian halls.

This is the "before parting" type of count-your-blessings bit. Consider then . . .

—The mixed blessing of Bootstrappers. They provide the, most sorely missed ingredient in OU's academic life—views from new environments.

—The cafeteria's terrific clam chowder . . . every Friday, in or out of season.

—The great men. When their number grows in measure with the physical growth of the university, it must become a great university.

Regrets remain for the future students who'll feel but never really know the impact of a man like MacGregor, Dean Jay B., the Scotch stoic.

If he had never spoken a word, his appearance alone would have been an important influence on the campus.

Another remarkable man, Milo Bail, will also bow to the insidious law which sets 65 as each man's end of usefulness.

The president has never matched the writer's concept of an educator, but Dr. Bail was always a superb administrator during a time when we needed a superb administrator.

And, in a few years, young minds won't meet the man named Wilfred Payne.

No man we've met makes hero-worship so excusable. He brings an image of the enlightened man to class with him each day in what Dr. Payne would call "this old carcass."

Students of drama are aware of his amazing timing in delivering the punch line to a pertinent tale.

Students of life owe him intellectual fortunes in fair exchange for his brilliantly marked treasure maps. Regrets again for today's students who haven't heard him speak outside humanities courses . . . haven't heard him speak when safe from sophomore minds.

But, fortunately, other great men will remain.

We think of the men whose greatness stems from something other than intellectual brilliance or administrative skill. They have a share of these assets, but more, they mix competency with an obvious love affair.

Take Paul V. Peterson, for the example we know best.

If you're a journalism student, you have to take him. He's head of the department.

But, funny thing, he isn't a bit hard to take. His lovely blonde wife should be jealous of the way this man does his job.

To slip quickly out of the editorial straitjacket, I think sophistication and persistent sarcasm stink up the classroom.

I wish hard-working men of passion, men like Peterson, for the young men and women who will fill these future halls.



## Sonja Ruckl Crowned Princess Attira XXVI

"I've never been queen of anything before."

If "queen" can be conceived as a generalization of grandeur, Princess Sonja Ruckl's remark is appropriate.

Just moments ago (prior to release of this week's Gateways), Sonja Ruckl of Chi Omega was crowned Princess Attira XXVI of Ma-ie Day.

President Milo Bail presented the new princess. The new court includes Carolyn Carver, Lois Chase and Jan Snowdall.

The floats and floaters being completed, the pickles and cans being packed into baskets or coolers, respectively, Ma-ie Day is here with its collegiate attempt of "queen for a day."

For OU's queen the title is a first-timer.

Number XXVI, 21-year-old business administration major, has been active in scholastic and social aspects. Among scholastic honors she has achieved are secretary of Waokiya, Corinthians, Alpha Lambda Delta, recipient of the University Honors Scholarship and Paul Crossman Business Scholarship.

Other activities include treasurer of Chi Omega, president of Feathers, treasurer of Phi Chi Theta, flight leader of Angels, honorary lieutenant colonel and member of the Board of Student Publications.

"This is a nice ending for four years of college," Miss Ruckl said.

### Bonner Concludes Series

Dr. Thomas N. Bonner, head of the social science department, will conclude the Great Professor Series Tuesday, May 10, at 7:30 p.m. in the Conference Center auditorium.

Bonner's topic will be "Russian Schools—And Ours." The annual spring series is sponsored by the Alumni Association.

## Ma-ie Day Ruler Ruckl Goes Rococo



—Photo composite by Ken Zimmerman

Newly-crowned Ma-ie Princess Sonja Ruckl (in costume) a contrast to the usual Indian regalia. Who are your friends, takes a lively jaunt with Gateway staff members into an Miss Ruckl?

18th-century French garden (with apologies to Jean Honore Fragonard). Whoops, there goes a shoe.

Are you all surprised at seeing Attira XXVI engaged in the perilous pleasures of swinging in the springtime? Don't

The light airy May green shades of the Rococo provide fret—so is Miss Ruckl.

# CONGRATULATIONS TO THE UNIVERSITY on Its New Student Center Building

ΑΞΔ - ΖΤΑ - ΣΚ - ΧΩ

Alpha Xi Delta

Chi Omega

Sigma Kappa

Zeta Tau Alpha



ΛΧΑ - ΘΧ - ΠΚΑ - ΣΦΕ - ΦΕΠ

Lambda Chi Alpha

Sigma Alpha

Pi Kappa Alpha

Tau Kappa Epsilon

Theta Chi

**Kennedy to Speak May 7**

Omaha students will get a first-hand view of national politics when candidate John F. Kennedy comes to City Auditorium, Saturday, May 7, at 11:00 a. m.

Young Democrat chapters from Omaha and Creighton Universities are jointly sponsoring the convocation.

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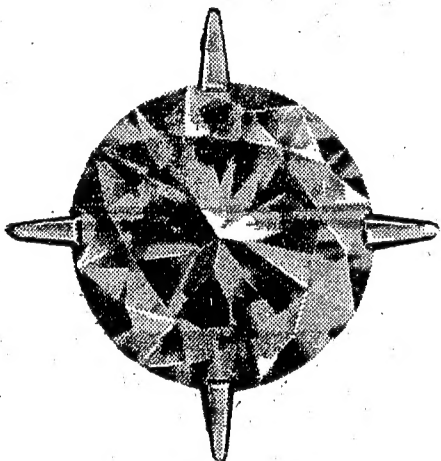
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**'Orchesis Honors Two Members'**

Orchesis's annual spring concert was held for the first time for two nights on April 29 and 30 in the auditorium. President Carol Floerchinger added, "We had a surprisingly fair crowd both nights."

Outstanding member awards were presented to Marilyn Bowley and Carol Floerchinger by faculty sponsor Carrie Griffiths.

All 18 regular members danced in the introduction, in "The Song of the Open Road" (interpretation of the poem) and in "The Lord's Prayer," which has been performed at the program's conclusion for the past several years.

"Love is the Language of the World" was interpreted according to different countries by groups of six each.

More single numbers were performed this year than before.

The modern dance group received help from three "extra members." John Baldwidge, Kendall Brink and Chuck Ostler are members of the University's dancing classes.

**Official Notices**

All persons interested in editing the Gateway for the fall 1960 semester must make application to Paul V. Peterson, director of student publications, not later than 4 p. m. on May 9.

Application must state all experience, with dates, and reasons for interest in this position. Applications received after the deadline will not be considered. Further information may be had by contacting Peterson in Room AA 130.

All seniors are asked to attend a meeting on Wednesday, May 11, at 11:30 a. m. in Room 110 of the Administration Building.

Voting will take place on the senior class gift and the menu for the Senior Banquet. The senior gift fee of \$5 must be paid on or before May 13.

**Volunteers Sought For Election Work**

Election Commissioner Sam Cooper issued a call this week for student volunteers to work on election day May 10.

The students will be paid for working at the courthouse and at polling places throughout the city.

Positions will be available with the accounting board from 1 p. m. to midnight and with the receiving board from 7 a. m. to 9 p. m.

Anyone wanting to work is asked to contact Cooper at the Courthouse.

**OU Ranks Nationally**

The Indian baseball team ranks eighth in the nation in team fielding, according to NABA statistics released this week.

Larry Kozeny, hefty Indian batsman, is running below last year's pace. He ranks nineteenth among the country's sluggers. Dave Lesar of St. Cloud, the lone team to defeat OU this year, tops the field with a .538 average.

**Do You Think for Yourself?**

(TAKE OFF ON THIS QUIZ AND SEE WHERE YOU LAND\*)

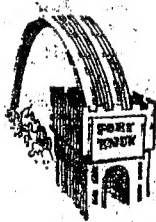
IF YOU ARE caught by the Dean in an infraction of a rule, would you (A) try to impress him with your sincere personality? (B) develop a strong argument against the injustice of the rule? (C) confess and take the consequences?

A ☐ B ☐ C ☐



"YOU'VE BUTTERED YOUR bread—now eat it" implies (A) a veiled threat made by a margarine manufacturer; (B) you can't escape the results of what you do; (C) stop talking and eat!

A ☐ B ☐ C ☐



IF YOU ACTUALLY found a pot of gold at the end of the rainbow, would you (A) run to see if there was another at the other end? (B) make an appointment with a psychiatrist? (C) hire a rain maker to make more rainbows?

A ☐ B ☐ C ☐



YOU'RE THINKING of changing to a filter cigarette—but which one? Would you (A) depend on what your friends tell you? (B) figure out what you want in a filter cigarette—and pick the one that gives it to you? (C) go for the one with the strongest taste?

A ☐ B ☐ C ☐

It's a wise smoker who depends on his own judgment, not opinions of others, in his choice of cigarettes. That's why men

and women who think for themselves usually smoke Viceroy. They know the Viceroy filter is scientifically designed to smooth the smoke the way a filter should. A thinking man's choice... has a smoking man's taste.

\*If you checked (B) on three out of four of these questions—you think for yourself!



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THE MAN WHO THINKS FOR HIMSELF USUALLY CHOOSES VICEROY  
**A Thinking Man's Choice—Viceroy Filters**  
... HAS A SMOKING MAN'S TASTE!

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## Omaha Citizenry Votes Municipal University

Omaha University became municipal when Omaha citizens voted on May 6, 1930, to establish the Municipal University of Omaha. The new departure came in 1928, when the state legislature adopted a measure permitting metropolitan cities to vote on maintaining municipal universities.

OU, during the first two decades, was a private institution, depending on contributions to survive.

The Board of Trustees finally gave up trying for private funds to keep the school operating.

Despite opposition, Omahans voted (30,209 for; 29,089 against) to sponsor a home university to be supported by a one-mill tax levy. Scarcely had the Board of Regents begun their administration than an injunction was issued to prevent levying a tax to support the school. However, decisions of the District and State Supreme Courts allowed the new Municipal University to open January 1931.

A second vote of confidence was given the University by the people of Omaha in May, 1951, when they voted an additional

one-mill levy, raising possible tax support to two mills.

A prime mover in the University's shift to municipal ownership was the late William F. Baxter, a King of Ak-Sar-Ben and president of the Thomas Kilpatrick Company. Baxter was chairman of a committee which conducted the election.

Many of the business men said that they would be more than willing to contribute toward an endowment fund for the university, so sincere were they that it would bring untold benefits to the city.

## Issue Over Bellevue College Produces Omaha University

Controversy has played an important role in University of Omaha advancement since its beginning in 1908. The school was born of an agitation to bring the main center of Bellevue College to Omaha. The result was a board of trustees in Omaha to establish here a non-sectarian co-educational institution.

Before action began, Bellevue College, although having endorsed the plan, withdrew, but on Oct. 8, 1908, the board was incorporated as the University of Omaha.

Classes opened Sept. 14, 1908, in the old Redick mansion at 24th and Pratt. Dr. Jenkins, the first president, admitted the University "was begun without a nickel—no gifts—a pure adventure based on faith, or foolhardiness, which are sometimes spoken of as kin."

Among the co-founders with Dr. Jenkins were W. T. Graham, D. W. Morrow, Henry E. Maxwell, C. E. Wilhelm and W. N. Halsey. They served several years as active trustees of the University.

Owner O. C. Redick sold the property to the University for \$30,000. It was worth much more, but the difference was regarded by Mr. Redick as a donation to the school. The money was pro-

cured by popular subscription.

The average enrollment following the year 1910 was 150. Students came to school on Monday to find out if they would have school that week—to see if there was enough money. Friends of the University knocked on doors and rang telephones to solicit money to keep their college going. Mrs. Lillian Jacob Maul donated a farm which sold for \$14,000. This helped build a gymnasium in 1912. George A. Joslyn, in 1916, gave \$25,000 toward construction of a new University building to replace Redick mansion. With other donated money this building was completed in 1917 and named Joslyn Hall. It had three stories containing 30 classrooms and had a capacity for 750 students.

Other contributors included Dr. A. F. Jonas, Dr. Sanford Gifford and Mrs. Sarah Joslyn. In 1927, the old Saratoga Grade School on 24th and Ames was used as Science Hall.

In 1937-38, a Georgian-styled University building was erected on a 52-acre site south of Dodge, its present site. In 1949, the \$750,000 Field House-Stadium, in 1955, the Gene Eppley Library, were completed.



Best Wishes to  
The University of Omaha  
on Its

Student Center  
Building

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## OU Site Provokes Pro-Cons

One of the most controversial and amusing episodes in OU's history was the selection of the present West Dodge site in 1937. The rich opposed it, the poor opposed it, the mayor just couldn't see it, the Regents considered it as a third choice; so naturally, it won.

After favoring vicinities near 52nd and Ames and 60th and Underwood, the Regents, with the help of a former head of the sociology department, T. Earl Sullenger, decided that the West Dodge-Elmwood site would be best for population trends.

Residents of Happy Hollow section petitioned that they did not want the university in that area, occupied by the "Stop and Sock Golf Concern" and concession stand, because it would depreciate the values of their homes by bringing hot dog and hamburger stands, rooming and frat houses.

One woman who lived near South High School called the mayor, saying that her son, though desiring to go to college, worked part time and would not be able to go as far as the West Dodge site.

Mayor Butler sought out the Regents' "pretentious scheme to establish an elegant monument in our most fashionable suburb," and dozens of little "civic" groups besieged the "sylvan retreat remote from the middle class for whom it was intended" to crusade for a location that would satisfy their immediate interests, while other groups must have thrown darts at a map of Omaha.

In order for OU to benefit from a PWA grant for building, the city council had four weeks to decide on annexation of the newly acquired site. Hands slapped foreheads when the council, split down the middle, tabled the motion for three weeks.

Finally the decisive day came. Classrooms had been practically

emptied in the morning as about four hundred students "cut" them to attend the hearing in City Hall.

A roar of laughter from the university students greeted an assertion that from some parts of South Omaha it was possible to drive by auto to the University of Nebraska in the same time it would take to reach the proposed West Dodge site by bus.

Regent H. A. Jacobberger maintained the site very accessible and a central location suitable for expansion.

More "con" arguments cited, among other things, the creation of a traffic hazard on Dodge Street, that the trees in Elmwood Park will impede the breeze; that there are no coal yards near, that students will have the sun in their eyes driving to and from school.

Regent Hird Stryker said that 45 per cent of the present students live west of 36th Street. "If we put the institution in the wrong site, we will break the hearts of the present student body and spoil the possibility of the school reaching the place it should attain." Ninety-six per cent of the students favored the site.

A former Nebraska legislator said "I don't give a hoot about the real estate angle, but I object to having the municipal university run by a group who sit around a mahogany table at the Omaha Club. Put it where the kids can get to it." A South Omaha attorney talked about South Omaha young folks "who don't have swell cars in which to ride to school."

Cooler heads prevailed; and with the 5-2 decision, the joyous students rushed back to campus at noon to spread the news that the new campus would be on west Dodge Street.

But there was no outburst of cheering or other uproar during the noon hour when the tidings were received. "We expected it," was the common remark.

Patriotic students, urging a student holiday so they might consider more fully the significance of the momentous occasion, were pegged by President Haynes' clipped decree: "class work as usual."

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## Redick and Joslyn Halls



First home of OU, Redick Hall, provides many fond memories from the stairs to the wine cellar.

## Tower, Parlor Chapel Lend Redick Memories

By Linda Strnad

The University of Omaha today is far different from the picturesque 3-story Victorian building it was in 1909.

Redick Hall, the original OU building, was located on a 10-acre tract on the southwest corner of 24th and Pratt Streets.

After OU had been incorporated in September, 1908, the Redick Reserve was sold to trustees by O. C. Redick, son of the late John Redick, judge. The Redick residence, which became Redick Hall, was donated with the tract. The eventual price was \$30,000.

The rooms and the tower were remodeled into college classrooms and the old garage at the rear of the house became the chemistry and physics labs.

Gladys Jerome, in the first graduating class, wrote: "We were the first output of Redick Hall, where we did our physics problems in the kitchen and our chemistry in the garage. We had our history in the dining room and chapel in the

parlor."

A favorite room for the girls was the lounge in the tower. There was an impressive staircase and dark passageways leading to it. There were holiday parties at Redick Hall, too.

According to Jessie Tennant, class of '20, the school building had one advantage over the OU of today—it originally had a well-stocked wine cellar.

When Redick Hall opened its doors, Sept. 4, 1909, 26 students and five faculty members entered. economics, sociology, German, English, Greek, chemistry, physics, literature, math, psychology and philosophy were offered to the freshman and sophomore students.

As the enrollment increased and juniors and seniors were admitted, Redick Hall could not accommodate all of the students. In 1916, George A. Joslyn contributed \$25,000 for a new administrative building to replace Redick Hall. It was completed in 1917 and was named Joslyn Hall.

The Saratoga Building was another addition in 1927. The era of Redick Hall came to an end when OU's new building was dedicated in 1938, but memories will never cease.

Omaha's school of law, founded in 1897 as a night school, affiliated with OU in 1911. It became known as the law department of OU, but had a separate faculty of prominent Omaha lawyers and judges.

Judge Howard Kennedy became the first dean of the law department, Nov. 24, 1911. Night classes were still conducted downtown.

When Omaha University became a municipal university in 1931, law became a separate school and was incorporated as a private educational institution under the name of University of Omaha Law School.

The school closed early in 1941, because it did not move to meet the professional specifications provided by the American Bar Association for accreditation.

## Life in 1930s Yielded Some Candid Opinions

By Carol Sue Child

"Rabbit Ears," "Coke Kentucky," "Babbling Brooks Butler," "Moocher" and "Moose" could all be found carousing around the downtown OU campus in the 1930's. Although the campus in the '30's didn't have its beatniks, it had its own brand of way-out characters.

Recognize any of these? Pi Omega Pi, Gamma Sigma Omicron, Sigma Chi Omicron, Phi Delta Psi, Alpha Gamma Chi, Kappa Psi Delta? How about Phi Sigma Phi, Alpha Sigma Lambda, Theta Phi Delta, Beta Tau Kappa, Sigma Tau Delta?

It's doubtful you do, because these were the local sororities and fraternities on campus in that era. A "barb" was an unaffiliated student. A fraternity pledge "received the paddle" each week at meeting according to the number

of misdemeanors accredited to him.

The campus had its problems then as today. The Student Council has its perennial trouble with student elections—late forged petitions and "high pressure" techniques to get voters.

Where to expand was the most pressing problem. The University felt it needed an 80-acre tract for a new site but it didn't know where. So students were interviewed: "Miller Park," "Council Bluffs," "Fort Omaha," "The Field Club," "west of the circus grounds" and even "Elmwood Park" were suggested. In 1937 they broke the ground and in 1938 completed the new Administration Building.

The first four buildings to be built were to be the administration building, the social science building, the science hall and the gymnasium.

Cardinals, not Indians, was the proud moniker of the OU teams during the '30's decade. Ma-le Day dates way back, but the Indian tradition of crowning Princess Atira at Homecoming began in 1934.

Instead of "rodding" around town as "mobile students" do today, one OU student spent his spare time making telescopes!

The Gateway was a mighty publication in the '30's. Coming out at various times of the year in green or in orange, it carried columns such as "Thru the Keyhole," "Nuts to You," "Advice to the Lovewarm," "Listen Squirrels," and "Kaleidoscopia."

In one Gateway survey the "sexes on campus" (what other kind are there?) evaluated each other: Results—Men: "The women here are like the University policies—they get worse every year." "One half is too studious, the other half is teched in the head. Personally the teched ones are better." Women: "The men here are childish and fickle. They wear a cloak of conceit."

The women thought the men could improve by playing fewer practical jokes, acting their age and exposing less egotism. The men disliked the women's catty gossiping and their lack of technique in kissing, and they could improve by wearing kiss-proof lipstick and being easier on men's pocketbooks, said the male sex.

As ever, exams plagued OU's students. All kinds of answers could be found on freshman papers. The Venerable Bede was said to have retired to a nunnery where he became the father of the English language. But the freshman who said that the Aeneid was a Roman virgin of Homer takes the fur-lined bath tub.

## First Students Set Precedent; Help Strengthen University

Students at Omaha University in the 1910's considered the struggling university their direct responsibility and worked eagerly to strengthen it.

Gladys Jerome, one of the original students, said, "I'm sure we solidly agreed that OU was the biggest thing we could ever be connected with, and we knew that we would have to set many of the precedents."

To promote school spirit, the entire student body took interest in activities—especially athletics.

The first basketball team was formed in 1910, which led to a gymnasium being built in 1912. A football team was formed in 1911 and the girls became interested in basketball in 1915.

The students were constantly anxious to learn something new. The Utopian Literary Society and Debate Club, formed in 1909, assisted in that manner. Other popular early organizations were the YWCA, 1910; Alumni Association, Pre-Med, YMCA and Drama, 1913.

Four greek organizations were also formed—Phi Sigma fraterni-

ty, 1910, and Theta Phi Delta fraternity, 1917; and Kappa Psi Delta and Sigma Phi Omicron sororities in 1914.

Gala Day, May 18, 1911, featured a parade, queen, dance and vaudeville performance. Its main purpose was to raise money for the basketball team.

Redick Hall was always the scene of parties. The porch provided a good place for students to gather and visit.

The students in those days also liked to "let off steam" Throwing milk bottles down the stairways was a typical method. Gab sessions around the fireplace was also a good way to air opinions.

Students were also interested in a well-rounded spiritual life. Their attendance at the daily chapel services proved that. A 1912 University of Omaha catalogue explained, "While religious freedom was guaranteed to all, stress on religious character was maintained in the daily convocations."

Students of that era shared one definite viewpoint with present day students—they didn't anticipate final exams, either.

## Student Government at OU Sees Little Change in Future

Students often hold the mistaken idea that the only governing body on campus is the Student Council, said Donald Pflasterer, associate dean of student personnel. But there are three student governing organizations: Student Council, Panhellenic (sorority representatives) and Interfraternity Councils (IFC).

Panhellenic and IFC, however, are concerned primarily with the planning, promoting and carryout through of Rush Week in the Fall and Greek Week in the Spring.

Dean Pflasterer said that since Omaha U is a municipal university, it has problems in student government that state universities do not. At least 70 per cent of OU's students are working part- or full-time along with their studies, he said. Also about 75 per cent come from within a 50-mile radius of Omaha instead of from out-state and all over the U.S., he added.

The Student Council at present is made up of 16 representatives—8 men and 8 women, four from each class. It has held this same from with only minor changes since the University was founded. "OU is a traditional school," Pflasterer opined, "and tends to follow the past."

Years ago when the sororities and fraternities on campus were only local Greek-letter organizations, there was neither a Panhellenic nor an IFC. These councils were organized when national

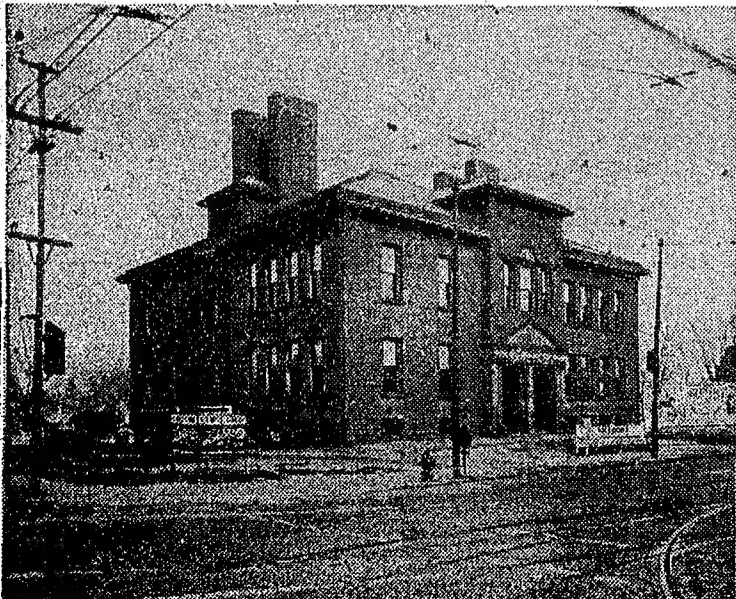
chapters came to OU (Panhellenic being called Intersorority Council for several years).

Not only does the Student Council now conduct all student elections, supervise Ma-le Day and Homecoming, and regulate and supervise all student organizations and clubs, it formulates the student activities budget each fall. This complicated job entails sending out letters to the head of each activity on campus for his estimated needs and then totaling the final figures. Last year the budget was almost \$12,000.

This year the Council revamped its Interpep Committee to include more representatives from each campus group. A new Student Center program is in the organizing stage. This group should better the Student Center program by fixing hours and planning programs, Pflasterer said. No policymaking is included.

A look at the future government: "Our government organization is better than many universities of the same size," said Pflasterer. Some Councils are representatives of colleges instead of classes, he pointed out. Some universities allow any individual to run, according to a set number, he added.

Student government at OU in the years ahead will probably change little except in rules and amendments to the existing constitution.



The Science Hall (plus Joslyn Hall) dominated the 1930's.

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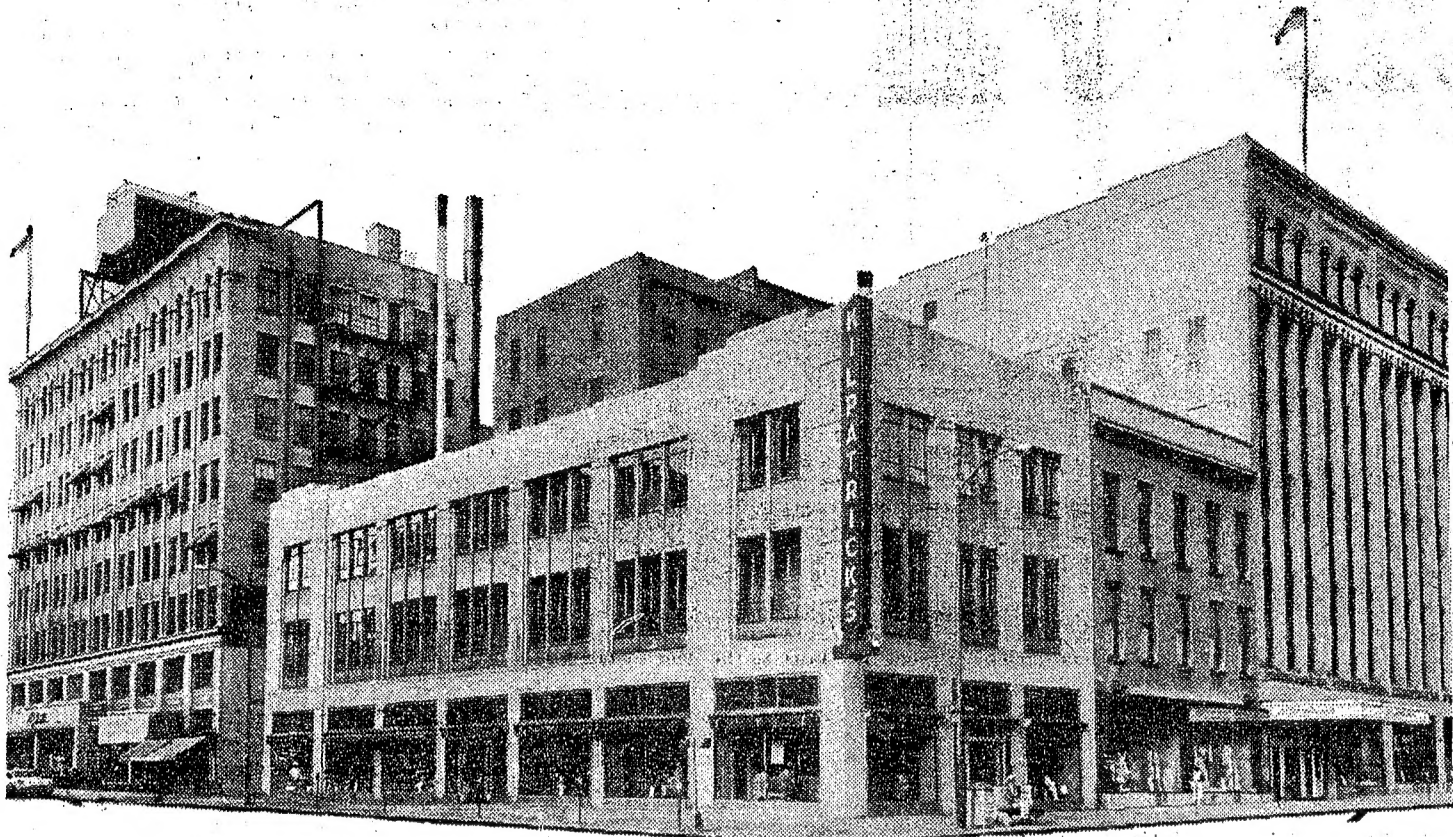
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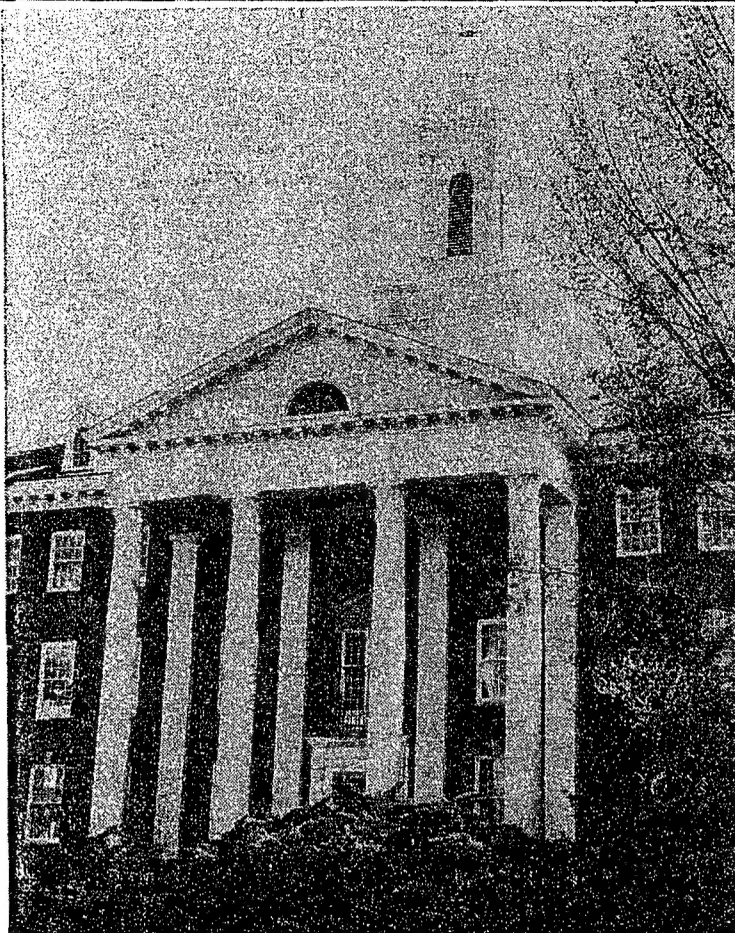
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## Administration Building



With its distinctive cupola and Corinthian pillars, the Administration Building remains the nucleus of campus growth and expansion.

## West Dodge Campus Choice Gave Unique Building Design

The quiet dignity imparted by the American Georgian architecture of the Administration Building bespeaks little of the unrest which preceded its construction.

Pressure for a new classroom building began to mount as the revamped mansion at 24th and Pratt, then serving as a school, began to prove inadequate.

The mansion was sold to the University for \$30,000 by O. C. Redick and was opened for classes on Sept. 14, 1908.

To carry the overflow of students, a three-story building known as Joslyn Hall was completed in 1917 and 1927, Saratoga Grade School was used as a science hall. The building was located at 24th and Ames.

While it was generally agreed that a new university building was needed, selection of the site wasn't quite that simple.

The American Georgian design was selected over the more modern or Gothic style, due largely to public sentiment at the time against "wildcat modernism."

Constructed in the shape of an "H" to permit the building to be seen from all directions, the middle of the structure was made one story higher than the rest in accordance with the rules of good Georgian architecture. John Latenser and Sons designed the building.

Cost of the 270x200-foot brick structure came to \$980,000, with the government matching 45 cents to each of OU's 55 cents.

The Administration Building was constructed on the "thermos bottle" principle. This means that there is a two-inch thick space between the brick wall and the plaster. This helps to keep the building warmer in the winter and cooler in the summer. Four inches of insulation on the roof and ceilings and two thicknesses of glass in the building's 460 windows add to this effect.

One of the most ingenious aspects of the structure is its heating and cooling system. Two low pressure coal-fired boilers provide the heat. They use an average of 350 tons of bituminous coal a year.

For air conditioning, cool water is pumped from three wells to a 100,000 gallon storage reservoir. From there it is taken to mechanical refrigerators, then to cooling

coils, to condensers and finally back to another reservoir for lawn sprinkling.

This gigantic system uses about 135,000 gallons of water on an average summer day. An ample water supply is provided by the three artesian wells.

The air intake is located in the cupola.

Science laboratories and kitchens have separate exhaust systems.

Despite all this elaborate equipment, costs are comparatively low—about \$6 an hour for heating and \$10 an hour for cooling. This does not include labor.

The Applied Arts and Student Center Buildings have taken some of the burden off the Administration Building. But with an ever-increasing enrollment, the first structure built on the present campus will be in use for many years.

## Biology Offers Special Courses

Dr. Karl Busch believes that the biology department serves almost every department at the University.

"Besides offering special courses for nursing, pre-med, physical education, and biology majors, the department also offers general courses which are required by several of the colleges on campus," he said.

The biology department is centered on the third floor of the Administration Building. Space vacated by the physics department has provided additional room for biology students.

Busch stated that his department has received from the National Science Foundation a grant for an in-service teaching program. Applications will also be made for the Summer Institute in 1961.

The department is staffed by five teachers. At present, a bachelor of science degree is offered. Busch hopes to initiate a masters program.

Other future plans include a central storage room and a greenhouse.

## New Professor to Aid OU Accounting Dept.

The addition of a new accounting professor, announced recently, will ease the strain on one of OU's fastest growing departments.

Ten accounting majors receiving degrees at January mid-year graduation illustrate the increasing enrollment in the accounting department. Mid-year graduates usually number between one to five.

Fifteen classes are now offered during the day with nine presented at night.

William Hockett, head of the accounting department, pointed out that enrollment at night is going up faster than that of day school.

"Many people working in downtown offices are interested in some specialized phase of office work and choose accounting," he said.

This large enrollment in the night section limits the number of day students who can enroll for these courses. Hockett said, "One of our problems is to plan so we can handle larger enrollments." He anticipates larger classrooms will be used next year.

At the present time two, full-time instructors, Hockett and Ralph Williams, teach during the day.

Seven part-time instructors are teaching in night schools. These are men engaged in private, public or government accounting positions, Hockett said.

The newest addition to the department's faculty is Robert G. Taylor, who will start as an assistant professor of accounting in September.

Future plans in the department call for a probable increase in the accounting internship program started this year.

Under the program seniors majoring in accounting leave the campus for eight week periods to work in a public accounting office in Omaha. Purpose of the program is to provide practical experience in accounting along with formal study.

Also the program will give students the opportunity to determine if public accounting is the field they desire to enter upon receiving a degree. Larry Larson and Philip Ullerich took part in the program this year.

## OU Geography Offers 14 Courses

Geography is one of the younger departments on campus, says Dr. Gordon Schilz, department head. It was originated as a department in 1958 when he came to OU.

Schilz said OU previously had geography classes, but they were a hit and miss arrangement. With the new AA building and equipment, he foresees a greater growth in student interest in "old Momma earth."

"We have over 700 dollars worth of maps, but that's just a start," he said. As we can afford it, we will get new ones," he added. "Visual aids in teaching courses such as geography are invaluable," he said. "In fact, we couldn't get along without them."

The geography department offers 14 courses through the year. "There are also four or five being taught at Offutt," he said. "The servicemen are especially interested in geography because they want to learn about places they have been or will go," he said.

OU's six geography majors are in the College of Arts and Sciences. Schilz hopes to some day have a graduate division after the addition of another instructor. Roger Dunbar is the other half of the Geography department. Schilz is also glad that geography classes are not required because under the present system, all students taking geography courses do so because they want to, and he feels class interest is higher.

Most people haven't had any geography since grade school, so he says he makes the basic courses pretty stiff.

Schilz has traveled in 60 countries on all five continents, taught college in Burma and done mapping in Africa.

## Honoraries Stress Several Abilities

Students who excel in scholarship, leadership and character may earn membership in any one or more of Omaha University's five local or national honoraries.

Alpha Lambda Delta, national freshman women's honorary, was chartered at OU in 1947 with its main function being to promote high scholarship among women. A 3.5 grade average for the freshman year is the qualification for membership.

Phi Eta Sigma, national fraternity for freshman men, was installed at Omaha U. on March 1, 1948, its members are selected on a 3.5 average for the freshman year.

Dr. Ralph M. Wardle, head of the English department, founded Corinthians honorary in the spring of 1948. The society, named for the Corinthian columns at the entrance of the school, extends membership to students who have been on the Dean's Honor Roll for four semesters.

Waokiya, Indian term for "one who commands," was founded at the University on May 18, 1950. The idea for this local women's honorary society was initiated by Mary Young Dean of Women at that time.

To qualify for Waokiya, a student must complete five semesters of college work with activity points in the following fields: scholarship, social and religious affairs, athletics, publications and speech, music or dramatic arts.

Omicron Delta Kappa, national leadership honor society for senior men, was formed at OU on May 20, 1950. ODK recognizes leadership in the same fields as Waokiya and also requires that members be in the upper 35 per cent of their class.

New members of ODK are tapped during the second semester of their junior year at the Sing, which is held with Waokiya, or the first semester of their senior year.

## 'Office Secretary Needs to Prepare'

"Because of the trend toward automation, offices are requiring a more mature and better-trained individual," Leta Holley, head of the secretarial science department, said.

"A college-trained secretary receives more background and general courses that will make her more acceptable for advancement."

Courses she mentioned as good general business courses are marketing and management.

The main secretarial science courses are shorthand, type, office machine, secretarial practices and record management.

"Besides training people in secretarial skills for business, we also prepare students for teaching secretarial courses," she said.

Two other teachers, Verda Rauch and Joyce Minter, also teach the 275 students enrolled in secretarial classes. The students earn a BS degree in business administration, with a major in secretarial science.

Miss Holley and her department are hoping to acquire additional equipment and lab space.

"We need more electric typewriters," Miss Holley said. "The two we now have aren't enough for the evening students who are accustomed to using electric typewriters in their offices daily," she explained.

The remotest dream of the department is to have improved duplicating equipment and photostatic type.

"And of course, I also hope we can interest more students in secretarial work—especially shorthand," Miss Holley concluded.

## Good Insurance Prevents Disaster

Did you know that Americans spend 35 billion dollars annually on their insurance programs? James Chastain, insurance department head at the University of Omaha, points out that this sum represents ten per cent of the national income.

Thus insurance courses at the University are well attended, he said. About half the courses offered here are for undergraduates. Chastain notes that a knowledge of insurance is important for everyone.

The average American spends ten per cent of his income on insurance. In addition, many graduates of OU will go into industry or business. There they may have the responsibility of purchasing insurance for their companies. "Failure to have proper insurance could easily wipe out a firm," Chastain emphasized.

The other half of OU's insurance curriculum is specifically designed for people in the insurance industry. There are the four-year chartered life underwriters and the five-year chartered property and casualty underwriters programs.

Forty-five agents and company personnel attend the CLU, and 40 are enrolled in the CPCU program. "This represents most of the leading young insurance men in Omaha, with a few from nearby communities," Chastain stated.

Both courses are in preparation for a national examination given once a year.

The University's insurance department has pioneered two important insurance education programs. One is "Casualty Claims and the Law." This is a two-semester course especially designed for casualty claims adjusters. It was initiated this year.

The other is a seminar for insurance buyers. Twenty-three high-ranking officers of leading Omaha corporations are currently attending.

For the future, the department plans to expand the professional program and add more conferences. A tentative project is also under way to add a health insurance program.

Chastain is assisted by John Leonard of OU's College of Business Administration and William Olson from the College of Adult Education.

The department has close working relationships with the Omaha Chapter of Chartered Life Underwriters, the Omaha Association of Chartered Property and Casualty Underwriters, and the Nebraska Casualty Claims Managers Association.

## Board of Regents Decides OU Policies

The Board of Regents of the University of Omaha was created in 1931 when the university became municipal.

Though the board of education appoints the regents for four years terms, its power relative to the institution ceases with the appointment, and the regents have management and control. They determine general educational policies, act as directors of the corporation and appoint executive officers for carrying out educational policies.

Currently serving on the 9-member board are Dr. Harry Barber, F. E. Borchers, Dan Campbell, Frank Fogarty, Henry Karpf, Ralph Kiplinger, Mrs. John Merriam, Varro Rhodes, Louis Somberg. Somberg is president of the board.

Leading representatives of Omaha's business and professional life serve on the board of regents. Previous to 1931, a board of trustees performed a similar function for the university.



## Retailing Department Termed Specialized

"Small but specialized" is the University's department of retailing, according to Hurford H. Davison, head of the department.

Davison is very optimistic about the future of retailing at Omaha U and in general. Of the 35 retailing majors, 15 make up the largest class ever. More coeds than ever before are in the retailing program now.

Davison believes retailing is a "natural field for women" and is pleased by the increase in interest. Fifty-eight adults from downtown Omaha businesses comprise the largest evening CAE "retail buying" class held at OU.

"The increasing interest in retailing is in connection with construction of the new shopping centers," said Davison. "Students are seeking jobs with downtown stores that have branches out in this area or that will have. These stores need more managers for their new branches," he added.

Calls from large Omaha stores asking for information on graduates to management positions in these new shopping centers come into Davison's office almost daily. "Expansion in retailing" is the key to the growth it is now experiencing, Davison explained. He added that students in retailing nearly have to be put "on reserve" because calls come in April to get employees for the following September.

Just as the retailers of Omaha check with Davison for help, he helps to get his students part-time jobs and his graduates full-time jobs. Representatives come to OU from large chain stores that have branches all over the US and interview students for management positions.

The BS in retailing degree is the only specialized degree in the business college. A master's degree in retailing is offered at two or three universities in the East.

The retailing department, which started at OU in the fall of 1948, is financed by the Associated Retailers of Omaha. This organization gives OU retailing students 12 scholarships each year, more than in any other University area.

## Every One Needs Basic Math Skills

"Every one should have a working knowledge of basic mathematics," So states Dr. James Earl, mathematics department head at the University of Omaha.

Earl goes on to point out that many students initially are not certain of their plans for the future and later may find themselves handicapped by not having had any basic mathematics.

"Mathematics nowadays can be applied to many fields, as it has taken on general aspects. But even more important, it teaches systematic reasoning."

Over 700 students are enrolled in OU's 13 mathematics courses. About 30 of these are mathematics majors.

Earl noted that he has had good luck in placing students into fields of higher mathematics by obtaining fellowships for them.

The mathematics department attempts to serve the students who specialize in mathematics. Frequently physics students will obtain a second major in math. Earl emphasized that this was a particularly good arrangement in terms of employment opportunities.

Harry Rice and Benjamin Stern work with Earl to administer the department's growing program.

This fall the department will begin "Modern Development in Mathematics." This is one of three courses of the National Science Foundation In-Service Institute. It is designed for teachers within a 75-mile radius of the University.

Earl hopes for expansion of this program in the future.

In debate, Paul noted that there will be several new additions to the usual schedule of events. One will be an attempt to attend the national speech contest at Stillwater, Okla. Paul also said that he plans to invite an Eastern college to OU's fall debate tournament.

## Music Department Desires New Place

Dr. James Peterson, head of OU's music department, believes that his department is in need of a new music building. Present facilities were originally intended to accommodate four instructors. The department now has six full-time and two part-time teachers.

The department has courses which are open to all University students. In addition to music majors, courses in applied music, music appreciation and performance are offered.

The department stresses the fact that the mind must be used in the study of all music and that music is not all emotional as some people think. Music theory, counterpoint, and orchestration require a great deal of study.

Among future plans are choir and orchestra spring concerts, band concerts, student recitals, senior recitals and faculty recitals.

Peterson hopes that the department will become the largest school of music between Chicago and the West Coast.

## Sociology to Get Field Practicing

Next year's sociology majors will see a greater emphasis placed on "Sociology Field Practice" said Dr. Edmund McCurtain, department head. This course enables sociology majors to get practical experience in business concerns and agencies.

The department plans to place about 10-15 seniors in the course next year. This program will be under the direction of Philip Vogt, a new member of the staff. "Sociology Field Practice" is a two semester course and gives the student three hours of credit.

McCurtain, head of the sociology department, said that bigger plans for the expansion of the sociology department are being discussed now and will develop in the next two years.

This semester Vogt joined the sociology teaching staff. Before coming to Omaha University, Vogt was the administrator of the Douglas County Welfare Agency.

Completing the staff is Associate Professor Jack S. McCrary.

## 85 Speech Majors Cover Five Areas

A new public speaking course, hopes for a graduate program and a new technical dramatics director are just a few of the future events which may take place in Omaha University's speech department.

The head of the speech department, Dr. Aldrich Paul, outlined these and other changes and developments for which the department is working.

Paul said about 85 speech majors are presently divided up in the five areas of the speech department. The biggest group of majors makes up the general speech area. Other areas include the theater, the radio and television area, public address and speech education.

"There seems to be quite a bit of misunderstanding about the different areas of our department," Paul said. "Radio and television, the theater and all the other areas of speech are, curriculum-wise, under one department."

Public Speaking 377 or public speaking for organizational leaders is the only new course planned for the speech department. "And we'll offer the course if the curriculum committee OK's it," Paul noted.

Paul said, "Teaching in the speech department may prove to be a little rough this fall." Warren Gore, speech instructor, will be on leave of absence to Northwestern University where he will complete his PhD. Paul will handle debate in Gore's absence.

The department has a new technical director to replace the present technical director Frank Maggers who has resigned. Named to the post is Jerry Rojo from Tulane University. He will teach two fundamental classes in set decoration and design in addition to assisting set construction for dramatic productions.

Seven speech students are now enrolled, outside of Omaha, in graduate work in speech. Paul said "If we had a masters program, we'd have these seven students here at OU and could accomplish quite a bit of work in speech."

"The goal of the department is to offer a masters program in speech and dramatic arts for those who wish to specialize in one of the two areas for the MA," he said.

## Colleges Must Train Junior High Teachers

"The need for junior high teachers is great in Omaha," maintains Dr. Paul C. Kennedy, head of the secondary education department.

"The future for secondary education is best at the junior high level so our job is to interest more prospective practice teachers in that area."

Kennedy said that since Omaha has six junior highs now and four under construction that there exists a great demand to fill the teaching positions being created.

Statistically, OU has 410 students working for secondary teaching certificates. Seventy-eight students are now practice teaching compared to only 29 at the University in 1954. Kennedy said that in two or three years there will be an increase to an estimated 100.

The secondary education department has taken advantage of new facilities and new faculty members this year. The KWOU-TV station has proved a great help because students take their speech exam before the TV camera in the studio.

One problem of the department, which is not unsurmountable, is that secondary education majors receive lower grades in their education courses than in their minor courses. But, Kennedy said, the overall academic grade point for secondary ed majors is an above-average 3.2.

Conferences are sponsored in the fall by this department in conjunction with other OU departments. A conference for foreign teachers of history and social language teachers and one for studies were held at the University this last fall.

Looking ahead, Kennedy foresees no new degrees to be offered. Two years ago the Master Teachers degree was first given at the graduate level. This entailed 15 hours of education courses and 18 hours in another academic subject, such as history, English or language.

OU's secondary education department is unique in two ways. Colleges of education at other universities establish their requirements. But here at OU the individual department heads (science, history, English, education, etc.) each set up their own requirements for a student working for a degree.

## Teaching Attracts Language Majors

The University of Omaha offers an opportunity to become an expert linguist. Dr. Christopher Espinosa, head of the foreign language department, said there are eight languages offered.

Four of them, he said, are continuous, that is more than one year is offered. They are Spanish, French, German and Russian. Majors may be had in three of them. Since this is the first year Russian has been offered as a continuous course, a major is not yet available.

Other languages taught are Portuguese, Latin, Italian and Hebrew. They are not offered every semester, he said, but when there is a demand, they are included in the schedule.

The University has had a foreign language department practically since the school began, said Espinosa, but said that interest has grown rapidly and necessitated the addition of several languages.

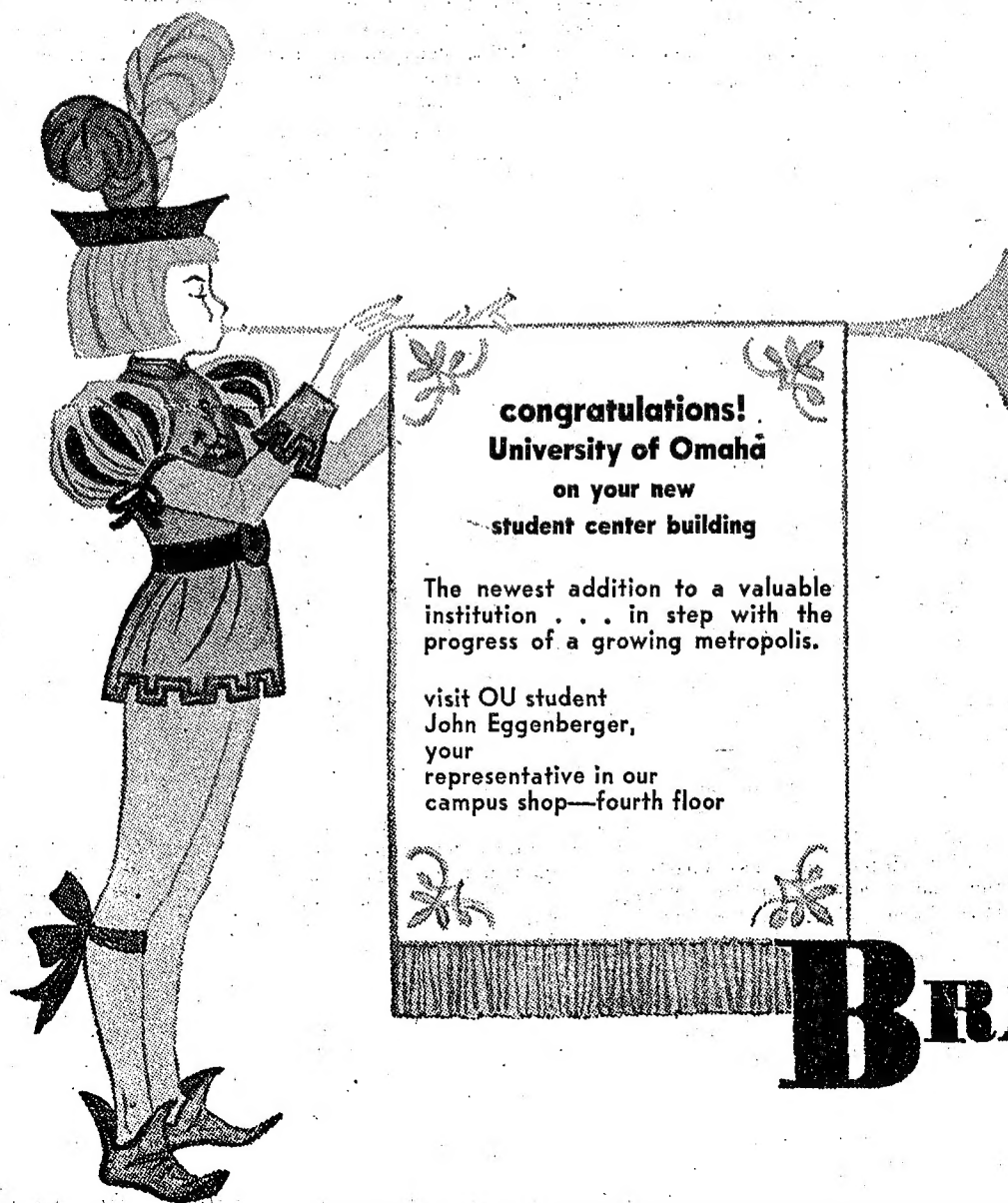
There are a total of 40 language majors, the majority of them in Spanish. Over half of these majors are also working for a teaching certificate. Ten of the 40 are double language majors.

"There are two major reasons why students are interested in languages," Espinosa said. "First is the wide field in foreign service that is offered to young people. He said that knowledge of a foreign language is a requisite in working in any foreign country."

The instruction of the rudiments of the language isn't all the student gets. He pointed out that a completed picture of the country, its history, customs and people is also "painted" in the class. "You can't understand a language without understanding the country and its people," he said.

The second reason for enrollment in language courses is teaching. Many students working for a secondary teaching certificate wish to be versatile in their teaching abilities and include a language.

The fact that half of the language majors are also receiving teaching certificates is representative of this. Espinosa said that there are presently six students practice teaching languages in Omaha schools.



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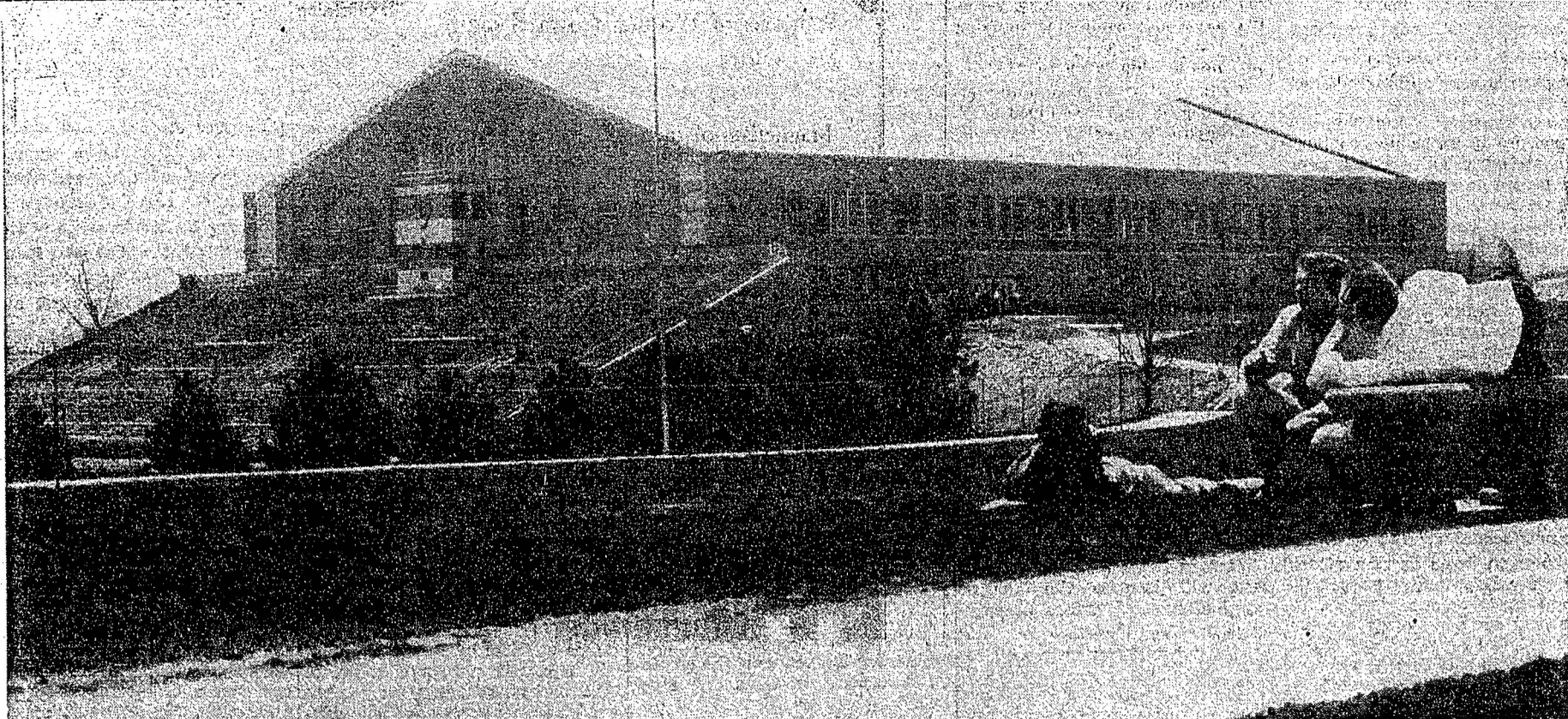
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**BRANDEIS**



## The Fieldhouse



### 'Grave Need for a New Women's Phys. Ed Bldg.'—Schaake

Plans for a women's physical education building are in the "talking stages."

That's the word from Kay Schaake, head of the women's physical education department.

"There's a grave need for a new PE building," she said. "Every year the number of women physical education majors increases."

Miss Schaake has been pondering over some of the things she would like to see in the new building.

She said she hopes it will have a basketball court, a swimming pool, a dance studio, a corrective gym and an apparatus gym for regular facilities.

The swimming pool should be 60 or 70 feet long, she said, "the longer the better." There's a good chance OU would be able to offer competitive swimming, she said.

The dance studio would be for coed dancing. She said there's limited coed dancing on campus now, but she expects the number to increase.

The theory of physical education hasn't been forgotten. Miss Schaake said there should be some rooms for lectures. Some of the current PE lectures are being held in the Administration Building.

Even though the new building would be primarily for women PE majors, Miss Schaake thinks it should be used by men, too.

## OU Athletes Utilize Full Year

By Dick Sheehan

The brightest spot in the improved OU athletic program is a structure that by sheer size dominates the west end of the OU campus—THE FIELDHOUSE.

The revival of OU athletics at the close of World War II clearly pointed out the need for such a building and the Board of Regents were quick to recognize it.

Quick approval and the completion of the million dollar project in 1949 facilitated the extension of existing sports to a year-round basis and the addition of countless more.

In addition to basketball, track and volleyball, pastimes like rope-climbing, archery and flag football became regular routines in the Fieldhouse.

Permanent, fold-away bleachers provide a seating capacity of more than three thousand and the temporary stands at either end of the court boost the total above four thousand.

Standing room-only crowds of up to six thousand have often jammed the 261-by-173-foot building.

Versatility in the modern athletic plant is heightened by the portable basketball court. Constructed in bolted sections, it is easily stored during off seasons and can be laid in just a few days.

The building is home for countless activities in both the inter-school and intramural areas. Classes in physical education are also held there.

The inclusion of office space for coaches and instructors makes their work that much easier.

Track facilities have virtually doubled the school's capabilities in that sport. GIC indoor championships have been held in addition to regular competition. Its size permits straight dashes up to 60 yards and the oval track is a tenth of a mile.

Beneath the floor at the east end of the building are locker rooms, equipment storage areas and the ROTC rifle range.

Enough sporting gear is on hand and available to permit participation in practically any desirable endeavor. There's even a supply of fishing rods.

Adjacent to and part of the Fieldhouse project is the four thousand seat football stadium. Another thousand may be seated on the east side of the field in temporary bleachers.

A two-level, glassed-in press box affords space for all regional press representation in the finest of facilities. Space is available for motion picture equipment and every home game is filmed for later study by the coaches and squads.

The University has extended the use of its splendid facilities to many other organizations.

North High School, for many years, utilized the Fieldhouse as its home basketball court. State tournament district rounds are traditionally held there.

Military dignitaries from across the country have watched the All-Service Basketball Tournament at OU.

And in the non-athletic vein, a fleet of Chevrolet trucks once was spread across the Fieldhouse floor for a General Motors sales meeting.

Ezra Benson, secretary of Agriculture, visited a farm exhibit that filled the building.

The Fieldhouse provides an inclement weather insurance policy for the annual commencement exercises.

A south wing houses the music department and provides space for individual piano and voice instruction as well as orchestra, band and chorus work. Offices of the music faculty are located there.

Still in the talking stage is a twin for the Fieldhouse. Constructed parallel to and connected to the present structure, the proposed plant would be primarily for the women's athletic endeavors. It would also contain a swimming pool.

That is probably some time away, however.

### Fieldhouse Addition Should 'Serve Many Purposes'—Yelkin

If the proposed women's physical education building is ever constructed, it will be more than just a structure for women's sports.

"It should be a combined building," said Athletic Director Virgil Yelkin.

"The Fieldhouse is inadequate for the athletics we have now and the administration was aware of this at the time of its construction."

The new building would serve many purposes, according to Yelkin.

"The original plans for the women's physical education building included physical education and intramural facilities, corrective exercise rooms, wrestling rooms, athletic offices and men's and women's locker rooms."

"The probability of another building, however, is in the distant future," Yelkin commented.

"A fine arts building is planned, in addition to a CAE building," he said. "So the probability of another physical education building being built is distant."

Another point emphasized by Yelkin is the increasing need of space for intramurals.

Director of Men's Physical Education Russ Gorman said that present space allows no room for skill tests or the complete intramural program.

"Every bit of space in the Fieldhouse is being utilized," he said.

"With the present space, it is almost impossible to carry on tests of this nature," he added.

With the campus expanding in every area, it appears that the athletic department will be hard-pressed in the coming years to maintain its present program, to say nothing of future plans.

## Ouampi Here to Stay After Delayed Arrival as OU Mascot

By Gary Swanson and Ken Zimmerman

College athletic teams traditionally put forth their grunts and groans in honor of a permanent member of the school family—the mascot.

The little fellow who proudly waves the OU colors as Indian squads give their all is a familiar figure to nearly every Omaha citizen.

The squat, tough-looking warrior named Ouampi can be seen on notebooks, book covers and most predominantly—decorating the windshields of countless automobiles.

To most, he is taken for granted. To others, his origin is clouded with mystery.

But the cold truth is that Ouampi has not existed forever.

His beginning is attributed to

a pair of enterprising men back in 1941. Alvin Parsons, an art major, and Ben Koenig, an employee in the bookstore, saw a need for a symbol that would portray the image of fighting athletic teams.

Greater still, was the need for a mascot to build school spirit. The nondescript face from an Indian-head penny was being used at the time and was having difficulty gathering any enthusiasm.

Contest Held  
The combined inspirations of Parsons and Koenig produced several prototypes before the l'il rascal was actually conceived.

His embryonic period was fated to be extended, however, for war and consequent military service sounded the call for his parents.

In 1945 Koenig returned to school and found a controversy. Discussion led to a contest

stirring over the need of a mascot, whereby students could submit drawings of "their choice of an emblem to represent the University of Omaha."

The winning entry, a rather pompous Indian chief, appeared on a few notebooks and was labeled "official" in November of 1946.

Walter Graham, Jr., then editor of The Gateway, predicted the emblem would motivate no one and would pass away.

The prediction soon proved true and within a year the chief had disappeared.

Adopted by Gridders  
It was then that the original Parsons drawing was dug from the files.

Koenig promoted an intensive drive to put the early drawing before

the public—and more important—the students.

The broad-nosed brave sprang to life on tee shirts, sweat shirts and notebooks. A few advertisers even sparked their displays with the character.

Ouampi's greatest move to prominence came when he was adopted by the football team and his likeness graced the uniforms and lockers of the squad members.

Odd as it may seem, it wasn't until 1949 that the students—Ouampi's foster parents—got around to blessing the new-found figurehead with a name.

As would be expected, there was no unanimous choice and once again a contest was held.

Ouampi, submitted by Clyde Hiatt, was tagged the winner and the name has lasted through the years.

Living Ouampi In 1953

An original Indian name—Wampi—was the basis for Hiatt's entry.

It took eight years of bickering and contesting but OU finally had an official mascot that will probably endure with the school.

A living vestige of Ouampi was inaugurated in 1953. Since then a member of the Ahamo Indian Dancing Society has been named every year to don the togs of the familiar character and represent the spirit of the University at sports events and parades.

With the thousands of decals in car windows and the giant banner that hangs in the Fieldhouse, Ouampi can rightly lay claim to the title of being the person most widely recognized Mr. OU.



## Writer Nygaard Shifts Scene Between Cinema and Church

By Bob Scoggin

The motion picture writer entered his Nebraska parish and welcomed his growing congregation to the new church.

What's that? A writer for Hollywood producers conducting services in Nebraska? Just a corn-pickin' minute!

A California penthouse or New York flat maybe, but...

No buts about it. Dr. Norman Nygaard, a resident of Kimball, Nebraska, is a successful writer and church leader.

After completing graduate studies at OU in 1923, Dr. Nygaard served in the ministry throughout the United States, and during World War II, as an Air Force chaplain in Ireland.

Several producers are vying for his latest work, "TEMPEST OVER SCOTLAND, The Story of John Knox," published last January.

Hollywood is preparing a earlier publication, "They Sought a Country," for motion picture production.

Dr. Nygaard has written a variety of year-books of devotions, books of sermons, plays, and biographical novels.

His book of devotion, "Strength for Service to God and Country," was used by some two million World War II service men.

"TRUMPET OF SALVATION, The Story of William and Catherine Booth," will be published this year. "BISHOP ON HORSEBACK, The Story of Francis Asbury," is his current endeavor.

Many fruitful years have passed since Dr. Nygaard initiated the Miller Park Presbyterian Church building program in Omaha.

Now, as the former OU graduate student contemplates retirement from the ministry, he once again may observe construction of a new church.

"I accepted a call to this little church which never had more than

200 members in over fifty years. We have just completed building the first unit of a new church and our membership is up to 235."

To B.A., M.A., D.D., and an honorary degree might be added S. W. (Successful Writer).

Although Dr. Nygaard has served a number of churches during the past quarter-century, his evangelistic efforts have not been restricted to the pulpit.

"This will be my last pastorate," he writes, "before I turn my full attention to writing."

"PASTOR-WRITER, The Story of Dr. Norman Nygaard."

### English Dept. to Add 'Critical' Frosh Course

The last three years have been ones of growth for the English department.

Majors have increased 50 percent since 1957 and "have been growing ever since," said Dr. Ralph Wardle, head of the department.

This year there are ten staff members, five part time, along with four other part time instructors in the College of Adult Education; next fall will see eight full-time and four part time instructors.

A new class will be added to the English department in the fall. Critical Reading and Writing will be offered for those in the top ten percentile of the freshman class.

In view of Dr. Robert Harper's reassignment as Dean of the Arts and Sciences College, Wardle will assume the head of freshman English and Dr. Paul C. Rodgers will teach Harper's American Literature classes next fall.

The English Department sponsors OU's literary publication, The Grain of Sand, and also sponsors The Club for persons having three semesters of "B" work in English above the freshman level.

SCIENTIFIC ADVANCES 801-802

Progress of Women (toward men)

Dr. Allure

Magnetism of men who use *ordinary* hair tonics studied. Conclusion: barely existent. Magnetism of men who use 'Vaseline' Hair Tonic studied. Conclusion not yet established since test cases being held captive by neighboring sorority. Examination of alcohol tonics and sticky hair creams (rubber gloves recommended for this class). Result: repelled women. Frequent use of water on hair cited: this practice deemed harmless because 'Vaseline' Hair Tonic mollifies its drying effect. Female Appraisal of Contemporary Male. Conclusion: Student body O.K. if student head kept date-worthy with 'Vaseline' Hair Tonic.

Materials: one 4 oz. bottle of 'Vaseline' Hair Tonic

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Education means progress in Omaha—and its priceless advantages will not be denied to anyone, if Omaha can help it. That's just one reason why Omaha is a good place to live, to work, to raise a family.



# Natelsons

DOUGLAS at SIXTEENTH



## Gene Eppley Library



The reference department, west ground floor, of the Gene Eppley Library—quiet please, researchers at work.

### Service Triples in New Building— Gene Eppley Library Becomes Campus Center

By Barbara Butler

A 20-year dream became a reality with the dedication of the Gene Eppley Library in February of 1956.

In the short time since, the library has become the center of learning for thousands of Omahans. Last year over 30 thousand persons used the modern facilities.

Opening of OU's western frontier this year with the Applied Arts Building and Student Center has brought the library to the central spot on the 52-acre campus.

#### Record Circulation

Head Librarian Ellen Lord said she hopes the library will not only be the physical center of the campus, but remain the cultural and intellectual center as well.

Figures prove her hopes are well-founded. A recent tabulation showed between 2,000 and 2,500 students enter the library during the 15-hour day. Mondays, Wednesdays and Fridays have proved to be the busiest days. At peak study periods between 9:30 and 11:30 a.m., all the 465 study chairs are in use.

Circulation is higher than ever before. Last year the library circulated 183,198 books, or a book a minute for the time the library was open.

#### Library Started Small

At the time the University became municipal in 1931 the library consisted of 3,500 books in one room. Books now number 122,000 and are spread throughout two floors and a dozen rooms of the new building.

OU's first library started small on the down town campus. The depression era brought rapid growth with the addition of two libraries from closed colleges at Tabor, Iowa, and Grand Island.

In the 1938 move to the present campus the library gained a room to itself. With the continued growth in both books and magazines, quarters soon became cramped. Less than 300 reference books could be openly displayed. Other volumes in "closed stacks" were isolated on two basement levels, wedged into dark shelves separated only by narrow aisles. Many departments kept their own books. Others were stored on the opposite side of the campus in the Fieldhouse.

#### Eppley Structure Started

In 1955 construction started on a library building which would be the third major addition on campus. The \$850,000 structure

was donated to the University by Eugene C. Eppley, hotel magnate.

At dedication ceremonies in February of 1956 President Milo Bail said, "The Gene Eppley Library becomes the campus center of these learning materials for the use of faculty, students and townspeople alike. No more significant contribution could have been made to the University than that which has been made by Mr. Eppley."

The move into the new facilities marked another step in the library's growth. With the expansion came a tremendous growth in use of all building facilities according to Miss Lord. Use of the building has been much greater than the planning committee anticipated at the time the library was built.

#### Popular Night Spot

In three years library service has tripled and reference service quadrupled, she said. The reference materials now are housed in a separate room integrated with lounge and study areas.

Studying, research work and plain love of reading have made the library one of the most popular night spots in town for all ages. This is a change from previous years, Miss Lord pointed out. "Back in the old days in the Administration Building the only people we had at night were those taking night classes."

To keep up with the growing demand the library adds an average of 500 books a year and subscribes to 560 newspapers and magazines.

#### Space Program No Problem

In 1938 the library was named a United States government depository. Over 40,000 government documents are now available to students for research and general information.

Spacewise the added materials pose no problem for the library. Special provisions were made when the building opened. At that time shelves were only half filled and one vacant shelf was left for each section.

#### Eventual Expansion

Future plans for the library center around division of services and more room for graduate study. Miss Lord said, "If people keep using the library like they have, we might have to make special rooms for periodicals and documents."

A separate section for reserved books is also a future possibility. Miss Lord also pointed out the need for more room for graduate study and faculty research. She said every available space is being used, and graduate students are increasing.

Tentative plans call for an eventual expansion of the library facilities.

## Head Librarian, Miss Lord, Holds Salesmanship Record

One of OU's best sales records is held by a faculty member without any business training.

The supersalesman is Ellen Lord, OU's head librarian. Miss Lord takes every opportunity to promote the Gene Eppley Library and reading in general.

Her campaigns aren't confined to the OU campus. During the week she may give as many as five books reviews and other talks before Omaha civic groups and clubs.

The bulk of her time and energy, though, is devoted to campaigns to lure OU students into more reading.

"If a college education is any good it should develop a lifetime interest in reading and new ideas," she said. "Books are a part of home and life after the college years are completed."

#### Successful Annual Campaign

She hits the sales pitch when she says, "We have an opportunity to encourage an interest in not

only reading the books, but in building a personal library while the student is in college."

One of her most intensive and successful annual campaigns occurs during National Library Week.

A book sale is held with books purchased on a bid basis. The books are numbered and during the week are displayed in the lobby of the library. Students make bids on books they would like to have for their personal libraries. Bids usually range from 25 cents to six or seven dollars.

#### Auction Shows Interest

"College students are often accused of not reading or having an interest in broadening their knowledge through reading, Miss Lord said. During this year's sale held the week before spring vacation books were purchased by 178 students, she said.

"We are pleased with the results of the sale, and we are proud of our students' interest, but we would like to secure that interest throughout the year."

More subtle campaigns are carried out throughout the year. New and timely books, both fiction and non-fiction, are presented in the browsing area of the library to whet students' interest.

#### Campaign Gets Results

Another project started by Miss Lord to arouse reading interest is the paperback section on the library's second floor. This section is also part of her efforts to make the library "a place students can enjoy."

Sales records prove Miss Lord's campaigns are getting positive results. The library's circulation last year was 183,198 books, an average of 53 books per student for the year. "In comparison with other universities and libraries of Omaha University's size this is an enviable record," she said.

#### Stackier Stacks

Miss Lord came to OU in 1938. "I was here before they had a library desk," she mused. "I was just part of the equipment that came with the new campus on Dodge Street."

She jumped from assistant to acting librarian in 1942 and finally to head of the library in 1944. "We kept getting more and more crowded," Miss Lord recalled. "We were operating on the closed-stack system and those stacks kept getting stackier and stackier—until we got our new building in 1956."

Finishing her sales talk Miss Lord said, "As it stands now nearly 12,000 students enter our doors every week. We welcome them and hope we can give them what they came for—an informal but adult place where the student can come to read and study."

## Diverse Services By Audio-Visual

Movie previews and window displays are part of the diverse duties of the Audio-Visual Department of the library.

Headed by Ronald Pullen, the department provides information, materials and equipment for University faculty and classes, schedules and arranges displays and provides photographic services.

Included in the new facilities are a 16-seat faculty film preview and projection room, graphic room for staff artists, and an audio-visual laboratory.

The language laboratory, first of its kind in Nebraska colleges, has six semi-private booths enabling students to record as well as hear the language they are studying.

Instruction for all students in the College of Education.

## Special Library Services

Special services in the library include the Education Curriculum Laboratory with its collections of text books and curriculum materials, research rooms for faculty and seminar rooms for advanced classes. A classroom and laboratory house the materials for library science students and a sample collection of literature for elementary and high school.

## Traveling OU Library Books Encounter Adventure, Perils

Adventure is the keyword for books leaving the Gene Eppley Library shelves.

According to Head Librarian Ellen Lord, the library books, on their return, could tell many interesting stories if they could talk.

World travelers with countless air hours could tell of trips to the Far East with a SAC pilot stationed at Offutt Air Base.

The airman, who served as pilot to a general at the base, checked the books out after his night class each week, took them with him on trips to Japan and the Philippines, and returned them the next week.

Many other books could tell of the perils encountered without leaving Omaha. Second-hand car dealers have called the library twice this year to report that the trunks of cars they had received on trade-ins were filled with books, Miss Lord said.

In one case the student, unable to find the books, claimed he had returned them.

However, Miss Lord said, she feels that the books are becoming more aristocratic; before, she said, the books used to be left on buses.

One thesis had even more trying experience; it spent several weeks riding around under the front seat of a jeep. A Bootstrapper, told the book would cost \$50 to replace, traced the jeep and took it apart to locate the thesis.

The books could also testify to the absent-mindedness of OU students. Each week the station wagon from the Omaha Public Library is brought to the OU Library where many books are exchanged.

Since the book drop was placed in front of the Library several books that have been out since 1950 have been returned. Some books checked out by undergraduates of 20 years ago are still being brought back.

Miss Lord said books classified under the Dewey Decimal System which was abandoned by the library in 1937 still turn up in the check-in piles.

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After Six  
Arrow  
Edgerton  
First Nighter  
Haricon  
Manhattan  
Middishade  
Nunn-Bush  
Van Heusen  
West Mill

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(In Flatiron Bldg.)  
JA 2226  
9:30 to 6:30

**WEST**  
4826 Dodge  
(Near Hilltop)  
GL 2225  
Noon to 8

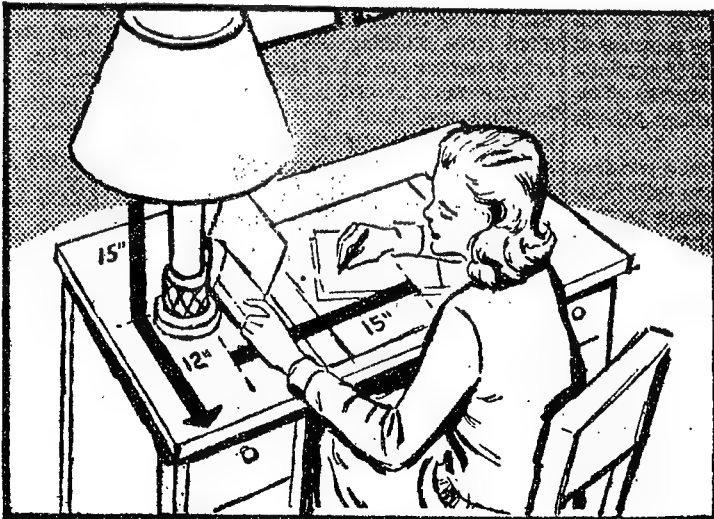




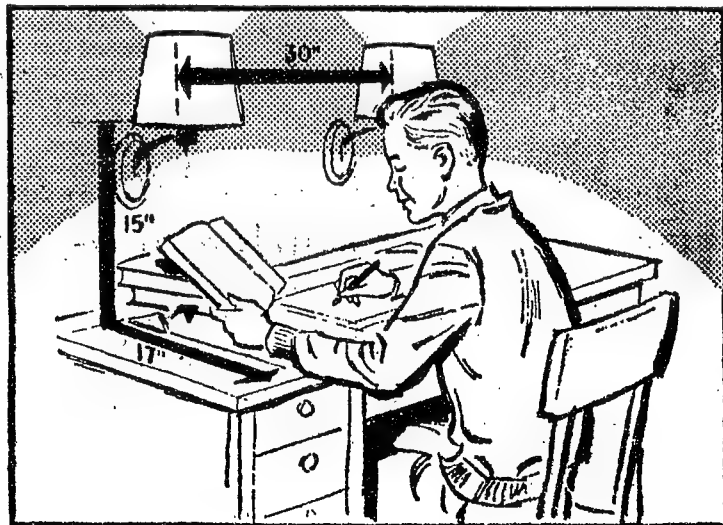
## YOU HAVE GOOD LIGHTING IN YOUR LIBRARY ... IT'S EASY TO HAVE IT AT HOME

The wealth of any center of learning, second only to its faculty, is its selection of books . . . its library. Here in the library of the University of Omaha are thousands of books and articles of reference. Excellent lighting is provided to make studying easier for you. With proper lighting you avoid eye fatigue and tension. Reading comprehension is increased when seeing is made easier. When you study at home be sure you have the proper lighting for the seeing task.

When using a table lamp, be sure that you follow the directions below: always use 150 watts of light.



With wall lamps mounted correctly, they will give you the necessary light to make studying easier.



Omaha Public



Power District



## Home Economics Adds Four Rooms, Permanent Office

A "space program" in the Administration Building will provide the first permanent office in 16 years for Margaret Killian, home economics department head.

The office facilities are a part of the expansion program which will bring four additional rooms to the home ec department. The rooms, all on the first floor of the Administration Building, now are in various stages of remodeling.

Miss Killian will move her desk to Room 134, a new room made out of a third of the former student lounge.

A model apartment will take over the area formerly used as the faculty clubroom. Miss Killian said, "The apartment will enable practical experience for students taking home management and interior decorating courses."

She said, "It will be easy to demonstrate all the principles and practices we have been teaching by lecture method only. Students also will get to see the effect of their decorations."

Other classes will be held in a room familiar to the department. Room 100 served as a dining room and classroom for the home economics department before being used by the food service. The room will again be used for classes.

No new full-time teachers are being added to the department to cope with the expansion, but many part-time instructors will be used, Miss Killian said.

A former Mrs. Nebraska, Mrs. Hugh Mactier, is one of the four part-time instructors the department now has. She teaches courses in home management and interior decorating.

Another instructor, Martha Bolson, noted Omaha home economist, teaches demonstration techniques.

The teaching isn't limited to the distaff side. Dr. Sylvester Williams, head of OU's engineering department, teaches a course in household mechanics every other year.

The department also has one full-time instructor, Carolyn Kundel who teaches textiles and clothing instruction. Two half-time instructors, Mrs. Patricia Goodrich and Mrs. Albert Hedelund, teach both day and night classes.

Future plans for the department may include a new degree. Miss Killian said, "We would someday like to establish a bachelor of arts degree in home economics."

"The present bachelor of science degree takes into consideration that a girl may be a professional home economist and emphasizes the technical side," Miss Killian said.

The program for a bachelor of arts degree would prepare a girl for home and family living and

## 'Communicators, Not Stereotypes' For Journalists

"To develop a thinking communicator and not a stereo-typed journalist is one of the main purposes of the journalism department today," Paul V. Peterson said.

"Mass communications, for example, teaches not only what is done in the communication's field, but why it is done, and what effects it has."

Peterson, head of the department, said that the main trend is for more courses dealing with the theory of communications, and in the future more of the theory will be included in some of the beginning journalism courses.

"However, basic writing courses must include repetitious writing assignments," he added.

The other two instructors in the journalism department are Robert Thorp and Robert McGranahan.

"The department is in excellent shape," Peterson said. "We have the finest basic teaching facilities in the Midwest for understanding communications."

In planning for the future, he hopes for a teletype machine, for teletype reporting; and a seminar room for journalism studying and browsing.

"I hope that someday we can add to our faculty," he said. "Students cannot get enough interpretation of mass communications from our limited staff."

He doesn't foresee a phenomenal increase in journalism majors.

"There are 65 majors, now," he said. "Perhaps there will be 80 or 90 within 10 years."

Peterson expects Omaha journalism to continue to grow as a center of communications for the Midwest.

"Therefore, there will be more demand for educated journalists," he explained. "It's now an accepted fact that journalists with degrees can adapt to more situations, and salaries for competent ones will increase considerably."

The general philosophy of the department is:

"In this scientific age, for every outstanding scientist there must be an outstanding communicator who can transmit the facts into the terms the public can comprehend."

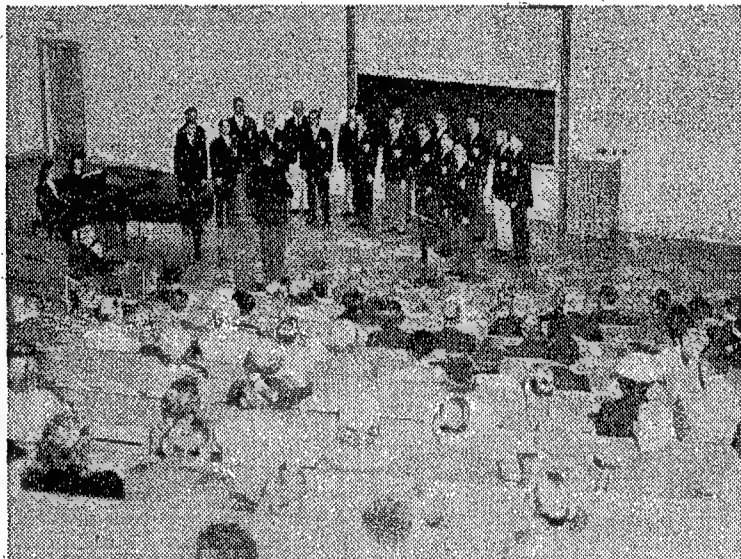
would put emphasis on cultural courses, she said.

Judging by the number of requests for information received from girls in Nebraska and Iowa, Miss Killian believes there is an increase in interest in the home economics field. "We are also getting more quality majors, she said. "These are students who are really serious about home economics as a career," she explained.

## Applied Arts Building



Here is a view through the east side of the new Applied Arts Building opened last September.



The lecture hall in the new Applied Arts Building serves more than one useful purpose. Here the men's chorus entertained visitors at an open house earlier this year.

## Training In Industrial Arts Began Years Ago, Standing As a Balance

Just a decade ago Omaha University began offering a program for students who were interested in training in the industrial arts field.

The program as it stands now and ever since its beginning is a balance between liberal arts, professional education, shop and engineering drawing. The purpose of the program is to qualify students so they may teach programs of industrial arts in secondary schools and colleges.

J. A. Brown, who has a masters degree in industrial arts said "The opportunities for teachers in this field are as good as those for any other teacher. The pay is just as good, if not better, and we can't keep up with the demand for people trained in this field." He added, "The long range outlook for this type of instructor is very good."

Some proof of the demand can be found at Westside High School here in Omaha. They have an industrial arts department consist-

ing of five men, and four of these five men are Omaha U graduates.

For nine years the industrial arts program was carried on mainly in the East Quonset. This is where all the machinery and equipment was kept that was needed for training people in this field. Then with the opening of the new Applied Arts Building the industrial arts program got a big break.

They were moved into the new building and into a newer and larger space. Along with the new space came new equipment of a newer and wider variety.

At the present Brown said the outlook for the future is a continuation of the present program. This is made up of three specific courses in the industrial arts field, however, he emphasized that the program is no longer a manual training or arts program. One thing that Brown said that he would like to see in the future is a full and complete program for preparing secondary teachers in the industrial arts area.

## 'Big Screen' Focusing Possibility For OU TV

A demonstration in January by OU television director Paul Borge and George Ragan, electronics engineer, brought "big screen" possibilities into focus for University faculty and staff members.

The purpose of the demonstration was to give a comparison of the difference between a single large screen and numerous 21 or 24 inch monitors placed throughout a classroom.

The viewers, including President Milo Bail, watched a practice TV-classroom on the 10 x 12 foot \$5,000 unit, borrowed from a bowling alley.

Borge said the use of TV for demonstration purposes in large classrooms has tremendous possibilities. Closeups of detail in science demonstrations could be blown into a large picture which could be seen by every person in the classroom.

## TV-Electronic Infant Has Development Plans

There are several development plans for the University's television department. The electronic infant, cradled in the Applied Arts Building, will eventually expand TV classroom, an educational program, originating at OU for public viewing via an Omaha TV station.

Paul Borge, director, stated that "we will experiment as time goes along. We would like to have workshops and seminars for adult groups around the city."

The purpose of the department is to assist other departments on campus.

According to Dr. Donald Z. Woods, head of academically related activities, the facilities will be used "where there's likely to be a good opportunity for inter-departmental service."

Among the future telecast plans will be closed circuit presentations of speech students participating in class projects.

## Engineering-Business Major Has New Option

Students currently enrolled in the program leading to the bachelor's degree in engineering-business administration will have their option as to whether they wish to continue with that program, or select a new industrial engineering degree program at the coming spring preregistration for fall, 1960.

The new program, leading to a bachelor of science degree, will require 140 semester hours compared to the 125 required by most others here at OU.

No new matriculations in the present engineering-business program will be accepted, and that degree will not be offered after current enrollees complete their programs at the University.

The new four year program is a major step forward in the development of degree programs at the University.

## Inflation Enters OU; Doubles Expenditures

University costs have doubled within the past ten years as a result of salary increases and equipment expenditures.

According to Controller Harold D. Keefover, 1950 model microscopes were valued at \$97.50. The 1960 version costs \$182.

During the ten year period, full professor salary has risen from \$4,600 to \$8,591, and associate professors now earn \$6,940, as compared with \$3,935 in 1949. Assistant professors earned \$3,364 then, \$6,066 now; and the instructor earned \$2,771 then, \$5,400 now.

"The costs of running this institution have risen at the same rate as costs of others," Keefover said. "This is true in every area — equipment, salaries and other funds."

The two sources of OU income are tax collections and student fees. Tax collections have doubled since 1951 from one to two mills.

Although OU operational costs have doubled, tuition has not increased proportionately.

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OF  
OMAHA**

**on Its**

**Splendid Progress**

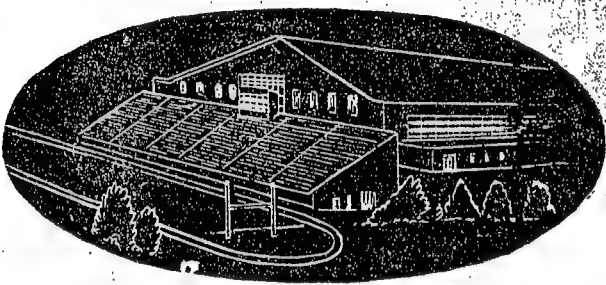
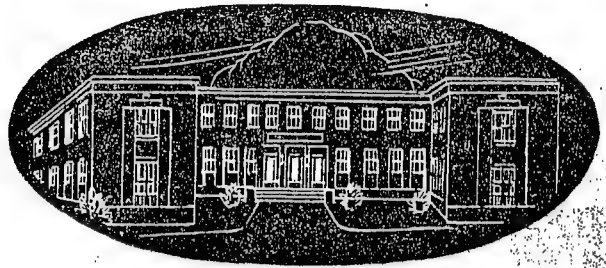
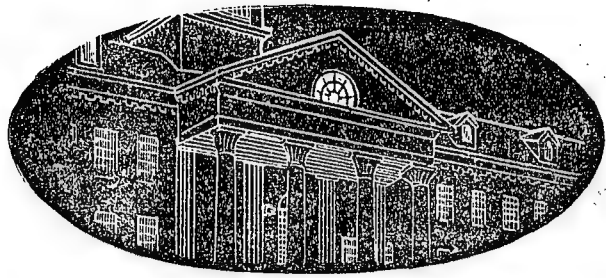
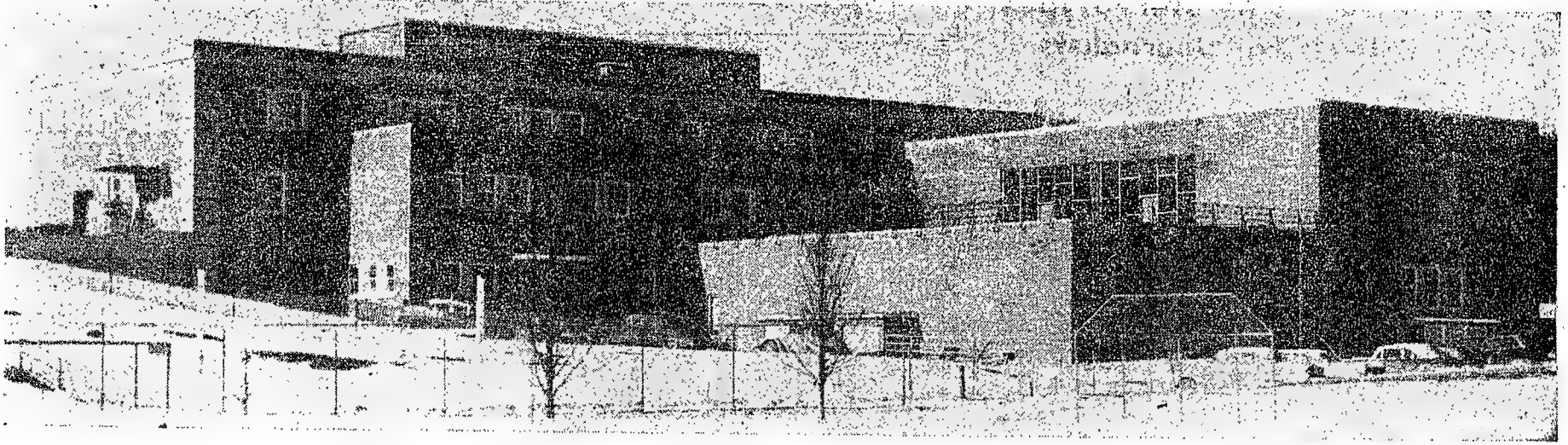
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This Coupon Worth 10 Cents on a  
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**3540 CENTER STREET**





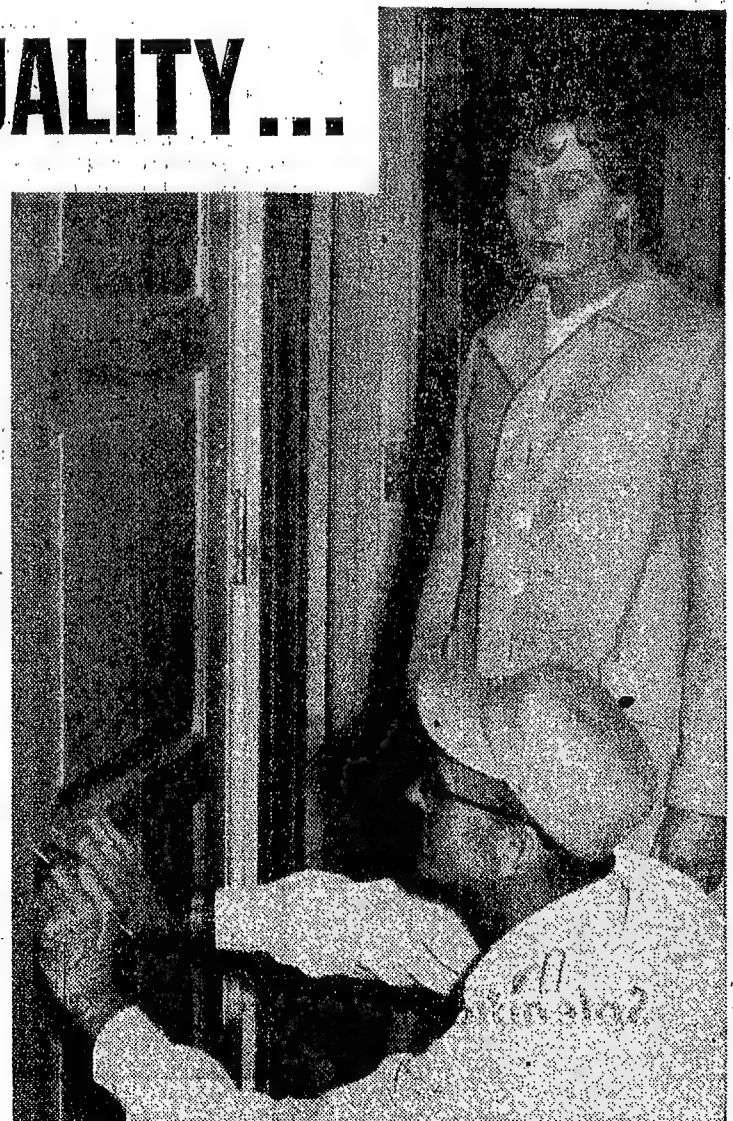
**Mark another place  
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University of Omaha  
for your Student Center  
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## Student Center Adds



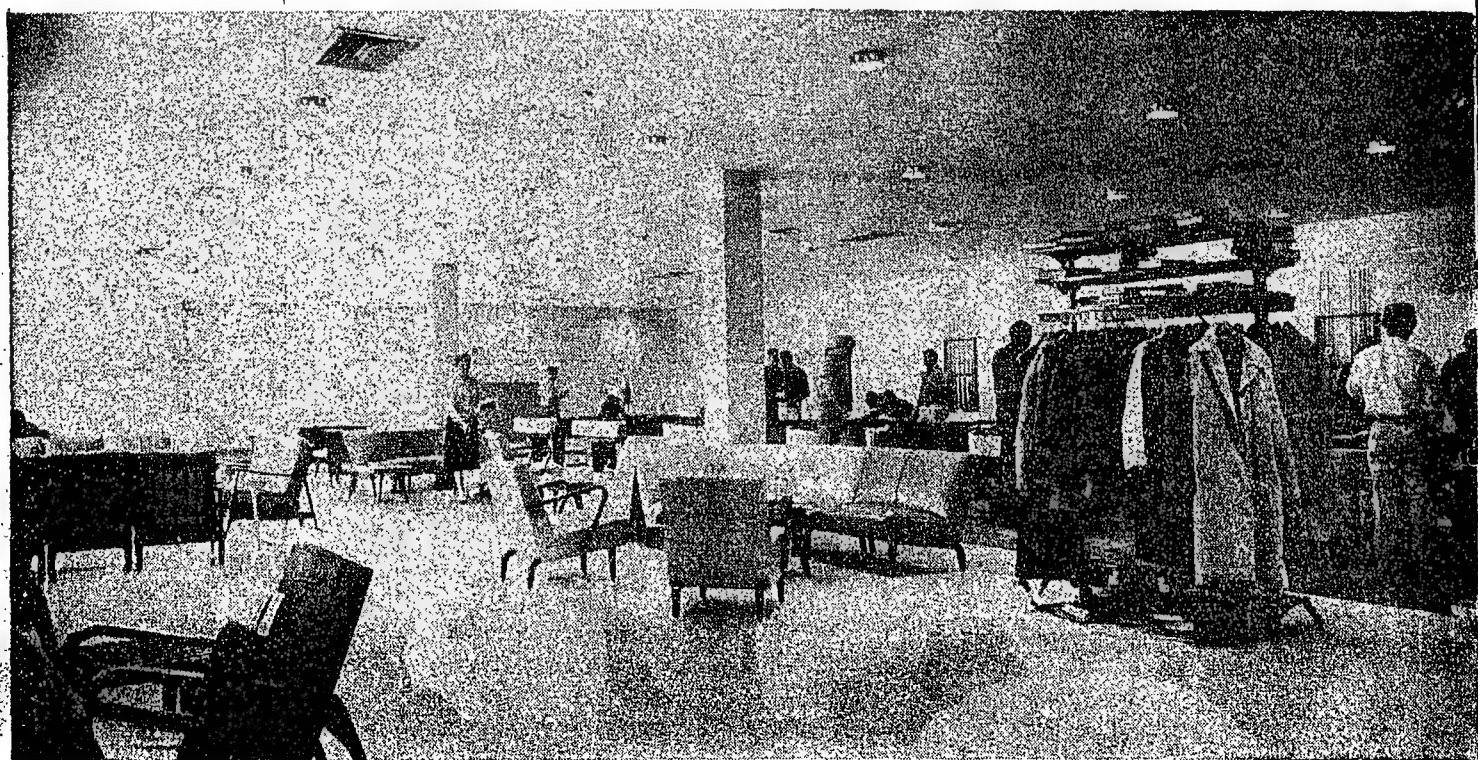
"Can I put that pennant on lay-away?" Souvenirs of college days are displayed at Center's information desk.



"I say it's an oven and he thinks it's a dishwasher. What's your opinion?" Kitchen personnel break in new equipment in the Center's culinary department.



The new faculty and staff dining room in the Center provides a congenial atmosphere.



Relaxation is available for cue-chalking students in the Student Center game room.

Approval of building plans by the University's Board of Regents in 1956 and a sum of \$1,400,000 has resulted in the addition of the Student Center to OU's expanding campus.

The Center opened for student use on March 7 of this year after an official opening on February 24. At the opening a ribbon leading to the east entrance of the building was cut by Lee Perkins, president of the Student Council, F. E. Borchers, vice-president of the Board of Regents, and C. Glenn Lewis, chairman of the student activities planning committee.

The three-story building, intended for relaxation and not classroom work, contains facilities for banquets, teas, dances, games and just plain loafing.

The first floor of the Center contains game rooms which are completely furnished with lounge furniture, television, card tables and six pool tables.

The bookstore, with complete self-service and two check-out counters, is four to five times larger than the old facilities.

Hostesses at an information counter on the first floor are in charge of the care of the game rooms and the issuing of playing cards, checker and chess sets.

Background music from a leased telephone wire service is piped throughout some 34 outlets in the Center. The \$600 equipment was installed behind the information counter.

The snack bar, with a seating capacity of 380 persons, serves three meals a day and provides fountain service.

The furniture in the Center is of walnut with formica tabletops grained to match the wood grain.

The second floor of the Center contains the terrace, the combined ballroom and lounge, with four floor to ceiling picture windows, alumni office check room, Dean of Students' and Hostess's offices, faculty lounge and dining room, student organizations' office and a passenger self-service elevator.

Next to the Dean's office is a chapel which will seat approximately 20 persons and may be used for meditation.

Private dining rooms are available for reservations for dinners and teas.

The cafeteria on the second floor seats 300 people. Alcoves with sliding walls are available for reserved parties.



## Relaxation Facilities

The kitchen, with all new modern equipment, has two serving lines: one for cold and one for hot meals. New features of the kitchen are a rotary oven that insures better cooking and facilitates more cooking, a potato peeler that peels fifteen pounds of potatoes a minute and three walk-in refrigerators... any one of which is twice as big as the old icing facilities.

The 45 full and part time employees in the food service department prepare food for as many as 1,220 servings a day.

The third floor features ten meeting rooms which are used on a reserve basis: five rooms are 25x25 feet, five are 25x35 feet. Two of the rooms can be combined into one large meeting area of 50x37 feet.

Fifty-two storage lockers for student organizations and a pantry with a service elevator to the cafeteria complete the floor.

Tentatively planned for completion in a year is an eight-lane bowling alley on the first floor. Designers must wait this length of time in order to determine whether the overhead (terrace) roof is watertight.

Policies for the new Center, which operates as another department of the University, center around the idea of common courtesy. Liquor, gambling and profanity are not allowed; furniture is to be left in place and coats and books placed in the check rooms and book shelves.

A Student Center program advisory committee, consisting of faculty and student representatives, act as a recommending committee. All campus organizations have a voice on this committee which suggests ideas for additions to the Center schedule.

The opening of the Center has marked the end of the "Shack," favorite campus haunt for students since 1946. The Shack, southwest corner of Administration Building had its beginning as a defense factory, when it served as an airplane production school during World War II. The building's floor was made to slope 18 inches to the south to allow easier cleaning after class with a high pressure hose.

A face-lifting operation in the fall of 1955 gave the Shack the "atmosphere" it contained up to the end of the semester and its conversion to storage and maintenance space.



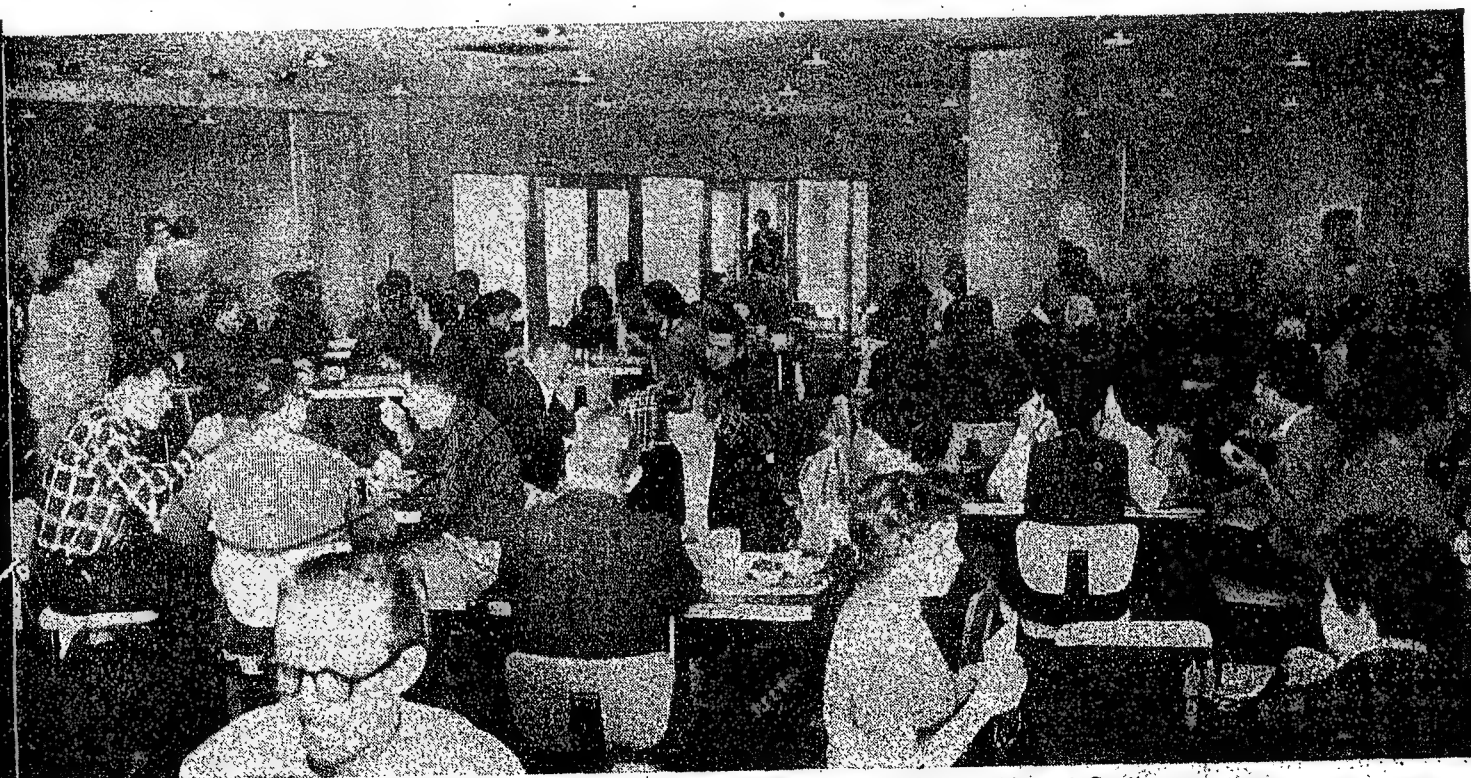
All we want to know is, who's the guy under the counter? OU students chat and browse in new Student Center bookstore.



The alumni office typifies the modernistic air of the new Student Center facilities.



"I tell you, they shouldn't allow slacks in here"—a typical crowd in the old, obsolete "Shack," 1959 B. C. (Before Center).



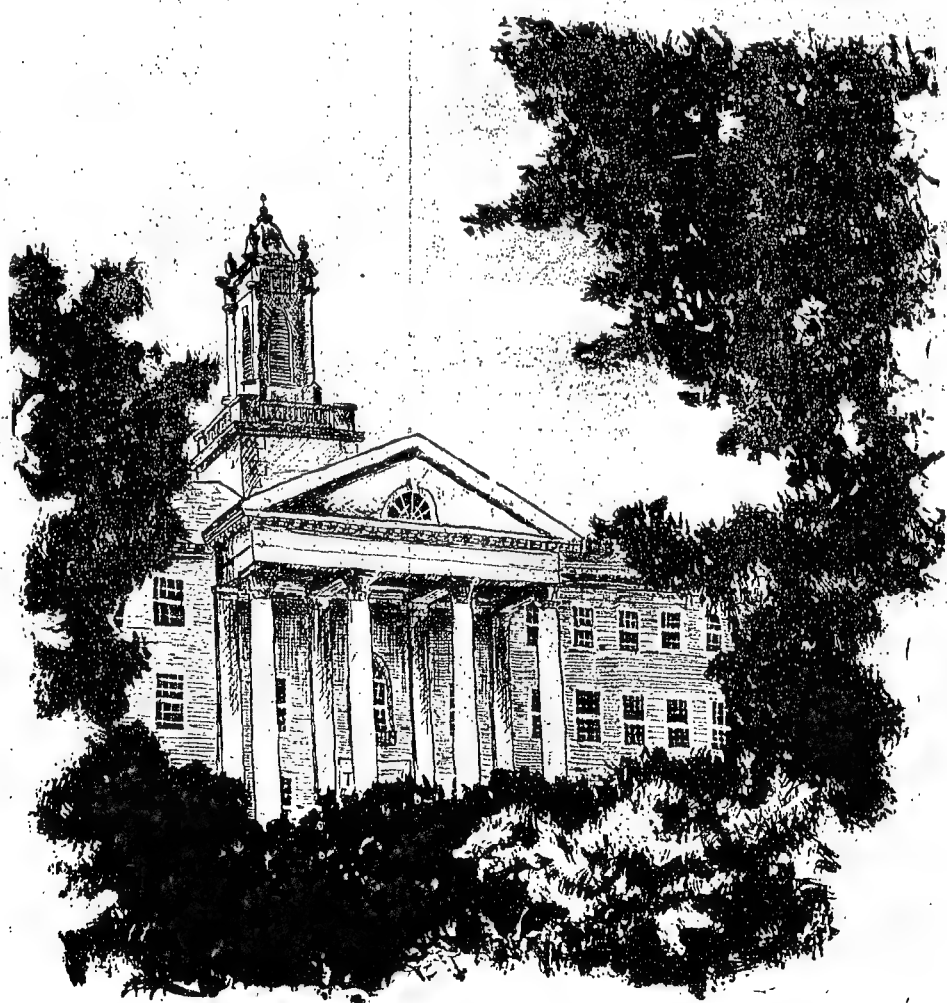
Music to eat by. A gourmet's view of dining facilities in the Student Center.



# CONGRATULATIONS!

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# OU Stands on Threshold of Opportunity

Today, after a half century of significant achievement, the University of Omaha, one of six similar municipal universities in the United States, stands on the threshold of a great period of opportunity in higher education.

Every decade colleges and universities have faced serious problems and challenges, but the coming decades of the "Sixties" and "Seventies" are likely to be the most critical, the most challenging and, at the same time, the most rewarding we have ever experienced.

As we begin the use of our new multi-purpose Student Center, we seem to come of age. Through this symbol of the growth and maturity of your municipal University we now acquire a long-needed facility, one which is so essential to a well-rounded university program.

In this "campus-community-center" with its program emphasis upon the social, cultural, recreational and intellectual life of

the student body, all of us—students and alumni, faculty and non-faculty, parents and patrons—will find a new opportunity to extend our learning environment.

As a citizenship laboratory to train students in social responsibility, leadership and human relations, this newly added program will supplement our academic life in a most effective manner.

The Student Center program will be directed to a broadening of the mind through intelligent, academic discussions; art exhibits, and music recitals. Students and faculty, individually and in groups, will enrich one another through the informal discussions and special programs arranged with campus guest speakers, artists in residence, and exchange professors.

Many such events will occur at luncheon and dinner meetings to make this a stimulating and wholesome environment. A continuing exchange of ideas between our teacher-scholars and the students is important, not only in the class-

room, but also in the informal campus situation of a well-rounded university education.

In his address upon the occasion of the Ground Breaking Ceremonies for these two new buildings, Thomas C. Quinlan, then President of the Board of Regents, presented the guidelines to be followed in the governing of this institution in the days ahead. They are so significant that I want to present again his message as we assume occupancy of the finished structures:

On this eventful occasion we mark another forward step in the progress of the University of Omaha. However, we must be mindful that brick, stone, timber and steel do not a University make.

A University is made of people with principles. I submit to you, in the form of a Credo, the principles governing the Board of Regents in guiding the development of this University.

We believe this University has a destiny.

We believe the destiny of this University is unlimited.

We believe this University must have a competent faculty, adequately compensated.

We believe the faculty must develop a broad program of liberal education.

We believe this program must teach the truth.

We believe this University must be a center of learning.

We believe the students must have a serious purpose.

We believe this University must have adequate physical facilities.

We believe this University is entitled to community support.

We believe the graduates of this University have a duty to themselves; this city, the state and nation to work for the betterment of humanity.

These things, we do believe.

To implement this credo, the University must continue to dedicate its every energy to the achievement of our primary purposes: first, to maintain a faculty of dynamic teacher-scholars of high character and competence who will inspire able and willing students to achieve to the maximum of their abilities, and second, to provide classroom, laboratory and library facilities adequately equipped to produce an environment conducive to learning of the highest order.

Thus, our goal will be the maintenance of an educational program which will insure that every student, as a result of his association with the University of Omaha, may be better able

—To earn a living  
And live a cultural life  
Not as two processes  
But as one—

Milo Bail, President

## CAE Needs Building To House Seminars

Increased enrollment during the next ten years will present classroom space problems for the College of Adult Education. A building to house classes and seminars is needed within the next five years.

Dr. Donald Emery, dean, has disclosed that the new building, costing between 600 thousand and one million dollars, would be about the size of the present Applied Arts Building and contain at least six rooms accommodating from one to three hundred persons.

Emery hopes that the Fine Arts Building, which is scheduled next in OU's building program, and the CAE Building will be constructed simultaneously as the Applied Arts and Student Center Buildings were.

At present, many classrooms are overcrowded. Present facilities sometimes force classes to be held in labs and laboratory classes are conducted in regular classrooms, Emery said.

Increased use of CAE facilities by outside organizations is also demanding. Last year, 24 thousand persons used the Conference Center.

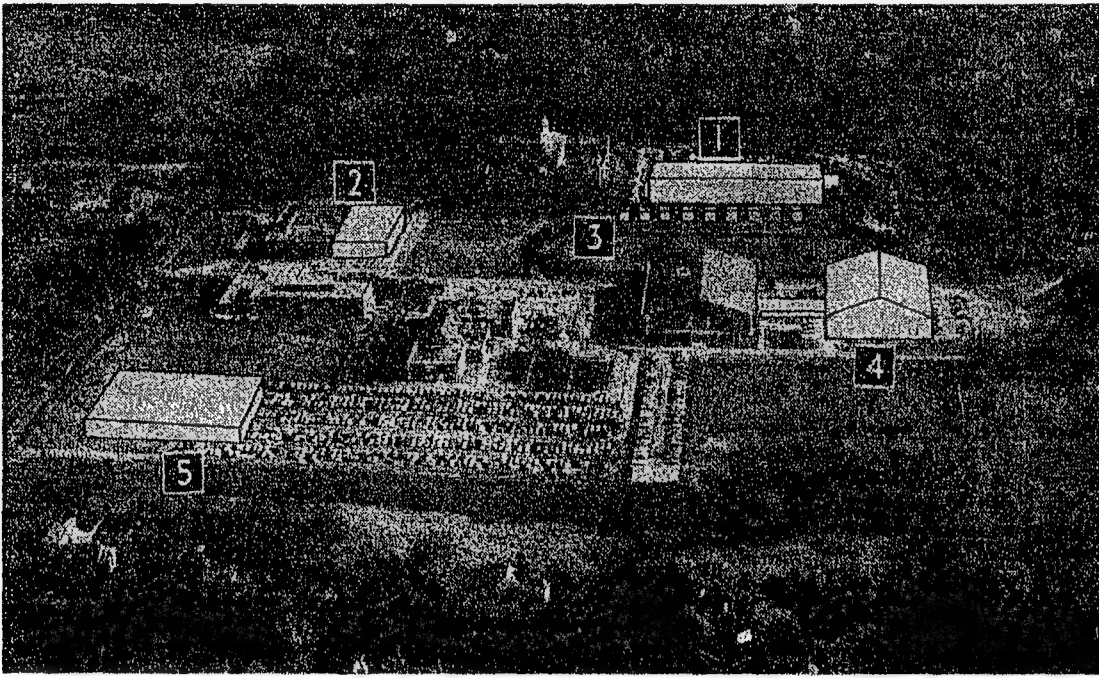
An additional reason is maintenance of a quality night program. In a recent survey by New York University, OU's adult education program was ranked sixth out of 125 polled.

Financing for the building could come from two sources: University saving in its building and sites fund through increased taxation or gifts and foundation grants.

Emery ruled out increased tuition as a source.

Present facilities, including the Conference Center and a new CAE headquarters in the Administration Building, would remain for CAE use.

## The Future



Dreams for the University of Omaha campus of the future. Hoped for additions include 1) CAE Building, 2) expanded Library facilities, 3) Lodges for Greek fraternities and sororities, 4) Women's Physical Education Building and swimming pool, 5) Fine Arts Building. Numbers 1 and 5 are next on the building list.

## Seven Presidents Have Led OU

Since its beginning in 1908, the University has had seven presidents:

**DR. MILO BAIL, 1948—**

During President Milo Bail's 11 years at OU, enrollment has increased by two-thirds; the Fieldhouse, Gene Eppley Library, Applied Arts Building and Student Center were completed. The Colleges of Adult Education, Business Administration, Education and also the AF-ROTC were established.

Academic achievement and scholarship programs rank high with tutoring services, counseling programs and superior faculty.

In 1955, Bail became the first educator to rule as King Ak-Sar-Ben (the 61st), Omaha's highest civic honor.

**ROWLAND HAYNES, 1936-1948**

During Rowland Haynes's 13 years, he introduced 1) accreditation by the North Central Association of Colleges and Secondary Schools, 2) adoption of a faculty tenure system, 3) adoption of retirement plan, 4) expansion of the School of Adult Education, 5) the Work-Study Plan, dividing academic and on-the-job training and 6) creation of the College of Applied Arts and Sciences.

Haynes is currently president emeritus of the University.

**DR. WILLIAM E. SEALOCK, 1932-1936**

Dr. William Sealock was the first president at the municipalized institution and is credited with first raising a mediocre faculty staff to a superior status.

His refusal to condone sectarianism and an alleged campus spy

ring to report possible communist activity of faculty members resulted in his ouster by the Regents, Regent and faculty resignations, student protests and call for investigation and his sobering suicide.

**DR. W. GILBERT JAMES, 1930-1931**

Dr. W. Gilbert James served as acting head of the University three different times. While Dr. Daniel E. Jenkins, first president, was on leave of absence in 1926 and 1927, he first served as acting president. Again in 1928 and 1930-31, he served in that capacity.

James, whose fields were English and speech, came to OU in 1919 as dean of the college.

**DR. ERNEST WESLEY EMERY, 1928-1930**

Dr. Ernest Wesley Emery believed firmly in a strong, aggressive athletic program and more funds for buildings, equipment and endowments. His son, Dr. Donald G. Emery, has served as dean of the College of Adult Education since 1953, and will leave this year to become school superintendent in Shaker Heights, Ohio.

**DR. KARL F. WETTSTONE, 1927-1928**

"Scholarship must rank above everything else" was the keynote of Dr. Karl F. Wettstone, but he came at the wrong period in the University's history. He left after a year because the school was not standardized in accordance with the requirements of the North Central Association of Colleges and Secondary Schools, due to financial difficulties. In 1939, OU

was accredited under President Haynes's administration.

**DR. DANIEL E. JENKINS, 1908-1927**

The founder and first president was Dr. Daniel E. Jenkins and served without salary for the first 11 years. The Board of Directors voted him an annual salary of \$4,000 in 1919. Jenkins had many good offers to leave to better himself, but he always turned them down. He had found happiness here in service where it was needed, even "with odds against him."

"He saw the need of higher education and led in organizing the University of Omaha, spending himself in that service and falling a martyr to his zeal," wrote the Rev. Charles Herron, member of the first faculty. "The great growth of that institution is a fitting memorial to him."



Wettstone



Jenkins



James



Emery



Bail



Haynes



Sealock



## 'Liberal Arts Has Three-Fold Mission in Arts, Sciences

The historic mission of the liberal arts curriculum is threefold: to conserve the heritage of the past, to meet the intellectual needs of the present, and to point the way to the future. No college of arts and sciences can afford to ignore any part of this mission, but in the highly industrialized world of the space age the urban university must expect to play an increasingly important role.

In the decade ahead our College of Arts and Sciences will doubtless continue its increase in enrollment, faculty and course offerings, but such quantitative measurements are of little importance compared to the qualitative measurements by which intellectual achievement must ultimately be judged.

A second-rate liberal education is a contradiction of terms; the word "liberal" in this phrase carries a strong connotation of quality. Unfortunately, there are no short cuts to quality; there are no gimmicks; there are no magic formulas. Quality in education, as in any product, is the result of long years of careful planning and hard work.

If the liberal arts are to survive here and elsewhere, we must, first of all, continue to attract top professors, a job which is becoming increasingly difficult simply because the demand is outrunning the supply. Moreover, we must attempt to maintain a faculty-student ratio which will permit the close contact between student and professor that has distinguished the University of Omaha from most of the large state universities.

But a professor of any of the liberal arts must also be a scholar; he must have at least as much contact with his books as with his students. It is a continuing obligation to provide our faculty members with the necessary time for adequate contacts with both their students and their books.

Each of the major areas within the Arts and Sciences program will be faced with its special problems during the sixties.

The sciences will be hard put to keep up with the almost daily changes in a highly complex material world. There is reason to believe that the current revolutions in physics, chemistry, biology and mathematics are still in their early phases. Thus the scientist must make his peace with a world in which his training and his equipment often become obsolete in a matter of months; he must be prepared to accept the fantastic as real and the impossible as possible.

The future should be no less challenging to the social scientist. He must prepare his students to live in and with the new world that science is creating. Unless he can uncover new knowledge and devise new approaches to social and psychological problems, he may soon find himself behind the physical and the biological scientist.

The job ahead for the professor in the humanities is both interesting and perplexing. Our age has been branded with the label of materialism, and history suggests that in eras of materialism, spiritual, moral and esthetic values are usually submerged. When such values are lost, man becomes less than civilized. Few missions are more vital than that of the poet, the artist or the philosopher charged with keeping our eyes turned toward the infinite.

These brief paragraphs should make it abundantly clear that during the coming decade the College of Arts and Sciences will be a busy place.

Robert D. Harper,  
Dean, Arts and Sciences.

## Education College Maintains Growth, Education Leadership

It is always the intention and endeavor of the College of Education to maintain a reasonable, steady growth in enrollment and a continuous adjustment of its program and standards representative of leadership in teacher education.

The purposes and goals of the College are (1) to provide for the education of students who are preparing to teach, (2) to contribute to the professional growth and development of teachers who wish to improve their skills and understandings, (3) to provide educational services to organized agencies that are cooperating with the schools and to personnel in other types of educational institutions or agencies.

As it now exists the overall program in teacher education is quite similar to the program for the bachelor of arts degree offered in the College of Arts and Sciences. The exceptions are: (1) the student is not required to study a foreign language (He is encouraged to do so if he so desires.); (2) he must have preparation in a second academic field if he intends to teach in high school; (3) he must have pursued the program in professional education for either the elementary or secondary school certification; (4) his academic major usually requires more and different content from that required of the regular liberal arts student.

Enrollments in the College of Education in the next decade are expected to be commensurate with the total enrollment of the university in the same proportion that now exists—20 percent. The total amount of work required will essentially remain the same as they are now but with modifications in content and organization to meet changing needs.

There will be an increase in faculty as needed to conduct the work on the high plane of quality now existing.

At present there are nine departments in the College. All of them are expected to experience expansion. However, indications are that the departments of library science and nursing education will have a decided increase in the number of majoring students. The department of special education is already undergoing material changes in anticipation of demands to come. The University of Omaha is strategically located to offer a superior program in preparing qualified teachers of the deaf. With the Iowa School for the Deaf at Council Bluffs and the Nebraska School for the Deaf in Omaha, the finest opportunity is at hand. The program conducted jointly by the Iowa School for the Deaf and the University of Omaha already approved by the Conference of Executives of American Schools for the Deaf. Strengthening of the program for preparing teachers of the mentally retarded and of the physically handicapped is now needed.

In the department of graduate studies the newest development is the sixth-year program for preparation of school administrators. Within the next decade a doctoral program in education will most likely materialize. Requests for such an offering by the University are growing more numerous and insistent. It is likely that a plan will soon be devised whereby superior, mature adults with a bachelor's degree will be enabled to complete requirements for teacher certification while fulfilling requirements for the master of science in education degree.

Frank H. Gorman,  
Dean, Education

## College of Applied Arts and Sciences Plans Progress

The College of Applied Arts and Sciences plans advancing progress in the 1960-1970 decade.

This college, established in 1940, administers several well planned two-year programs leading to an associate in applied arts and sciences, and six 4-year degree programs. The purpose of objectives of the curricula are simply stated but extremely important:

1. To provide as broad a training as possible while acquainting students with facts, techniques, and methods useful in certain professions and vocations.
2. To develop abilities to use reasoning, imagination, and initiative for future progress.

A NEW DEGREE "BACHELOR OF SCIENCE IN INDUSTRIAL ENGINEERING" to be offered the first time starting September 1960 marks a major advancement on the part of the department of engineering to serve a growing need of industries locating in Omaha.

This degree, which represents a revision of the engineering-business program, is expected to make real growth rather rapidly. The degree holds greater potential education possibilities because it demands 140 credits for graduation and consists mostly of prescribed engineering subjects in each year in addition to basic courses in science and mathematics.

Most engineering students complete a degree program here, but many take advantage of the 2-year program which is basic to transfer to colleges offering degrees in specialized areas of engineering other than industrial.

Departments of home economics, journalism, and nursing will grow with the University and perhaps in some instances at a faster rate. Excellent facilities are available, and the demand for graduates is much greater than the number who are fully prepared.

C. W. Helmstadter,  
Dean, Applied Arts

## Business College Offers 9 Fields

The college of business administration has one of the largest enrollments of any college at OU and can boast as fast a growth as any. Dean John W. Lucas said there are nine fields in the department and graduates receive a BS in business administration degree. A separate degree is available in retailing.

In 1938, the college of business administration was only a department under the College of Arts and Sciences. Then in 1948, it was promoted to the division of business administration. It became a full fledged college in 1952 and added an accounting department in 1955 and a secretarial science department in 1956. In 1952, it had 430 majors, and its high has been 640. This year there are about 600.

"We have been conservative in building our program," said Lucas. "We have been putting in basic and necessary courses as the need arises. He said he avoids fragmentation, or the offering of courses that do not tie in with the student's field. He feels it is important to get a good sound education and turn out students that can turn any direction in business.

Lucas said long range plans for the department include maintaining a good faculty and high levels of instruction.

Lucas foresees a graduate department in business administration, but points out that it is still in the distant future, because such a plan is expensive and he doesn't want to jeopardize the present department by addition of another department for which the school is not prepared.

Lucas said he is experimenting with class sizes and has found that smaller classes and longer lab sessions are desirable for the best learning. He has also experimented with group counseling and finds that this is also effective.

## Industry, Community Climate Assure More Growth of CAE

In addition to mere population increases, two characteristics of our community assure the continued growth of the College of Adult Education.

First, Omaha is attracting new industry. At the same time, the older, already-established industries and businesses are enlarging and constantly updating themselves. In a progressive business climate—where men and women have opportunities to start businesses, to get jobs, to see that promotions are possible, to make a recognized contribution in the busy market-place of industry, commerce and finance—there will always be adult students.

For the most part, existing industries, and those that are still "scouting" our town, have expressed the philosophy that the best employee and fellow-worker is an educated person. Management has validated its philosophy by approving, encouraging, and, in many cases, by providing direct financial aid for additional education for its people. The business community approves of education for adults, in ever-increasing measure, and in lending its support in many ways, including active participation.

Second, and of no less importance, is the educational and cultural climate of the community. A city that has, over a period of many years, given support and lent courage to its two universities has written in tall letters: WE BELIEVE IN HIGHER EDUCATION FOR OUR PEOPLE.

The Symphony, the Joslyn Art Center, the Omaha (Community) Playhouse—all are evidences that Omaha wants—and will support—educational opportunities and cultural experiences for its citizens. The opportunities for mental growth and cultural stimulation that can be provided so economically by a College of Adult Education, will continue to be an approved part of the pattern of living in Omaha.

To summarize the above two points: because there are rewards for and approval of higher education (and particularly adult education), the College of Adult Education will continue to grow and serve.

The College of Adult Education anticipates continued cooperation with special government programs. The enabling act under which the University operates, grants approval for the University to cooperate with governmental agencies and has made it possible for our University to undertake such government-contract programs as Bootstrap, In-Service Institute for Teachers of Science, Workshop for Teachers of the Deaf and special Air Force Conferences. Expansion of our military programs and programs under the National Defense Education Act is anticipated.

As the University itself continues to grow in numbers and to expand its course offerings and services, to meet the needs of the community, new buildings will be needed. Before long, the College of Adult Education will merit and require additional facilities on campus. The Eppley Conference Center is already being used far beyond the capacity for which it was originally planned, and additional conference facilities have become essential.

Furthermore, because of the nature of its services, the College may also find that it can operate more economically and serve more people better by making certain offerings available in several parts of the city, somewhat as it is now done at SAC and Offutt. It is conceivable that eventually more facilities, similar to the present Downtown Center, will be needed in various parts of the city. However, the prime responsibility of the College will be to continue serving the citizens of the community and the principal location for providing these services will be on campus.

Donald Z. Woods,  
Dean, CAE

## MacGregor Calls for 'More Well Educated, Not Degrees'

It is impossible to attempt to be informed about one's world without constantly running into such statements as, "The need of the World is for more well educated men and women, not just holders of degrees."

A good example is David Boroff's essay in the Feb. 14 New York Times Magazine bearing the title: "American Fetish -- the College Degree." That "degree holding" has become a matter of prestige for status seekers in our society is attested by his assertion that "about 75 million dollars is mulcted annually from glib, degree-hungry people." This in addition to the estimated 387,000 baccalaureate degrees that were conferred by legitimate colleges and universities at last June's commencement.

Why has this happened? Much of it arises from our emphasis upon the vocational aim of higher education and its ultimate "cash value." If I were a student of 1960 I would gladly admit to vocational motivation but I would immediately add a second one of equal importance. I have never seen a better expression of my concept of higher education than that found on the bronze tablet on the second floor of our own Main Building—"... To all students who shall here learn to earn a living and to live a cultured life not as two processes but as one." The most practical course can have its liberalizing effect upon the learner if approached in this spirit.

Also, I would inform myself in the natural sciences. Most of us will remain non-specialists in these areas but in 1960 "Science Illiteracy" is untenable. I believe profoundly in Glen J. Seaborg's statement that "If it is true that every man in a democracy need not be an originator of policy but must be a good judge of it... then our citizens must be well enough acquainted with the general principles of science to be good judges of policy based upon it, or at least be able to reject spurious policies founded on pseudo-science or nonsense."

Because this is 1960, I would surrender the notion that education stops when one gets his "sheepskin"—I would re-dedicate myself to the proposition that it will take the rest of my lifetime to acquire the historical perspective and to fill in the gaps in my cultural development necessary to being a good citizen of my nation and world. And, finally, I would subject some of our "togetherness" to "agonizing reappraisal." This is especially necessary in view of the most recent definition I have seen of "a Square"—"a Square is a person who refuses to go with the gang to a movie that he has already seen."

I admit that man cannot live alone but he can never reach his full stature as a human being unless he develops his own unique potentialities—and that takes fortitude in our modern world. Let me recommend unreservedly a recent book that should be read and followed by every 1960 scholar. Its title is "How to Do Nothing with Nobody All Alone by Yourself."

Jay B. MacGregor,  
Dean of Student Personnel





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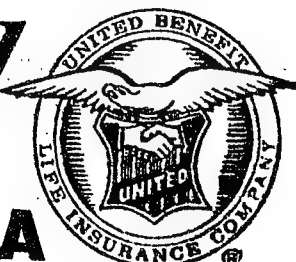
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## OU Puts Millions in Economy

Omaha University, a municipal tax-supported institution, is big business and turns back millions of dollars each year to boost the local economy.

This flow of hard money is in addition to the inherent cultural advantages and educational opportunities created by a municipal university.

The bulk of OU's expenditures in the community come from annual operating expenses, revolving fund accounts and new construction.

OU Business Manager Marwin Wroistad said, "A lion's share of the 1959-60 school year budget of 2.1 million dollars stays in the local area." His figures show that about 80 per cent, some \$1,580,000, goes for salaries of faculty and staff; and another \$75,000 is paid to students who are hired for part-time work. All of this money directly affects Omaha's economy, economy.

Regular expendable supplies take up \$350,000, approximately 18 per cent of the budget. This includes in part, electricity, heat, maintenance, office supplies, magazine subscriptions, travel, etc.

Wroistad estimates that a substantial part of this money, about \$200,000, is spent in the greater Omaha area.

The remaining 2 per cent of the budget covers miscellaneous expenditures.

Not included in these annual budget figures is the revolving fund accounts set up for the operation of the university book

store and food service, nor the money for new construction.

About \$100,000 worth of food products is purchased from Omaha firms for the wood service department. Another \$150,000 is expended each year for books; however, most of this goes to publishing houses outside of Omaha.

The new Applied Arts Building and the Student Center Building cost approximately 2.6 million dollars, all of which went to local contractors during the last two years.

Another \$240,000 was spent within the past few months to equip and furnish the Student Center. Almost every cent went to Omaha businesses.

Consistent growth of OU will lead to even bigger financial contributions to the community.

Wroistad pointed out that faculty salaries have increased 85 per cent in the last 10 years. Local economy will also benefit in the next few years from the proposed renovation of the Administration Building.

"Our immediate concern, Wroistad said, is to convert the vacated areas of this building to classrooms and offices. It could cost as much as \$200,000."

The unused space once housed many of the departments now located in the new Student Center.

Aside from the actual dollar and cent contributions to Omaha's economy, the university helps the city in other ways.

OU provides employment for some 140 native citizens and

contributes to city growth in a small way by bringing new faculty members in from other parts of the country, and both staff and faculty increase as OU grows.

Theoretically, the local standard of living profits, too, since OU provides higher education to Omaha's youth, who in turn, remain in the local area with greater income opportunities.

According to Roderic B. Crane, an assistant to OU President Milo Bail and a professor of economics, "It's a statistical fact that college graduates earn approximately \$105,000 more in their lifetime than high school graduates."

He added, "And this doesn't take into account the increased productivity of the individual nor the many other benefits the college graduate contributes to the community."

"Looking strictly at the monetary side," Crane said, "There are a number of studies which show that there is a definite correlation between the money spent for higher education in a community and the level of retail sales."

Another big chunk of green that helps local prosperity is the out-of-pocket expenditures of the student body, but another Gateway story examines this contribution in detail.

In the final analysis, Omaha University is not only a "Gateway to Knowledge," so-called in the 1920 yearbook, but it is an important economic partner and contributor to all who reside in Omaha, the Gate City of the West.

### Estimates Say—

## University Students Contribute 3 Million Dollars

College students are often grouped into a somewhat nebulous status between adolescence and adulthood; however, it's an economic fact that they spend money, as many parents well know.

It's impossible to compute exactly how much money students of Omaha University spend each school year in the Omaha area, but an ultra conservative estimate sets the figure at over three million dollars. And this is just for living and playing expenses. It doesn't include tuition, books, etc.

Some 2,500 students are currently enrolled in the day school and 1,736 of them are local residents. If each spent only \$10 a week, the total figure amounts to over \$600,000 for a 9-month school year for Omaha residents.

The 764 non-residents are another story. About 175 of them are military men this semester, who are attending OU on the Bootstrap program.

All of the non-residents must find homes and set up housekeeping which pushes their expendi-

tures much higher. They can spend anywhere from \$200 to \$400 a month or more while attending OU.

Leaving the military men out and taking 600 non-residents as an average for the 1959-60 school year, their total dollar expenditure adds up to about a million and a half a year.

The military men alone, some 340 in all for the two semesters of 1959-60, add over one million dollars of income. Almost all of them arrive from military posts throughout the nation.

This high figure is explained by the fact that the Bootstrappers are all receiving salaries from Uncle Sam. Their rank ranges from full colonel to Air Force sergeants.

It could be argued that the local youths would be spending money here even if they weren't attending OU, but this is debatable. Many of them would undoubtedly go away to college, enter military service or leave for some various reasons.

### 'Education by TV Certain in Future'

Expansion of the University education by television program is expected within the next few years. An adult education center in South Omaha is also a prospect for the future.

According to Dr. Donald Emery, dean of the College of Adult Education, increased use of educational television "would mean connecting classrooms with our studio and the commercial stations and, later, even into a Midwest educational television network."

"Our studio" is the recently completed radio-television studio in the Applied Arts Building. At present, OU telecasts are limited to closed circuit productions.

Because of the large segment of South Omaha night students and the proximity of Bellevue and SAC Base, "serious consideration" headquarters and Offutt Air Force should also be given to securing space in an old, renovated grade school building or evening class space at South High School, Emery explained.

"Such an operation would have to be self-supporting," he added.

But new buildings, facilities and additional personnel will cost money, and it will be up to the University to find some source of assistance, the dean pointed out.

### Graduate Program Plans Expansion

For those who enjoy the opportunity for advanced study and independent investigation in a limited number of fields of learning, Omaha University has set up the graduate division.

In this division, established in September of 1931, a student may work toward a master of arts or master of sciences in education degree. This department also enables teachers and administrators to earn graduate credit for the renewal or attainment of a teaching certificate.

The division offers work toward the following degrees: the master of science with a major in education; and the master of arts degree with a major in education, English, history, psychology or sociology.

Head of the graduate division, Dean Donald Emery, says that new courses and degrees will be offered as OU continues to grow. Right now an effort is being made to set up graduate work in biology, political science and economics. Also, much effort is being directed towards establishing a masters degree in business administration.

"As the number of qualified staff members increases, so will our graduate courses," according to Emery.

### School Supervision Graduate Plan Added

A graduate study plan for the preparation of candidates for certificates in school administration and supervision has been approved by the University's Board of Regents and President Milo Bail.

Participants in the plan will be carefully selected from candidates who have had strong backgrounds in undergraduate preparation and experience. They will be chosen by

a committee from the Graduate Counsel. Dr. George Rachford will act as major adviser to students in the program.

No limit has been set as to the number of candidates that may participate.

It will require 30 additional hours of study beyond a masters degree.

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# Problems of '60's Challenge Today's Students

By Dick Sheehan

One of the things that has changed as much as the physical surroundings at the University of Omaha during the past 51 years is the student body.

We are now entering the new world of the 1960's, but before overspeculating about the future too much, it might be well to examine the characteristics of the students of the past. How do the present students compare with their 1930 and 1940 counterparts?

Among the faculty members who have had a chance to observe the student body over the years is Dr. Wilfred Payne, professor and head of the department of hu-

manities. He started teaching at the University in 1931.

"The students of the 1930's had no money to speak of, in marked contrast to the student of today," commented Payne.

"There were a few who had exceptional ability. They were extremely great, not just merely bright. There were a modest number who could have gotten scholarships then, but such things didn't exist in quantity. Today, students have unlimited scholarship opportunities.

"The mass of students in the 1930's were very industrious."

During the 1930's, nationwide emphasis was being placed on

more required reading assignments and more class material, as opposed to the previous methods of teaching.

"I came to the University of Omaha when the trend towards more class material was gaining emphasis. Prior to that time, professors put considerably less material into courses. Their lectures were inspiring, synoptic, thin and suggestive. Students in my era were not given many reading assignments," said Payne.

Payne believes that the "rowdy" element in those days was no bigger than today.

"But the students who were rowdy were quite bad. I suppose the best way to describe them would be to say that they were a bunch of cheap toughs. It was not particularly unusual for chairs to be thrown out of or through the windows."

As far as personal philosophy is concerned, students were greatly concerned with social security and job security.

Payne pointed out that because of a lack of jobs, it was possible to get topflight teachers. There were a great many teachers with PhD's from the better schools, such as Harvard, Yale, University of Rome, University of Heidelberg and other great institutions of learning.

The Second World War ushered in a new type of thinking on campus. This was due to the fact that the economic picture of the 1930's was reversed. A greater number of students had outside jobs. Service in the armed forces was constantly on the mind of every draft-eligible young man.

"The number of students dropped rapidly. The ones that did remain were erratic in their performance. They didn't care much for academics. Young men had a choice between being drafted or going into the ROTC," said Payne.

The heavy influx of veterans after the war was expected by most people at the time, to be detrimental to learning. But the actual effect was quite the opposite.

"The veterans were delighted with the chance to get a college education under the GI Bill," said Payne.

"They plunged into it with great resolution. Their academic performance effected a revolution with the rest of the student body and the sloppy war time school work was terminated, as the veterans set the pace."

Another shot-in-the-arm occurred when the Armed Services inaugurated "Operation Bootstrap."

The ever-increasing number of active military personnel attending OU had set an impressive cumulative average for a single group.

"The result of this," added Payne, "is that for the last 10 years, the noble students have had to perform industriously or disappear."

Did the thought of atomic annihilation hamper the schoolwork of the students of the 1950's?

"I don't think the thought of war worried them, and I don't think it continues to worry the students of today."

"Optimism among them is considerable," added Payne. "They are confident that if they work hard they can be successful in today's world. I doubt that most of the students do their work carelessly."

One of the biggest changes since the 1930's and 1940's is the increased government aid to scholars.

Dean of Student Personnel Jay B. MacGregor terms the increase in scholarship opportunities "phenomenal."

"This is perhaps the biggest change since the 1940's. The federal government is behind the scholarship movement in a very significant way," MacGregor added.

"This aid program for bright students includes much more than the sciences. Students in any field can obtain fellowships and grants with considerable stipends. There is really no reason why a bright student cannot keep up with his academic work, no matter what his financial situation is."

OU students have survived the effects of a depression, three wars and accepted the academic competition of the veterans and bootstrappers.

Now they are faced with the rise of collectivism, the problems of satisfying the wants of an exploding population, and the onslaught of a dedicated totalitarian world power.

If history is any guide, they will meet those problems successfully.

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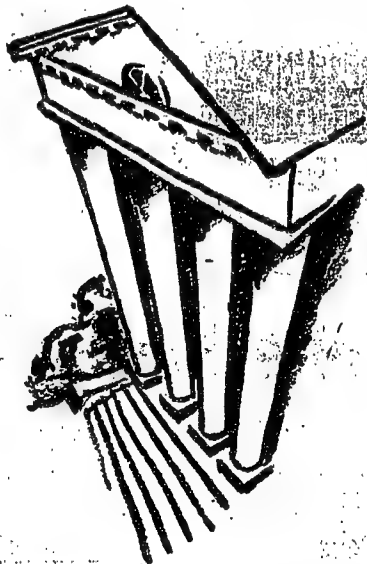
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# Broken Spotlights Grow Into Stage Successes

By Don Burgrabo

"Ah, now comes the big topic—dramatics. Since the school was founded, drama has been the big attraction of the year." This quote from OU's 1920 yearbook seems like a logical keynote for an examination of the development of the Omaha University Theater.

Theater has been a major interest of the student body since the very first venture, a ladies minstrel show put on during the 1910-11 school year to raise funds for the newly-organized basketball team, to the latest success, "Bells Are Ringing."

No critical reviews of the birth of OU's theater are available, but the class commented on their minstrel show in the 1913 annual Gateway. They said, "This was our first attempt at show business, but it proved to be a neat success."

This first class presented an original sketch the following year, and then, on Dec. 13, 1912, as seniors, they produced a play, "Hicks at College" to "obtain money for a class memorial."

From this humble beginning has grown today's University Theater, directed by Dr. Edwin L. Clark, and well known for professional workmanship.

It would be an impossible task to cover the last 51 years of theater development in great detail; and space limitations prevent such a close examination; however, there are many interesting highlights.

## MINSTREL SHOW BEGINS

The early years of OU are rich with examples of some type of student inspired dramatic endeavor.

One of the first campus organizations, the YWCA, began a Christmas musical tradition. Senior class plays were held occasionally and social groups did plays to raise money.

Gala Day, the forerunner of Maie Day, sprung from that first minstrel show and skits and short plays quickly became a tradition.

Student talent shows and assembly programs spawned other theatrical presentations.

On Oct. 28, 1913 the first Dramatic Club was organized on campus with Mrs. Thomas Waters as president. A drama club has survived except for the Depression years and World War II. The club is now known as the University Players.

Five years later, Julia Newcomb became the first dramatics instructor hired at OU. She is mentioned in the 1918 yearbook.

## DRAMA CLUBS COME

In 1919, Dr. W. Gilbert James began a 26-year tenure as a professor of oratory and dramatics. Later, he became the first dean appointed at OU and during the thirties he served as OU president for a few years.

James sponsored the Drama Club and theater thrived under his directorship, aided by various assistants from time to time.

In 1923, two plays were produced and in 1924, two performances of one show were presented for the first time. National Drama Week was celebrated in 1927 by a special production at the new Crystal Studio of WOW Radio.

During the 1928-29 school year Mrs. Fred Baumeister was listed in the annual as an instructor of physical education and dramatics. The year before she taught only P.E.

For a short time, two dramatic clubs flourished. In 1928, a Stage Crew Club was organized for students interested in backstage work. They voluntarily helped with technical details for any and all shows held and built the first stage.

## DEPRESSION, WAR HINDER

The depression years curtailed dramatic activities somewhat, but by the 1935-36 period, Jean Jarvin was helping Dean of Fine Arts James to direct a "really active" theater group.

The 1938 Tomahawk chronicles that "On 75 different occasions

## University Theater



"Well, I leave Hungary last night with no money or nothing. Can't you use an interpreter here?" With no reference to last semester's "The Happiest Millionaire," this dialogue substitutes for a past conversation between Carol Robinson, Dr. Edwin Clark and Robert Riggs.

this department (drama) has provided readings and plays, entertainment for churches, clubs and other organizations of the city."

A formal OU Drama Club was revived on March 17, 1937 and theater was vibrant and alive until the Nazi hordes began their Panzer thrusts and Luftwaffe raids that set off the Second World War.

Drama fell by the wayside as the nation turned to the business of winning a war. During this period there is little or no evidence of theatrical shows of any type, except for the traditional Maie Day skits.

Not long after V-J day, however, the flame of theater was rekindled and once again it was student interest that provided the catalyst for development.

## DRESS REHEARSAL, 1945

The 1945 Tomahawk described the situation by saying, "There has been too much demand the past few years for an organization to meet the needs of those interested in all phases of dramatic production."

Consequently, Omaha Central High School Speech and Dramatics Teacher Mrs. Frances McChesney Key, was asked to help out at OU on an extra-curricular basis. The first project she directed was an assembly sketch, "If Men Played Cards as Women Do."

A drama club was re-organized in the fall of 1945 and named the University Players. Their first venture was a noon-time presentation, "Dress Rehearsal."

Later in 1946, Mrs. Key was hired as a part-time dramatics instructor; and she directed the first postwar three-act play, "Ring Around Elizabeth." It was publicly presented on April 15, 1946.

The theater program recorded a dream of the University Players, now come true. They wrote, "In this production we hope that we may establish a precedent for many years to come, and that in the future, a regular season of University Plays may be inaugurated."

World-Herald reviewer Jake Rachman hailed OU's return to theater with these words, "With little or no recent precedent at the school for such activities, the Players put on their offering. Yet, with all the handicaps pioneers face, they gave a richly satisfying, smart performance of a play that

practiced professionals may well have regarded with respect."

## SHARING WITH PE

Sturdy pioneers they must have been, too, Mrs. Key, wife of Dr. Walter W. Key, Omaha dentist, relates that there was no stage scenery, no spotlights and no costumes or props when she arrived at OU.

One of the biggest problems was in even getting to use the auditorium stage. She said, "We seldom got to the stage before dress rehearsals because the women's physical education department was in the auditorium and the stage was also used for assemblies, convocations and talent shows, plus being rented out to off-campus groups."

"I had to fill out a requisition every time we wanted to rehearse on stage," she emphasized.

Mrs. Key claims her greatest accomplishment at OU came about when PE moved out of the auditorium and she persuaded the administration to assign the stage and the offices on either side to dramatics. This victory meant that she could move from her third floor office. Until then all valuable props had to be stored there and carried downstairs for each rehearsal or performance.

Despite growing pains, theater prospered. A drama course in curriculum was added to the curriculum and one three-act show was presented annually until 1948 when funds were made available for two.

## 'KEY' REOPENS INTEREST

Two plays were given each year except for the 1950-51 school year when ill health struck Mrs. Key during the fall semester. She returned in the spring, though, to direct "Dark Victory" which was put on for a total cost of \$267.91.

The total drama budget that year was \$675 as compared to \$2,400 from student activity funds this year, plus the 1959 ticket revenues.

Mrs. Key resigned at the end of 1951 spring semester, "making my husband very happy," she said.

Although still retired from teaching, Mrs. Key is active in theater work with the Omaha Playhouse and the Junior Theater. She is chairman of the Playhouse's Education Committee and directs three student plays each year for Junior Theater.

During her stay at OU the seed

of theater activity was replanted and nourished. The University Players had been revived; a chapter of Alpha Psi Omega, an honorary dramatic fraternity, was organized on May 22, 1949, and the basic spadework for the growth of an energetic OU theater had been done.

## CHANGE IN VIEW

Just about the same time that "Dark Victory" was playing here, a young man received his PhD one morning at the State University of Iowa and hurried over to the theater for a matinee performance.

In the fall of 1951, this man, Dr. Edwin L. Clark, became the director of University Theater. His arrival ushered in the era of professional maturity for OU drama.

This comes as no surprise since he's been interested in the theater since early childhood. Active in high school dramatics at Emporia, Kansas, he went on to teach and direct high school theater in Missouri, Kansas and Iowa after graduating from Kansas State Teachers College in 1939.

Almost four years of wartime service with the Army began in June of 1942. He enlisted in the infantry, won a commission and saw action at Guadalcanal, Bougainville, New Guinea and the Philippines.

When the atomic bomb fell on Nagasaki, 1/Lt. Clark was serving as a company commander on Leyte and taking part in full scale amphibious exercises for an invasion of Japan.

A quirk of fate kept him from getting home right away. Clark recalls his disappointment vividly. He said, "Unfortunately, the regiment records got full of salt water and I was declared essential since I had been in the outfit longest and knew most of the men."

He wound up taking the regiment to Korea as acting commander while only a Captain. He took over the duties of personnel officer to un-snafu the records and finally got home and discharged in March of 1946.

His first position was at the University of Oregon in 1946 as technical director for their theater. He left in '48 to obtain his MA and PhD at the State University of Iowa.

During his 3-year stay at Iowa he directed practice teaching of drama in the SUI high school and appeared in many plays on the fully-equipped Iowa University stage.

## STARTS WITH 5

After getting here in September of 1951, one look at OU's theater convinced him that it didn't quite measure up to Iowa's extensive facilities. Clark recalls that, "I found two broken spotlights and very little else; however, President Bail said to make a list of things I had to have and he would provide the funds."

"That helped a lot," Clark added with a smile; "since I did, and he did."

The first play directed by Clark at OU was "Tobias and the Angel" on Nov. 16, 1951. It played to an opening night audience of 91 people. Today, five or six times as many people attend each performance.

That first play is an easy one for Clark to remember since only five students showed up for try-outs and there were 28 parts to be cast. The latest show, "Bells Are Ringing" attracted 81 students to compete for 13 principal roles.

In 1953 a major change took place when University Theater increased its annual program from two productions to three. A modern musical-comedy, "Anything Goes," replaced the student talent show known as the "Tom Tom Review."

## CURRICULUM EXPANDS

Since then, the spring musical has become traditional and has provided campus theater-goers with the latest Broadway hits as they become available.

The list of musicals include "Brigadoon," "Oklahoma," "Finian's Rainbow," "South Pacific,"

"Call Me Madam," "Guys and Dolls," and the 1960 musical, "Bells."

Other theater fare each year includes a program of student-directed plays each semester and the curriculum has expanded to offer nine different courses to the drama student. Clark says, "There's so much theater going on here that there's no place left for it."

The staff of University Theater increased 100 per cent in 1956. It went from one to two. Frank Magers came here as technical director from a professional career as an actor and technician. He leaves the end of this semester for Northwestern State College at Natchitoches, La., where he'll become a professor of speech and technical director.

In 1958, the "Tender Trap" was presented as part of OU's 50th Anniversary celebration. Both students and alumni were featured in the cast. The World-Herald review called it, "90 Minutes of Sheer Mirth at OU."

The list of plays produced by University Theater since Clark's arrival includes the work of many famous playwrights, such as William Shakespeare, Maxwell Anderson, Tennessee Williams, William Inge and Thornton Wilder, to name only a few.

A former OU drama student, Curt Siemers, who is now an OU Assistant Dean of Student Personnel provides a comprehensive description of our present theater.

## CLARK & SUMMER STOCK

He said, "The overall professional quality of OU theater, coupled with the selection of excellent playwrights, not only provides educational opportunities and experience to the drama student, but contributes a definite cultural atmosphere to the entire school."

The old "saw" goes that nothing succeeds like success and this is certainly the case with University Theater. It is one of the most popular extra-curricular activities on campus. More students attend plays than any other activity.

Last summer, something new was tried. Clark initiated a Summer Theater Workshop as an experiment in cooperation with the College of Adult Education. The registration surprised everyone as 72 students signed up.

The workshop session will be held this year from June 13th to August 3rd and students can earn from three to nine units. Permission of the University Theater director is a pre-requisite to register.

It works much like a repertory company with three complete shows produced. Last year, "Harvey," "The Cave Dwellers," and "Picnic" hit the boards and two were given three times, a new tradition that is in effect for all productions now.

## CLASSICS AND BETTER

The 1960 Workshop has scheduled Tennessee Williams' "Summer and Smoke" and William Saroyan's "My Heart's in the Highlands," so far.

Looking to the future, Clark says, "I hope to expand our offering and do more theater, especially experimental presentations such as the classics, and most important of all, do everything better."

An inspiring perfectionist, as most of his drama students well know, Clark looks forward to the future when badly needed facilities will become available when a Fine Arts Building is constructed.

If student interest has anything to say about it, the new theater will probably be one of the finest in the Midwest.

In 51 years, University Theater has progressed from an occasional one-performance play with no faculty guidance to today's active and well-established program. Now we have six productions a year, each performed at least three times; many one-act plays; and expanded curriculum; two drama organizations and a full-time director and technical director.

Anyone with a spare million dollars for a new theater?



# Student Publications Reflect Character of University

By Don Burgrabe

Ever since 26 students set sail on the sea of knowledge at the brand new University of Omaha in 1909, student publications have played a major role in reporting its growth and progress and in helping to mold its character.

Obviously, today's 32-page Gateway special edition and the 1960 Tomahawk, now at the printers, are a far cry from the publications of old; so let us delve into the past to find out how a paper and an annual developed.

In 1913 students read, "We present to you this, the first number of the Gateway. We feel that it fills a definite need and lays a foundation for a bigger and better publication next year."

That first Gateway was not a weekly newspaper, but a yearbook covering the four year period of OU's first graduating class.

The first campus newspaper was a daily one-pager that showed its "yellow face" for the first time on Nov. 9, 1911. No, it wasn't necessarily yellow, journalism, but its name was "The Yellow Sheet," derived from the yellow paper it was printed on.

Historical facts are sketchy and the exact demise of the Yellow Sheet is not known, but it seems likely that it continued until the first weekly Gateway came out in a four page, four column format on Jan. 13, 1922.

In 1922 the first Board of Publications was organized, too, with four students and one faculty representative. Today, student membership and faculty representation has grown to five each.

A Gateway competitor showed its face in 1937 in the form of the "Kandid Keyhole" but it passed away. It was a gossip column formerly carried in the Gateway and banned because it was alleged that a select group of students were featured week after week.

Student journalists did a little broadcasting in 1939 with the "Gateway of the Air" at noon dances; and, innovated a summer paper in 1940. In 1942, colored paper and perfumed ink were used for Halloween and Thanksgiving issues. No record of the success of the "new smell" can be found, but it must be significant that it hasn't been tried since.

The 1943 Tomahawk reports that a limited budget practically eliminated the weekly paper, no doubt a result of wartime restrictions; however, a Gateway was published occasionally.

The small staff was rewarded in 1944 when the Gateway was one of four newspapers from a field of 300 to receive an "All-American" rating from the Associated Collegiate Press.

Four years later the Gateway expanded from a six to an eight page weekly and stepped up circulation to 2,000 copies. Today's circulation has reached 2,500 copies and today's special "progress editor" is the largest issue ever published.

Latest change in Gateway policy came about this semester when the editor-in-chief became a paid position. As of now, Lowell Baumer, who set a precedent by being reappointed for a 2nd semester, receives a salary as editor. The other paid position is the Gateway business manager, Pam Stronberg.

Now that you're up to date on OU's newspaper, let's go back and trace the trail of the yearbook.

From the first annual Gateway in 1913, edited by a student staff headed by Stanton Salisbury, the name was the same until 1928 with one exception.

The lone dissenting year was 1914 when the annual was called, "The Metropolitan," edited by Oldham Paisley, and the first to carry advertising. One page of the 60-page edition was devoted to a self-conscious explanation of the publication's limitations. The editor wrote, "Please remember that we had only a period of 20 days to get the entire annual out." Guess they had procrastinators and poor planning in those days, too.

Getting back on the track, the "20" Gateway was the first one bound and the first to have a hard cover. It had grown to 127 pages and a half page ad sold for \$9.50.

The annual of 1928 was entitled "The Omaha," a label which survived for four editions, 1928 through 1931.

Money problems from 1932 through 1935 precluded the publication of a yearbook, but 1936 brought the first Tomahawk, a name which has survived for the past 24 years.

Two years later the staff of the annual began the Tomahawk Beauty Queen tradition, Sigmund Romberg and Henry Fonda, a native Omahan, are two of the more famous judges.

In 1940, a strict budget limited the size of the annual and World War II, which followed, really pared down the size of the annual, student body and University personnel.

Four Tomahawks from 1942 through 1946 were extremely small; especially the 1945 edition which was only 56 pages and the 1944 issue which regressed to a paperback format.

The most significant and recent change in Tomahawk format showed up in the 1959 edition which celebrated OU's 50th Anniversary with six beautiful full-color pictures of the campus. Jan Anderson, 1960 Tomahawk Editor said, "Although it's a bit on the expensive side, the color tradition is expected to continue." The Tomahawk staff hopes to build up a complete photo file of full color shots of OU and student activities.

Throughout the 52 year history of OU, two main factors, a good staff and sufficient funds, have decided the quality of the yearbook.

Inflation, the watchword of modern times, is plaguing OU's student publications, too. Costs continue to rise and the publisher has already served notice that the 1961 Tomahawk will cost more per page than before.



"Look, Ma . . . they printed MY story." First semester Gateway staff views a sample of their weekly practical journalism efforts (left to right): Carol Robinson, news editor; George Ragan, photographer; Sue Worman, feature editor; Russ Grove, sports editor; Karen Jensen, society editor; Lowell (center) Baumer, editor-in-chief.



Editor Jan Anderson holds a friendly deadline reminder for the 1960 Tomahawk staff. Seated at the student publication's table are (left to right) Carolyn Richmond, Sue Hornish, Carol Sue Childs, Larry Hill, Jack Curran, Gordon Wright, Editor Jan Anderson, Marilyn Brunell, Lyle Franzen, Lee Perkins, Ann Crowell, Barbara Butler.



Look busy, everyone, here comes the editor. Last semester's Gateway workers comprised an industrious crew (left to right): Barbara Butler, Harvey Kelley, Carol Sue Child, Dick Sheehan, Paul Beavers, Linda Strnad, Gary Swanson, Carolyn Richmond, Charles Barry and Mrs. Carolyn Johnson.



Spring editors (clockwise): Barbara Butler, feature editor; Ken Zimmerman, sports; Linda Strnad, society; Sue Worman, news; Karen Jensen, managing; Lowell Baumer, editor.

The Gateway, Tomahawk and the Student Directory are financed from student activity funds, plus advertising revenues. Each year, \$3 per student per semester is allotted to student pub's and this money plus advertising profits foots all the bills.

The selling price of the Tomahawk today is exactly the same as 10 years ago. Paul V. Peterson, head of OU's department of journalism, credits increased advertising revenues with holding the line on price increases.

Student journalists at OU enjoy almost complete freedom in publishing the weekly Gateway. Peterson explained, "This will probably come as a surprise to many people on campus, but I seldom, if ever, see the Gateway before it goes to press. The bomb-shells, if any, are as shocking to me as anyone else." In fact, often there is more freedom in the academic situation than on a commercial paper.

Peterson points out, "With freedom comes responsibility, and the key to the maintenance of any freedom is carrying out the inherent responsibilities. So far, I believe the staffs have lived up to their duties and tried to do a good job."

"We goof occasionally, Peterson admitted, using the editorial 'we,' but campus readers must remember that the Gateway is a weekly lab experience and mistakes must be expected. We don't encourage errors, however, they do happen."

He continued, "Every issue of the Gateway is a test of how well the student journalists are doing. Unfortunately, we publish our tests and everyone reads the results."

The mistakes are carefully reviewed each week in the Friday afternoon critique, popularly known as the "bloodbath." This is an experience comparable to entering Dante's "Inferno" and should be a required elective for every undergraduate. (One man's opinion, of course).

A veteran of five years of Navy service in the Pacific and Far East during World War II and Korea, Peterson came to OU in the fall of 1955 from Wisconsin State College where he was an assistant professor of journalism and public relations director.

He received his BA degree from the University of Colorado and his MA from the University of Minnesota.

On the practical side of the ledger, Peterson is a past editor and owner of the Daily Pioneer in Bemidji, Minn.; a former Associated Press correspondent; and a photographer-reporter for the Denver Post after shedding the Navy blue.

Actually, the "bloodbaths" are fun and provide necessary constructive criticism.

The success of the 1959-60 Gateway, said Editor Lowell Baumer, is due to good staffs and fine facilities. "I am confident that technical difficulties, such as proofreading problems, can be worked out within the next two or three years."

"The Gateway sometimes has been accused of 'censoring' its news," Baumer said. "The Gateway cannot read minds. We must be informed of other viewpoints. There is less chance for mistakes also if all facts and information are openly and voluntarily offered. If students were infallible, a faculty would be unnecessary."

"The purpose of a student newspaper is not to be the last word but to present, in hope of resolution, problems and issues involving students, faculty and administration as well as to serve as a means of internal communication among them," he added.

Working on student publications is only one small part of a journalism major's studies. This is clarified by Peterson who explained that, "OU's philosophy is to educate journalists instead of training them. We concentrate on giving our students a good basic liberal arts education, rather than going in to a lot of backshop printing fundamentals or typographical laboratories. These are skills that can be readily learned on the job," he said.

Students aren't waiting to graduate before getting this practical experience either. A breakdown of the 29 member Gateway staff shows that 16 of them are working journalists right now. They hold either full time or part time jobs with KMTV, the World-Herald, the Council Bluffs Nonpareil, KFAB, KETV, YMCA, the OU GPI office or paying jobs on the Gateway. KMTV leads the field with seven OU students, former students or alumni on their staff.

Of the 13 other Gateway staffers, nine are non-working journalism students, one is a non-journalist, and for the first time in history, three are Bootstrappers.

"Our new facilities in the Applied Arts Building provide us a fine working area," Peterson said, "and I'm certain they're some of the finest available in the midwest."

The new Student Publication's office includes private offices for the Gateway editor-in-chief and Tomahawk editor and business manager, a portrait studio, Tomahawk offices, booth offices for the sports, news, feature and society editors of the Gateway and a large work area for the reporting staff.

Right next door is the new photography darkroom with a small room reserved for student pub's. The rest of the modern darkroom facilities are used by the 80 students enrolled in photography classes.

Looking to the future, several new developments are either tentatively or positively planned.

In the definite department, the 1961 Tomahawk will feature a 16-page front section about University Theatre's spring musical "Bells are Ringing;" the Tomahawk editor and Gateway-Tomahawk photographer will join the payroll; a scholastic honorary fraternity for journalists will be organized.



## Boa Constrictor in Third-Floor Jungle Banana Boat Brings Campus Biology Visitor

By Bill Jardine

Poncho, the newest member of the biology department, has had plenty of attention since he came to Omaha University two weeks ago. But it's no wonder why.

Poncho is a native of the South American jungle who hid himself in a bag of bananas and came to this country as a stowaway.

But an explanation is necessary. Poncho is a snake. He's a relative of the Boa Constrictor, either a Boa Emydis, or a Boa Hortulana, according to biology instructor Carl Keeler.

A local grocery store employee found him in the banana bag about two weeks ago, along with three tarantulas and a land snail. A student who works at the store brought Poncho to school along with the land snail and gave him to the biology department.

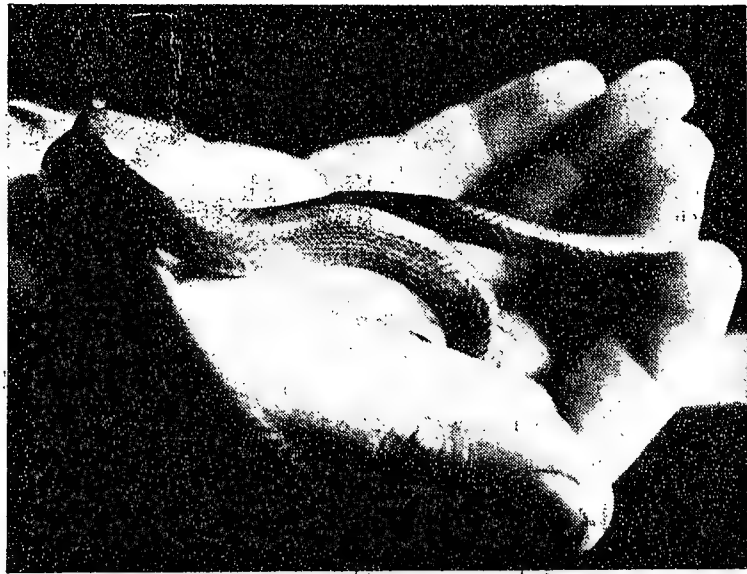
Keeler pointed out that some of Poncho's Boa snake relatives in South America get as much as 15 to 18 feet long, and can eat a whole pig at a single meal. But Poncho's much different. He's full grown now and only about two feet long.

And as for his eating habits, Poncho's much more refined. Keeler explained that "back home" he probably ate such things as small birds, large insects and frogs. But here in the US his eating has been a problem.

First Keeler offered him some mealworms and cockroaches, but Poncho flatly refused. Then he offered him a beetle, but Poncho turned up his fang at that too. "Finally I forced some raw hamburger down him just to give him nourishment," Keeler said.

After the hamburger Poncho's eating habits improved. "I left a Chameleon (a small lizard) in his cage," Keeler said. "Two days later I looked in the cage and low and behold the Chameleon was gone, and there was a big lump in Poncho's stomach."

Keeler said it will be about a month before the Chameleon is



"Yes, Mr. Keeler, you have a long life line."

digested and Poncho will be ready to eat again.

"In the meantime we'll have to start looking for another Chameleon," he added. Keeler said that if he wasn't able to locate another Chameleon he would try feeding the snake a small frog or salamander.

The snake's quarters are in a small glass cage in Room 383. Keeler has tried to make his cell a small reproduction of the jungle. He sprays the cage every day to keep it "damp like the jungle." Besides that, Keeler explained that the little droplets of water provide the snake with drinking water.

You don't have to be a snake charmer to get along with Poncho. He's quite harmless and very friendly, Keeler said. "As a matter of fact any student who would like to come up and see him is quite welcome."

But there's one final sad note in Poncho's life. Poncho will probably never have a mate. "This is probably one of the only schools in the nation that has a live Boa Constrictor," Keeler said, "and it

would be next to impossible to get another one."

Besides that, in spite of the name Poncho (and the consistent use of the masculine pronoun) Keeler doesn't know if Poncho's a boy or a girl.

So whether Poncho knows it or not, the rest of his life will probably be spent in the laboratory alone, mateless and dedicated to the sciences.

## OU Business Intern-Cashier Named to Maine College Post

A former Omaha University student was named comptroller at Nasson College in Springvale, Maine this week.

Bob Wolfe, who is working for his Master's Degree in College Business Management, will take up his new position sometime in July of 1960. At the present, he is working as cashier in the University's business office.

Wolfe said his new position is similar to that of Marvin Wroldstad only on a much smaller scale. While Wroldstad is Business Manager for a school with an enrollment over 4,000, Wolfe's Business Management will be over a school with an enrollment of under 400.

Wolfe was graduated from Omaha U. in January of 1955 with a B.S. in Business Administration. After receiving his B.S. Degree, he immediately started working on his Master's. For a year and a half he worked at different jobs on the OU campus ranging from a janitor to an accountant and a cashier in the business office.

Wolfe said, "These jobs were not specific requirements for the Master's Degree, but I believe the experience I gained from working at these jobs will give me a better picture of the responsibilities of a college business manager."

Then in the summer of 1956

he left the OU campus to take the job of Assistant Business Manager for Coe College in Cedar Rapids, Ia. Here he stayed until June of last year. Then it was back to the OU campus for a final fling at finishing up work on his Master's.

After adding twelve more hours to the Master's last summer, he took the job as co-ordinator, as he terms it, for movement and installation of equipment in the Applied Arts Building. In this position, it was his duty to see that all furniture, equipment and what have you was received in good condition and distributed to its proper place in the new building.

His thesis is on college business management. In the thesis, he is trying to set up or determine a model program, at the Master's level, for college business management degrees.

Wolfe said that Omaha U. is the only college or university in the United States which has a definite program where a Master's Degree can be earned in college business management.

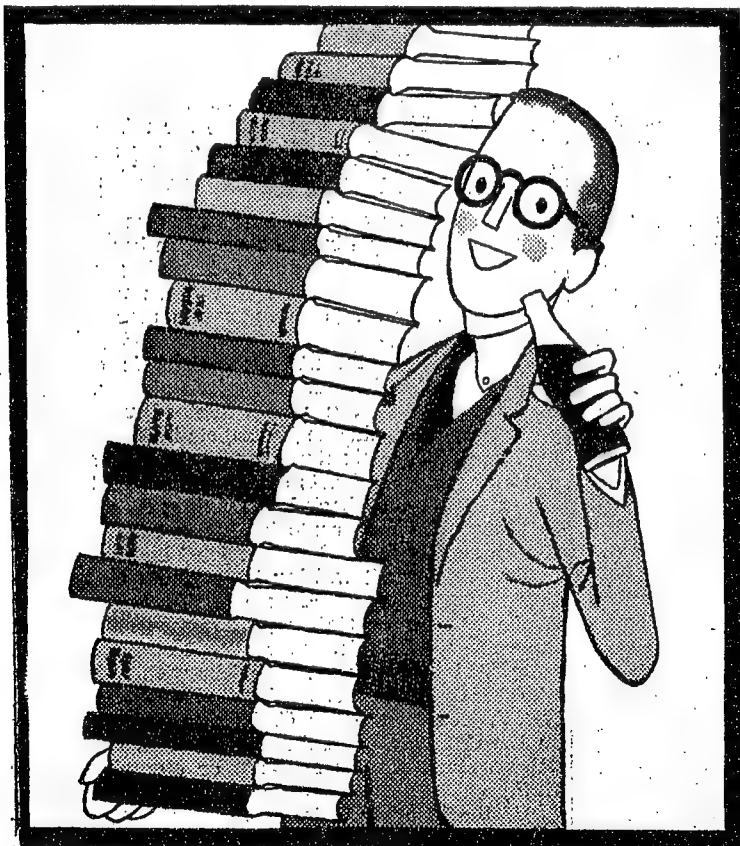
He said that he is very much interested in the college business management field. He intends to stay in it and hopes that he will see the day when this field will be defined as a profession.

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## Baseballers Looking Sharp for League Inaugural Saturday

By Dick Sheehan

With the spring athletic program well on its way, baseball is fast becoming the sport to watch.

Though an early season loss at the hands of St. Cloud Fogs the possibility of duplicating last season's one loss total, the overall picture looks improved.

Conference play begins Saturday with a double-header with Washburn at Topeka.

Pitching chores should be handled by Gary Wentworth, Bill Swanda and Dave Aden.

Sophomore righthander Wentworth squelched a Nebraska Wesleyan rally last Saturday, striking out five of the eight hitters he faced.

Holding down the top batting honors is Larry Kozeny, posting a .385 average going into the week-end frays. Jack Vaccaro is hot on his heels with a .375.

Joe Neuberger, the fleet-footed rookie shortstop, is setting the pace in the RBI department with 12 runs to his credit.

Of the hurlers, Dave Aden, freshman righthander, is on top with three of his four decisions in the win column. He has two complete games behind him, one of them a shut-out in the season opener.

The Indian mound staff is on top of the NALA national small college rankings with a 1.5 earned run average.

The Indians travel to Atchison, Kan., for a twin bill with St. Benedict's on Tuesday and are back in Muncy Stadium for a twilight double-header with Rockhurst on Saturday.

## Sorry, We Goofed

The Gateway Sports Staff would like to correct an error in last week's paper. The tennis team won the match against Washburn University on April 11, 5-2. The story in the May 1 issue reported OU lost the match.

## Midland Netmen Fall Before OU As Tennis Record Passes .500

OU's tennis team boosted its season record above the .500 mark this week.

The OU netmen took a 5-2 decision from Midland College Tuesday. The match scheduled for Monday had to be postponed because of rain.

OU's Dwight Mason downed Jim Sheere 6-4; 6-1; Russ Schlotzhauer defeated Midland's Wendell Crutz 6-4, 6-2, and Dick Donelson dropped Norm Schock easily in the first set 6-1, but had to fight all the way to get the second set 10-8.

Midland's Dick Johnson took a three-set encounter from Dennis Anderson 6-1, 2-6, 10-8, and Jim

Flinn set Lee Perkins back 4-6, 7-5, 9-7.

The Indian doubles teams swept the field. Schlotzhauer and Anderson bettered Midland's Crutz and Schock 6-2, 2-8, 6-2, and Perkins and Donelson dropped Flinn and Johnson 6-0, 6-1.

Coach Sonny Means said he is trying to get the Creighton University match moved up to this Monday, but at deadline time he had no confirmation from OU on the change. Wednesday OU will go against Doane College.

Next Thursday the OU tennis team will travel to Topeka, Kan., to participate in the CIC tournament.

## Even Rounders Had a Hand In Starting Baseball in 1747

By Dick Sheehan

Ever wonder how the idea of batting a little horseshoe covered ball around a field took hold?

One could probably watch Virg Yelkin's crew work out all day and still never figure it out.

Sure, it's fun but who ever started the game?

No, not the English!

Red blooded Americans can take pride in the fact that we have at least something original besides jazz.

Well, almost original.

Baseball is a strictly American derivative of the English game of cricket.

Who knows? Maybe even George Washington played baseball.

The first baseball game played in America was in 1747.

Baseball also borrowed a little from the English game of rounders, (No connection with a British pub.)

Gradually evolving from the beginning of the nineteenth century, haphazard versions of the so-called Town Ball Game grew up in Boston, New York and Philadelphia during the period from 1820 to 1833.

Alexander Cartwright codified a set of rules in 1845 in New York.

While early games probably couldn't rival the world series, records indicate that even Grandpa enjoyed the game.

Record has it that the earliest match was on June 19, 1846, in Hoboken, New Jersey.

In that 19th century sizzler, the "New York Nine" defeated the Knickerbockers 23 to 1 in four "hands" or innings.

Since that time, the sport has turned into a major industry.

Receipts for the World Series alone, ran over 50 million dollars between 1903 and 1956.

But like other American institutions such as the hot dog, jazz and blue jeans, baseball took hold in other parts of the world.

The Japanese have developed a highly ritualized version in which the losers bow en masse at the end of the game, to the winning team.

American baseball is considered rather uncouth in the land of the rising sun.

Seems as though someone is always trying to improve on things. OU intramural enthusiasts started playing "flickerball" a few years ago.

That's right—it's a combination of cricket and baseball.

Anyone for a quick game, old chap?

## Gateway Sports

### Building Continues As

## Coaching Staff Is Bolstered By Cage Star Bob Mackie

OU has a new assistant basketball and baseball coach. Former OU cage star Bob Mackie was appointed assistant coach by President Bail on Tuesday.

He will also serve as an instructor in the Men's Physical Education Department.

The 26 year-old Tech High grad resigned his post as head basketball coach at Ralston to take the position.

Mackie spent one year as assistant coach at Pender, Neb., after graduation from OU in 1955.

He took over the head duties at Ralston in 1957, boosting his team from a 6-11 mark to 22-1. His teams won two Eastern Nebraska Conference and one Ak-Sar-Ben Conference titles and one district championship.

Athletic Director Virg Yelkin and Coach "Sonny" Means commented that they were pleased at the selection of the former OU scoring great.

Earning four letters in basketball and one in baseball, Mackie led the Indians in scoring during his senior year with 442 points, and racked up 1323 in his college career.

He has been doing work on his Masters Degree at OU during the past two years, and holds a Bachelor of Science Degree in Education.

Mackie lives in Ralston with his wife and two children.



Mackie . . . strengthens staff.

### WRA Game Postponed

Women's intramural softball was at a stand still last week with last Thursday's game between Chi Omega and Sigma Kappa rained out and this Tuesday's game being postponed for the track meet.

Chi Omega and Alpha Xi Delta were scheduled to meet Wednesday and Zeta Tau Alpha and Sigma Kappa played Thursday.

### Track Clinic Set

Track coach Ernie Gorr will moderate a panel discussion of high schools coaches Saturday during a track clinic for elementary and junior high PE instructors.

The clinic will be held in room 313 of the Student Center.

The panel will discuss various phases of track and how to teach them.

# Salem's special High Porosity paper

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# NOW MORE THAN EVER Salem refreshes your taste



## The Backlash— Question Yet Unanswered

When Bob Mackie hung up his basketball togs five years ago, climaxing a successful four-year career, Virg Yelkin expressed a desire that the flashy guard would one day return as a coach.

"When he's ready," the present athletic director specified.

Now, with some near spectacular high school directing experience behind him, Mackie "is ready."

President Bail announced the return this week and Bob will join the staff this fall.

Mackie won the respect of the town and of the local sports world for his abilities and efforts.

Whether his stature will continue to grow depends on his performance at the college level—translated into cobb facts—the performance of OU basketball teams.

Certainly this addition to the department is a step in the right direction and is to be commended.

But all the coaches in the world can't help a squad that doesn't have material to work with. OU is not in the position today to offer a wealth of talent to develop.

Much depends on the freshman class enrolling in September and the situation is critical.

A recruiting program at this stage in the game is an absolute necessity. It's got to be ambitious and, in some respects, extravagant.

Recruiters at OU have been dragging their feet.

But we're not criticizing the coaches. More important is the student contact or "buddy system" of bringing high school talent to the University.

Check the past records of the "landing" of top notch athletes by schools they eventually selected. Most high school stars are more than mercenary troops selling their services.

A young kid is never enthusiastic about leaving the fellas he's run around with through his teens.

The lucrative offers of the big time campuses lose a lot of their luster if the move means living with no one but strangers.

"Big Bill" Vincent has been courted by nearly every big name in collegiate basketball. But with few exceptions, the wheelers and dealers are offering scholarships to at least one of the South High standout's teammates as well.

The point we're making is that each and every OU student who can claim a friendship with a high school athlete (any sport—we need them all) should feel duty-bound to at least put in a plug for OU.

More important is a selling job that will convince the athlete that at OU he will not only find a spot to fill in the athletic program but also a group of students that can continue the interests and friendships that have evolved through his younger years.

Coaches Caniglia and Watchorn having been beating the bushes outstate and have turned up some fine football prospects.

But there's plenty of local talent that is sorely needed and untapped. You can make the difference.

Ken Zimmerman  
Sports Editor

## Intramural Outing Is Set for May 11-12

The entry deadline for the intramural track meet is May 9, Intramural Director Bert Kurth said.

He said that he's scheduled six field and 11 track events for the May 11-12 carnival.

Individuals may enter on their own even if they are not on a team, Kurth said.

Anyone interested may sign up in room 271-B of the Administration Building.

## Join Gore and Travel Europe

By Paul Beavers

Do you have \$1579.00?

If so you may want to shoot the whole wad on an "Olympic Tour" with OU head track coach Ernie Gorr.

A travel folder from Sabena Belgian World Airlines is playing the tour up in a really big way.

Here's what the folder has to say.

You can plane with Gorr and the OU Olympic Tour group on Aug. 6 from New York to Manchester, England.

From there you will travel to Scotland, England and "all the best of continental Europe by de luxe motor coach with European escort," the folder says.

The Belgian info sheet continues:

"Accommodations will be provided in first class hotels (rooms with bath wherever available) and the tour price includes all meals, tips, taxes and sightseeing.

"The trip will include a number of sports events in addition to the main highlight of the tour—the Olympic Games in Rome. Many extra features such as tickets for the theatre in London, a cruise on the Rhine River, a visit to the Amstel Brewery in Amsterdam... make this more than an ordinary European tour."

The travel folder says, "Ernie Gorr's competent and congenial leadership will make this trip an exciting vacation and will help you to learn about athletics in many countries."

In closing the folder says on Sept. 10 you arrive at Idlewild

## Sig Ep's, Casey's Share Loop Lead

Casey's Crew and the Sig Eps were knotted Tuesday in a tie for the intramural softball crown.

Pi Kappa Alpha, the Untouchables and Tau Kappa Epsilon were in a three-way tangle for third.

Casey's outfit dumped the PE Majors 9 to 4 Monday, while the Untouchables out slugged Theta Chi 8 to 3.

TEKES, Pi Kaps and Sig Eps all picked up wins via the forfeit route in Monday's action.

Lambda Chi and the Cellar Dwellers, slated to play the Pi Kaps and Sig Eps, didn't show up.

The Uni-Vets made it to the Elmwood diamond for their encounter with the TEKES, but the Vets only had six players.

Using three players they "borrowed" from the TEKES, the Vets defeated their opponents. But Intramural Director Bert Kurth ruled that the Vets had to forfeit. The score from that game was unavailable at Gateway deadline.

Intramural softball standings as of May 3

	W.	L.
Sig Eps .....	3	0
Casey's Crew .....	3	0
Pi Kaps .....	2	1
Untouchables .....	2	1
TEKES .....	2	1
Uni-Vets .....	1	2
Theta Chis .....	1	2
Phys Ed Majors .....	0	3
Lambda Chi .....	0	3
Cellar Dwellers .....	0	3

International Airport after "our exciting European trip."

That's what you get in a nutshell for \$1579.

"I wish we could spend more time at the Olympics," said Gorr.

## Topeka Jinx Could End with Thinclad Meet at Washburn

By Russ Grove

Omaha University's track team has high hopes of achieving a first in OU track history today (May 6).

The cindermen run against Washburn University in Topeka, Kan., today. OU has never beaten Washburn, at Topeka, but Track Coach Ernie Gorr said the contest will be a close one and he thinks OU will come out on top.

In its first meet of the year Gorr's team took a 70-52 victory from Dana College in what can be considered one of the windiest of the season. The Nebraska breeze blew a hefty 50-mph.

At the South Dakota Invitational OU placed fourth in a field of 12 competing teams. OU junior Denny Dunning won the quarter-mile, and freshman Bruce Hunter took second in the hurdles and broad jump.

SDU took top honors, Wayne State Teachers, second, and Has-

tings College, third in front of the Indians.

In a dual meet between OU and SDU the Indians came out on the short end of a 70-53 score. OU outscored the Coyotes in field events, but lost out in track competition.

The Indians finished third in a triangular with Nebraska Wesleyan University and Doane College. Wesleyan scored 75 points to Doane's 64 and OU's 27.

Dunning captured first place in the quarter-mile. He ran the distance in 50 seconds, the fastest outdoor time in the CIC conference. J. B. Simmons and Hunter placed in the high jump and broad jump respectively.

Wesleyan squeaked past OU's track team Monday 67-64.

OU athletics placed in the mile relay, 100-yard dash, 440-yard relay, high and low hurdles, shot-put, discus, broad jump and high jump.

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English translation of this ad elsewhere in  
this issue).

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**Theatre Group Repeats 'Everyman' Production**

When is an experiment not an experiment?

In the case of the drama, "Everyman," it's when it's done for the second time.

Reader's Theatre will repeat "Everyman" May 7 at 8:30 p.m. in the auditorium.

Audience reception spurred the group under director Warren Gore to recreate this 14th century

drama of man's course out of life and into the grave.

Gore will be assisted technically by Jim Fargher and John Howard.

The players are Mike Anania, Dick Bakkerud, Herb Irvin, Lonnie Hansen, Ann Pence, Marcia Sikora and Tom Welch.

The one-hour play is open to the public—admission free.

**Night Students Seek More Study**

The rise in student enrollment at OU has been due, in part, by an increase of night students who are registered in the College of Adult Education.

Registration figures show 4,200 students in CAE. This is an increase of 700 students over the first semester last year.

Adult Education Dean Donald Emery said there are several reasons for the rise in enrollment.

"There is an increased interest by adults in earning a college de-

gree. People are finding that a college education is important to job success."

Another reason for the large enrollment is the increase in the number of people registered for the Community Services courses.

He added, "Adults want a chance for continued learning at a college level. The Community Services course offers this learning in a more brief package."

The Dean also commented that OU's services to Omaha business and industry is growing. "Omaha industry has found out we are here. Last fall, for instance, we started a course with two hundred of the supervisory personnel of Northern Natural."

**Gov't Grants OU \$20,000 Contract**

Omaha University and the federal government have negotiated a \$20,000 contract for a course training high school teachers to become counselors.

The program, sponsored by the Department of Health, Education and Welfare, will cost over three million dollars on a nation-wide basis and will have similar institutes in all 50 states.

OU is the only school in Nebraska at which the "National Defense Counseling and Guidance Training Institute," as the course is called, will be held.

Twenty-five Nebraska high school teachers will be chosen for Institute.

Public school personnel attending the courses will receive stipends of \$75 a week plus \$15 a week for each dependent.

Private school enrollees will receive no stipend. Both public and private teachers will attend without charge.

Classes run from June 13 to July 16.

The objective of the Institute is to provide a program of study and training in identification, counseling and guidance of high school students.

The instructional program will include lectures on all phases of counseling, laboratory experience in testing and scoring, and small discussion groups.

Classes will be eight hours a day, six days a week. Six hours of graduate credit will be allowed upon completion of the course.

**OU Receives Grant For Chemistry Work**

A recent research project in chemistry, headed by Dr. Rod O'Connor, has been deemed worthy of recognition by the Research Corporation of New York City. They awarded a grant of \$2,050 from the Frederick Gardner Cottrell Fund. The University has contributed a like amount.

Prestige for the school follows the grant according to the 25-year-old assistant professor of chemistry.

The project, "Chemistry of Phenylhydrazones and Their Tautomers," is of a scientific nature and has no commercial application.

"It is used in the analysis of pharmaceuticals, however," O'Connor explained.

Two thousand dollars of the grant will be used to purchase a Spectrophotometer, a device used in general chemical analysis. This equipment will place OU lab facilities on a par with chemistry experimental shops of many larger schools.

"Much credit is due Dr. D. N. Marquardt, our department head, for instilling the desire for research in students and faculty members alike," he emphasized.

Part of the grant will go directly to students. Two seniors, selected on a merit basis, will be awarded \$600 each for 10 weeks of continued study on the project this summer.



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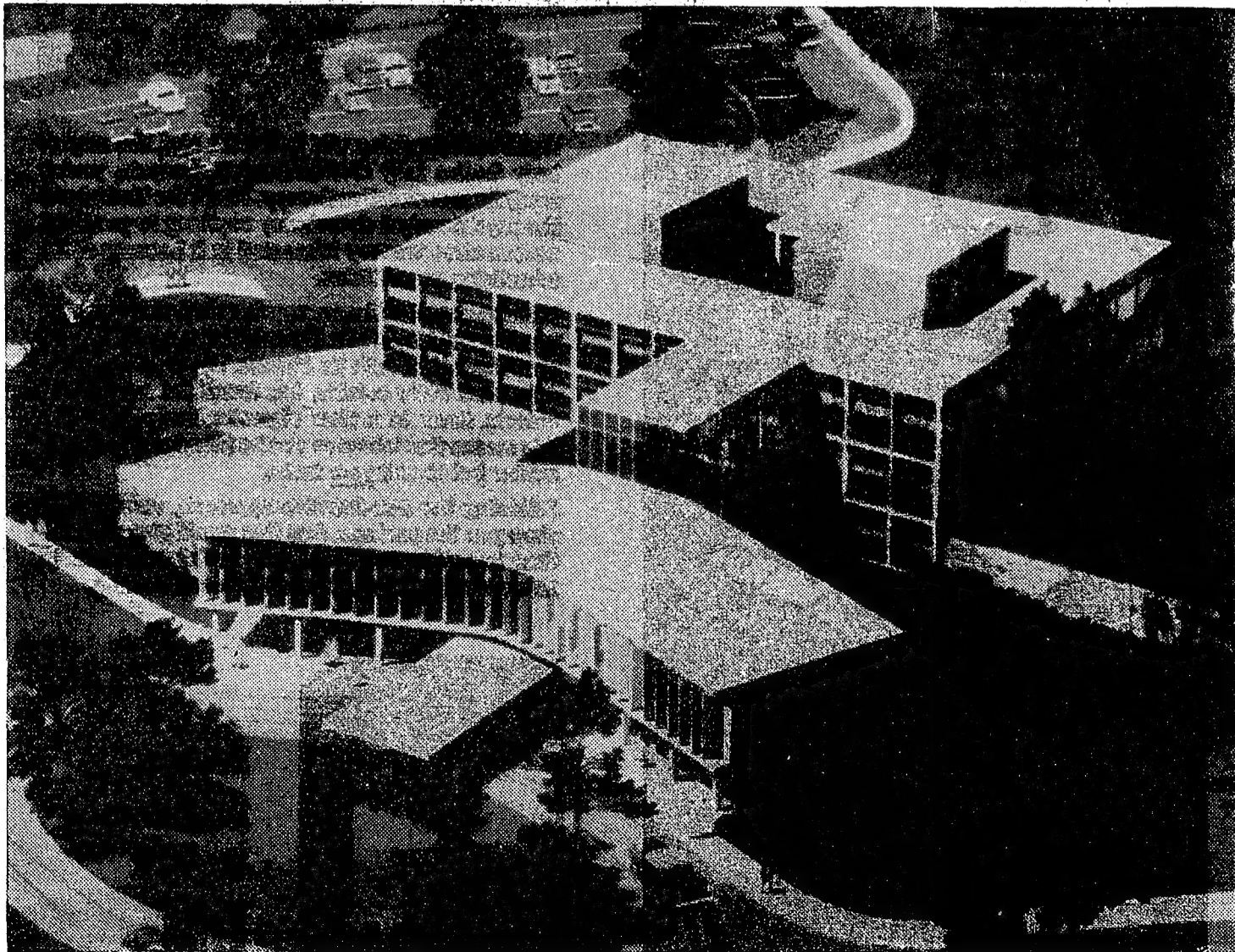
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## Ma-ie Means Spring Festival

Ma-ie Day (May 6, this spring), with its Indian theme, is an occasion for festival in the Omaha U tribe. Ma-ie refers to the end of the planting season. An "Indian maiden" is chosen Princess Attira (ruler over the grain), and presides over the celebration to (insure an abundant harvest.

The first Ma-ie Day (May 16, 1935) made its debut like the first Gala Day—chilly and rainy. It has been estimated that three-fourths of the time it has rained on Ma-ie Day. In the late afternoon, the crowning of Eleanor "Archie" Larson as Princess Attira I took place.

Outstanding seniors were presented activity feathers, and in the evening, the musical comedy, "Pass the Buck" rewritten by Martin Speker and Adolph Schneider) was finally presented after a year long rest in mothballs. Students danced the remainder of the night out in "good old college tradition."

A minor disaster occurred in 1949, when following the Homecoming activities at Peony Park, the Indian ceremonial gown, used for both princesses, was stolen. An "Omaha authenticist" had to be commissioned to reproduce a Sioux princess gown to replace the lost one.

The new dress is of doeskin, heavily beaded across the shoulders and down the sleeves, and much longer than its predecessor. Its creator has carefully laid out a story in Indian characters across the front of the dress, but OU "ethnologists" have yet to figure it out.

One year the week preceding Ma-ie Day was known as Dogpatch Days, and the students came in costumes copying Al Capp's characters in "Little Abner."

Other years have seen Grubby Week, when women came in slacks and bermuda shorts if bold enough, and men didn't have to shave for a week. For the past two years it simmered down to Float Week, a time of casual-leisure wear.

Ma-ie Day celebrations have expanded in recent years to include picnic breakfasts, competitive float parades and more elaborate presentations of Princess Attira, replete with tom-toms and Indian ceremonial robes.

With the advent of Ma-ie's 26th performance, one can see the metamorphosis of a tradition. But to call Ma-ie Day a tradition is really inaccurate since the method of celebrating Omaha U's spring holiday changes a little each year, depending on the times and the whims of the Student Council.

(See Ma-ie Day Story, Page 3.)

**Best  
Wishes  
for  
Continued  
Success!**

**Anonymous**

## Psychology to Stress Industry, Education

Despite its primitive beginnings, the department of psychology has branched out over the years to encompass a three-fold mission: teaching, industrial testing and research, child study.

The 1912 University catalog lists the first psychology course as "Experimental Psychology" and "Psychology of Childhood."

Both courses were taught by University founder Dr. Daniel Jenkins. However, the classes were listed under the department of philosophy.

No change was made until 1919, when the department of psychology was established, and more courses were added. By this time, the curriculum included: educational psychology, child psychology, educational measurements, mental and physical tests, educational statistics.

The department of philosophy and psychology was organized in 1931-32, and with the two disciplines combined, Dr. William M. Thompson took over as chairman.

In 1937, the Child Study Service was instituted. Since that time, over 21,000 individual children and 1,497,380 groups have been tested. Chief examiner Francis Edwards, who supervises the operation, is due to retire soon.

With the retirement of Thompson at the end of the year, this will create at least two vacancies in the department.

At the present time, the depart-

ment retains two other full-time staff members.

Dr. William Jaynes heads the Bureau of Industrial Testing and Research, while Dr. Francis Hurst is assistant professor psychology.

Jaynes, who came to the University in 1958, will succeed Thompson as chairman next September.

"But while placing emphasis on this, we also plan to do more in the field of child psychology."

"We actually have a threefold purpose," he added:

—to instruct in general psychology

—to provide a specialized course of study in industrial and educational psychology

—to provide a basic foundation for those who want to go on to graduate school, or work in the community.

Last year a course in statistics was added to the curriculum. This is not the same course as that offered in the department of business administration.

Jaynes commented that offerings in educational psychology are better here than at many institutions.

In addition to the full time staff, several instructors and lecturers handle other classes, both on and off the campus.

One of the improvements for the future, still in the thinking stage, is a revamping of the basic psychology course.

"We would like to include more material on the psychology of learning in the basic course."

## Gala Day Celebration Predecessor to Ma-ie

On a gala day in May, 1911, doubtful OU students fretted that their new basketball team had no uniforms. Determined to furnish their athletic stalwarts at least with sweat socks, the group held a fund-raising celebration.

The day was dubbed Gala Day, and Pansy Williams, a sophomore, was crowned May Queen. Another familiar custom was started also; it rained.

In 1913, Gala Day was held in Kountze Park, replete with May Queen's throne, spring-flowered crown, court maidens, May Pole dance, various assorted skits and Grecian costumes made by the girls.

Following the sudden death of Archduke Francis Ferdinand, OU, like colleges all over the nation, tightened its belt as World War I shrank the already small enrollment. But the grandiloquently undaunted, Gala Day continued, each class fighting for greater glory than its predecessor.

OU's 25th anniversary (1934) brought an end to Gala Day after the eruption of a three-way battle among the Student Council, Dean W. H. Thompson and Dr. W. Gilbert James.

The Council proposed deleting the usual night show, replacing it with a dance, but Dean Thompson would allow no wars with tradition, particularly since this was the University's 25th birthday. The dean contended that Gala Day could not be altered without abolishing it altogether. Faced with such a terrifying alternative, the Council was silent.

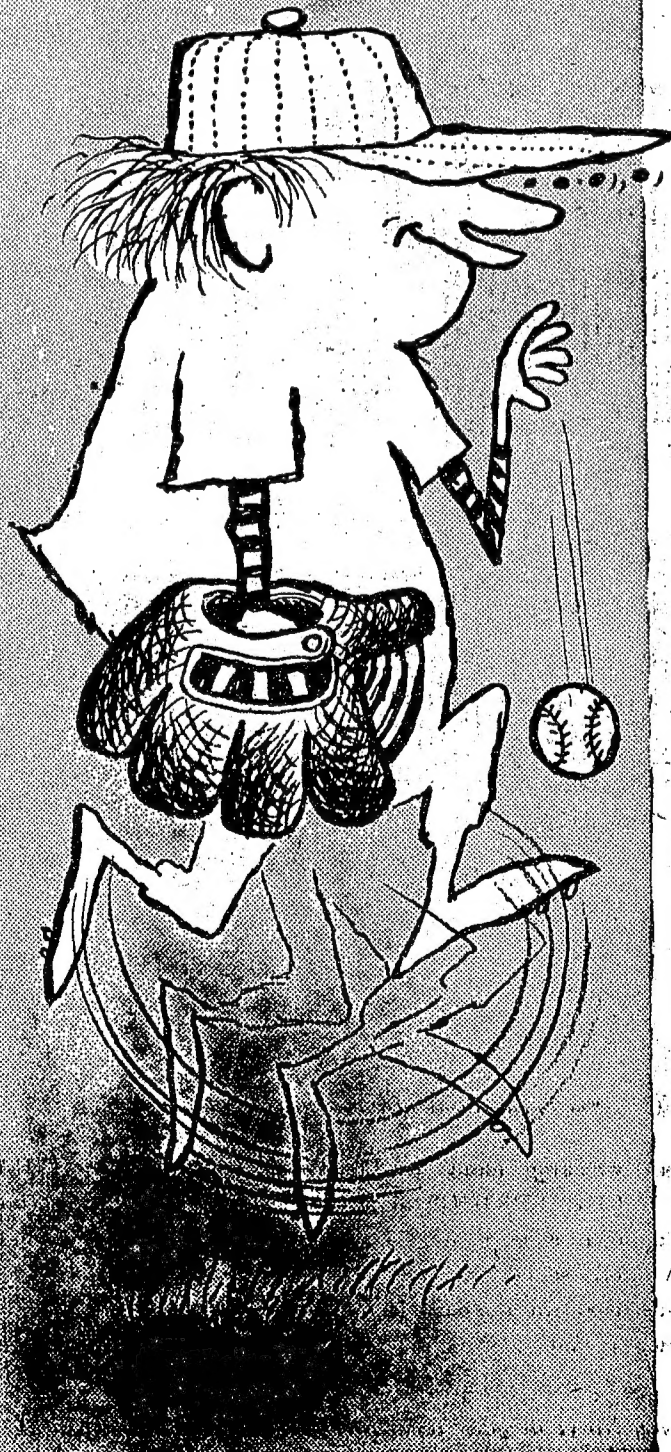
The show-writing team consisted of Ralph Kahn and Adolf Schneider, who, in April, so represented the dramatic direction of Gala Day chairman Troy Woerner that they threatened to withdraw their script.

Kahn stated: "We wrote this show, and if anyone mangles it, we will. It's our brain child, and we're not letting it out for adoption!" Inside the University, it was very warm for May.

To cool it off a bit, Dr. James called a conference, forbade the presentation of any show. The elected May Queen was never revealed. Kahn and Schneider's banned show was titled "Pass the Buck." Instead a Silver Jubilee Day at Peony Park, May 25, ensued.

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Following the non-directive approach, we'd simply show you the package. And this would give us more time to polish our wedge shot, which we seem to have trouble getting airborne. Or even moving.



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## Honoraries to Tap Seniors At All-School Sing May 18

New members of Waokiya and Omicron Delta Kappa will be tapped at the All-School Sing May 18. The tapping for the senior leadership honoraries will follow the contest.

Contest song for men is "Four and Twenty Elders" and for women, "Nobody is Coming to Marry Me."

## Clark, Irwin to WRA Convention

Forty members of Women's Recreation Association attended a Regional Convention near Boon, Iowa, April 28, 29, 30.

Georgia Clark and Sharon Irwin, OU's delegates, joined with representatives from North and South Dakota, Minnesota, Iowa and Nebraska.

Purpose of the conference was to exchange ideas on how to get more co-eds interested in the WRA program.

Theme of the convention was "A sport for every girl, and every girl in a sport."

en, "Nobody is Coming to Marry Me."

For group songs Lambda Chi Alpha, has selected "Olie, Olie Anna;" Pi Kappa Alpha, "Shenandoah;" Sigma Phi Epsilon, "Sig Ep Anthem;" Tau Kappa Epsilon, "A Song of Peace;" and Theta Chi, "Waltzing Matilda."

Alpha Xi Delta will sing "Blue Skies;" Sigma Kappa, "Ama Pola" and Zeta Tau Alpha, "Sweetheart."

The Sing will be held at the main entrance of the Administration Building at 6 p. m.

## Hadsell to Preside Over Methodists

Alice Hadsell has been elected president of the Methodist Student Movement for the next year.

Other members of the newly-elected cabinet are Larry Rankin, vice-president; Carolyn Karre, secretary; and Kathy Dolan, treasurer.

# Gateway Social News

## Students Reveal Secret Plans For Varied Ma-ie Day Activities

Picnicking, exercising, sleeping, studying and—just plain loafing are the planned activities for many students on Ma-ie Day Afternoon, May 6.

Among a group of 25 students interviewed many thought they would get their "gang" together for a picnic on a quiet beach—weather permitting. Others planned to golf, fish, or go boating.

However, sleeping to overcome "float-itis" ran a close second. A surprising number, about ¼, indicated that "they'd better catch up on homework."

One business-engineering student said, "My plans are quite exciting; I get to figure wage payments all day."

One co-ed plans to conquer 750 pages of outside reading for a history course.

Those who were undecided are contemplating several activities. Their comments follow. However, names have been changed—to protect the innocent and—the guilty.

Viola Lyn—"I may take a bassoon lesson."

Spring Fever—"I just may hitchhike to the East Coast to see an old friend of mine."

Oscar Pluckenhimer—"I'd love to steal some chickens to bless my Mother's Day table."

Faith Prudence—"My desire is to sun-bathe on 16th and Dodge."

Jack Ripper—"I must dissect my pet frog."

Terrance Carpentry—"It's time I write to my Congressman."

## Ma-ie Day Schedule Friday, May 6

6:30 a. m.—breakfast in Elmwood Park

10:00—floats and cars will assemble in Fieldhouse and Applied Arts Parking Lot.

10:30—President Milo Bail will crown Ma-ie Day Princess in the Applied Arts Parking Lot.

10:40—parade will begin. Afternoon—free time for all day students.

9 p. m.—1 a. m.—dance will be held in the Student Center. Float and car winners will be announced.

## PE Majors Plan Picnic

Men PE majors will have a steak fry May 9 at Elmwood Park. The event will be held from 5-8:30 p. m.

## Council Answers Chi Omega Protest

Although officials of Chi Omega sorority have protested their social probation, effective April 20, they will not file for a pre-opening of the case.

Margaret Killian, Chi Omega faculty adviser, said, "Chi Omega will accept the probation, but protested to inform Panhellenic Council of deficiencies in legal procedures of the case."

The sorority was convicted of illegal rushing under Article I, Number 4 of Omaha Panhellenic Rules. It states:

There will be no contact of any kind with rushees or high school students or anyone entering the University, under whatever title the sorority or its members may give it, during the school year, summer or formal rushing.

The accepted accusation stated that Chi Omega alumnae held a tea with their pre-college daughters, at which Chi Omega actives were present.

The Chi Omega protest said the Council could only assume the daughters would attend OU, and that the accepted complaint was beyond the 48-hour period of reporting such contact.

Dean Elizabeth Hill, an adviser of Panhellenic Council, said the accepted complaint was within 48-hours because an erroneous clause of the complaint was struck out and the accepted clause remained. Dean Hill also said that there is no proof that the girls would not attend OU.

Miss Killian stated that she believes there should be a revision in rush rules concerning legacies.

The sorority cannot participate in any social activities until June. Ma-ie Day and school elections are the only exceptions.

## OU Gives Awards At Annual Banquet

The first annual "O" Club banquet and dinner dance was held Saturday, April 30, in the Student Center cafeteria and ballroom. Approximately 90 members and guests were present.

The banquet and dance was held in honor of outstanding athletes from Omaha high schools. Preston Love, of Technical High School was voted outstanding high school athlete by the "O" Club and presented with a trophy.

Dick Hegarty from Omaha University was chosen as the outstanding Omaha U athlete.

Guest speaker for the occasion was Dean William Thompson who spoke on the "Good Old Days." Dean Thompson was granted an honorary membership into the club.

The new officers who were presented at the banquet are President Earl Fielding, Vice President John Glassman, Secretary Jim Howard, Treasurer Bob Julich and Social Chairman John Emery. Art Ferguson and George Pearson were announced as Sgts.-at-Arms.

Hand engraved copper mugs were given as favors to "O" Club members.

Sponsors of the event were Dr. Francis Hurst and Coach Al Caniglia.

## SAM, CAE Plan Labor Conference

The Labor-Management Relations Conference sponsored by SAM (Society for Advancement of Management) and CAE will be May 21.

Keynote speaker will be Dr. Waler Daykin, professor of labor relations at the State University of Iowa. His speech is entitled, "What Does the Future Hold for Labor-Management Relations?"

The morning session will also include a welcome by President Milo Bail and workshops.

Titles of the workshops are "Grievance Procedure," "Labor Contract Clauses," "Supervisor-Steward Relationships," and "Arbitration Procedure."

Following a luncheon will be a panel discussion, "Causes of Industrial Peace" moderated by Dr. Daykin.

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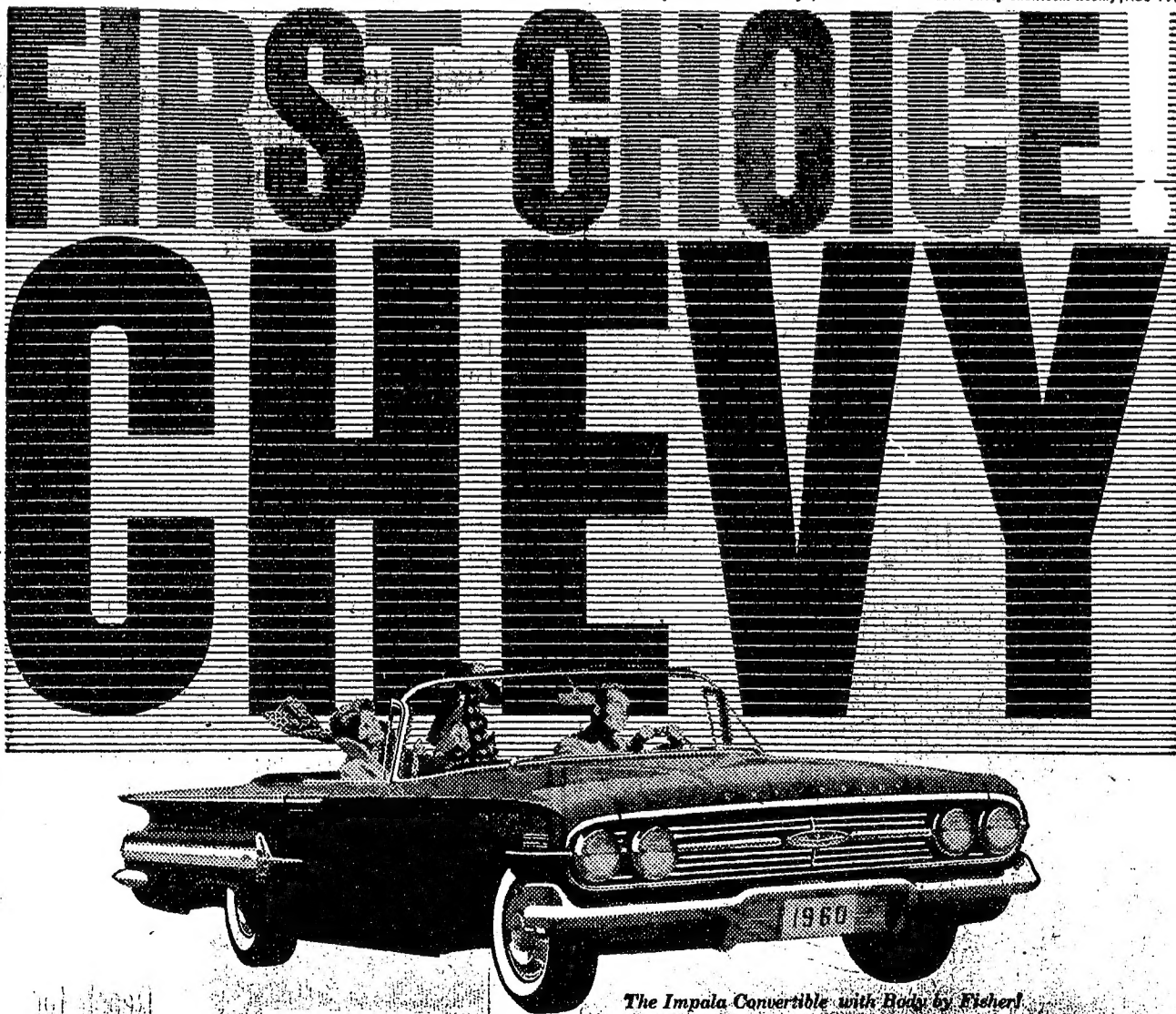
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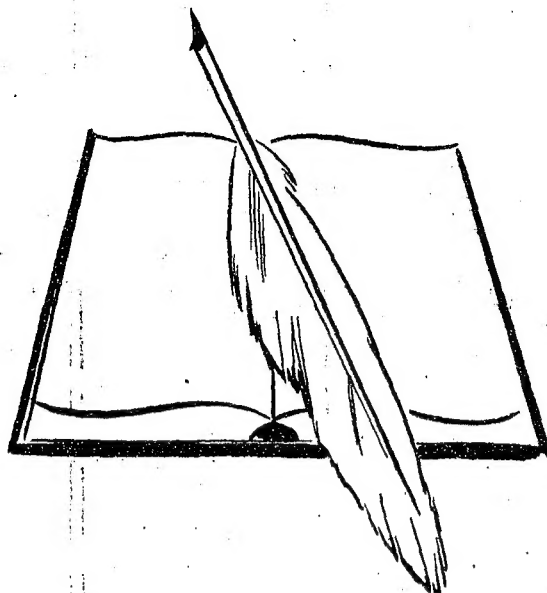
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